The "NATIONAL'S"
JULY-AUGUST SALE

Sale Opens The Day You Receive This Book
Value $1.25

Value 69¢

86¢

33¢

18¢ per pair

15¢ and 33¢ extra

6M 264 — The one present — the one-best 61 25 Summer Waists for only 50 cents. We contracted for 15,000 of these Waists, but to keep our waisit department busy during the Summer, Embroidered in the new style, Hungarian embroidery in harmonizing colors. Collar and cuffs of solid color. Cotton. WHITE, trimmed with either rose color or Copenhagen blue. HIRER 32 to 46 in. No more than two to a customer. 33¢. Postage 5¢ extra.

15M 566 — Medium size for Juniors and Girls . . . . . . . . 33¢. Postage 5¢ extra.

5M 066 — Our big hostess special! 100,000 pairs bought at wholesale prices just for this sale. This regular 21-cent "Silk Lisle" Hose is knitted from the finest quality Mercerized Yarn. In your choice of 21 colors. Double soles, three-ply heels and toes, high or low. White, Palm Beach, black. 32 to 46 in. Size 6 to 16 in. Sizes and colors. No extra cost. Per pair, postage per pair, 1¢ extra.

NATIONAL CLOAK & SUIT CO., NEW YORK CITY
Here's Real War Time Economy

THE prices in this Booklet are actually lower than the prices of a few months ago. You actually expect higher prices—but here are lower prices! Cotton, wool, leather—everything has gone up in price—but here in this Sale PRICES GO DOWN

What a chance for Saving! What a real War Time Economy for YOU!

"How is this possible? How can your prices be lower?"

Because months ago, even a year ago, we bought for this Sale. Cotton goods, Woolens, Silks, Muslins were bought at lower than market prices—especially for this July-August Sale. Even Leather was bought for NATIONAL Shoes, and so are shoe prices in this Booklet are actually not advanced over prices of a few months ago. Some shoes are even priced lower.

What a chance for Saving! What a real War Time Economy for YOU!

Many things in this Booklet are offered to you at lower prices than the mills and manufacturers are asking today for the same goods.

For example:

These are the Prices Silks and
Our August List

- Bleached Mulino: 85¢ per yard, 89¢ per yard
- Ticking: 10¢
- Alpaca Check: 25¢
- Gingham: 39¢
- Cotton Crepe: 59¢
- Cotton Blankets: 95¢
- Infants' Hair: 10¢
- Alpaca Chinon
- Work Shirts: 39¢
- Ladies' Rain Vest: 65¢
- Corset Cover: 1.25

Study this Booklet as you would study your bank account. Because buying at these sale prices is just as much an actual saving as putting money in the bank.

Every dollar you spend at these prices means part of a dollar saved to YOU.

But remember:

These Bargains are for our customers and their friends. We will not take advantage of this. They are given you at prices below cost, but the profit we receive is less than the amount we save you. That is why we are able to give these prices. Of course, we cannot get more goods at these prices, and cannot fill all orders for goods in this Booklet after our stock has been sold. Therefore it is necessary to act quickly when new stocks are received. We will make every endeavor to fill all orders for goods in this Booklet, but it is impossible to do so in the same way as done in the past.

Here's a Beautiful Bargain

Embroidered Voiles

VALUE

$3.85

National Cloak and Suit Company, New York City

Page 3
“Sport Styles for Summer”

WITH these words the leading New York Costume Designers decree the continued vogue of the sport dress.

Sport frocks, you know, have long ago outgrown the limited field of sports and are rapidly taking the place of the more elaborate dresses for general Summer wear.

So for this Midsummer Sale we designed these five Sport models, each one different and each one the most attractive of its kind. The colorings are all bright and pleasing.

and here is where your saving comes in

A year ago we planned this Sale.
A year ago our contracts were placed for these materials.
And so these thousands of yards of material were delivered to us at “year ago” prices and we pass on these big savings to you.

"NATIONAL” Pure Linen
"Sports Figured Linene

VALUE $6.98
$4.98

VALUE $3.98
$2.89

VALUE $1.79
$1.89

VALUE $1.89
$1.89

WONDERFUL LOW SALE PRICES

Sale Ends August 31st

National Cloak and Suit Company,
Seventh Ave., 24th and 25th Sts., New York City
### Sale Closes August 31st

<table>
<thead>
<tr>
<th>Style</th>
<th>Description</th>
<th>price</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Good Quality Linene</strong></td>
<td>16M215 - Light August Blue</td>
<td>$3.98</td>
<td>$4.25</td>
</tr>
<tr>
<td><strong>Striped Voile</strong></td>
<td>16M214 - Look at this becoming Dress of Striped Voile for only $2.98! You will have difficulty in finding an equally model and material of this kind and it is very good quality. Fashionable large collar of white voile in surprise effect finished with hemstitched plaiting of self-material. New bishop sleeves. Full plaited skirt with two novel shaped pockets. Invisible front closing.</td>
<td>$2.98</td>
<td></td>
</tr>
<tr>
<td><strong>Good Quality Linene</strong></td>
<td>16M216 - Figured Cotton Gabardine in long morning. One of Fashion's most favored trimmings, given a very new and effective style touch in this enameled Dress of good quality Linene. This very new model has been especially made for this sale to 18,000 yards of beautiful wood. Contrasted for an easy-to-wear price. 25% off today with coupon. Front and back. New style belt. Invisible closing.</td>
<td>$3.19</td>
<td></td>
</tr>
<tr>
<td><strong>Plaid Gingham</strong></td>
<td>16M217 - Fashion has chosen as her present favorite for summer dresses, Plaid Gingham - a material warp with pleating and style. Dress especially made for this sale. Quaint one-piece model has full length from bust to knee. Yellow and blue-plaid front and back. White pleats collar, cuffs, and pocket; waist; solid color. Gingham trims collar and cuffs. Pocket buttons.</td>
<td>$2.95</td>
<td></td>
</tr>
<tr>
<td><strong>Silk Mixed Poplin</strong></td>
<td>16M024 - This is a big special Midsummer Sale Dress - a New York agency fall model made of luxurious silk and cotton with pleating and style. Contrast for an easy-to-wear price. Quaint one-piece model has full length from bust to knee. Yellow and blue-plaid front and back. White pleats collar, cuffs, and pocket; waist; solid color. Gingham trims collar and cuffs. Pocket buttons.</td>
<td>$6.98</td>
<td></td>
</tr>
<tr>
<td><strong>Colored Voile</strong></td>
<td>16M218 - This very smart Dress is of colored Voile - one of Fashion's latest style, and the same as last year. Each model has its own unique color and style. New style skirts with prints in many colors. Pocket lining. Front closing: wide lace collar.</td>
<td>$4.75</td>
<td></td>
</tr>
</tbody>
</table>

**National Cloak and Suit Company**

Seventh Ave., 24th and 25th Sts., New York City

**Page 6**
YOUR CHOICE
OF THESE
NEW YORK
STYLES

$3.98
VALUE $6.00

16M219
Mercerized Pongee
Here is your opportunity to buy one of the season's most popular styles at a saving of $2.02. This handsome two-piece Hatted Dress is one of the new sport tunics that are now on the market. Mercerized Cotton Pongee is used for both the dress and the pongee in amusing colors. Fashionable sport stripes and dots in the dress as pictured. House is plaid from back. Factory prices have been cut $1.98 to $3.00.
COLORS: tan trimmed with other tan and rose or tan-and-blue stripes. Sizes: 22 to 44 bust; side length 50 to 70 inches; waist and hip 29 to 39 inches; armholes 25 inches; weight 3 pounds; $3.98. Postage 6c extra. $3.98

16M220
Plaid Gingham
This is the one big pop dress because it fills a huge demand for novel styles and more attractive materials. For only $3.98 the stylish Plaid Gingham has been brought at tremendous savings and cost. Factory prices have been reduced $1.75 to $4.98. But we were fortunate in securing a large supply of Gingham from the manufacturer under a contract made possible when we were planning this big Midsummer Line. That is how we can offer you the newest style dress for only $3.98.
Type of color: White with red, green, yellow or blue. Sizes: 22 to 42 bust; skirt length about 39 inches; wide hem. Give bust, waist and hip measure; also height and weight. Sales price $3.98. Postage 6c extra. $3.98

Sale Ends August 31st

Lustrous Milanese Silk

49c

VALUE $1.25

25M990—Here's the biggest glove bargain of the season. Handsome, shiny, true Milanese, the most expensive stock of gloves. We have made it possible to purchase a manufacturer's entire stock of these gloves at a figure far below last year's marked prices that we can offer them to you at 25 cents instead of 69 cents. Made with Deerskin Upper tips with leather linings. The styles are of the highest types for the season. These new gloves are in a variety of colors.
COLORS: white or black. Sizes: 5½ to 8½. In half sizes. Make size and color desired. Value $1.25. Postage 6c extra. $49c

Washable Doeskin

$1.13

25M991—No woman should overlook this opportunity to buy Hose Washable Doeskin. This Doeskin hosiery for only $1.13. They are of quality material and will last well. Half-pint size. Sizes: 5½ to 8½. White, black, or tan. Give size. $1.13. Postage 6c extra. $1.13

French Lambskin Kid

$1.23


Washable Chamois Suede

$49c

25M993—Regular 50c Gloves for only 49c. Good quality English Chamois Suede, in black, dark brown, reddish brown, dark blue, black, and tan. Sizes: 5½ to 8½. In half sizes. Give size and color. Value $1.25. Postage 6c extra. $49c

National Cloak and Suit Company,
Seventh Ave., 24th and 25th Sts., New York City
SUMMER STYLES

15M556—Here's a bonnet—a short Sport Hat, ideal for protection. In 100% cotton with colored band and bow. $3.99.

15M555—Lady's White Polycotton Cloche Hat. $4.98.

15M552—The Plaited Hat is one of the most desirable styles of the season. Priced to sell. $1.79.

15M553—Intricate Plaited Hat. $1.35.

15M554—Ladie's and misses' Southeast Cotton Bolero Hats. $1.25.

15M557—Think of getting this lovely and ample brimmed hat of cotton blend. $1.19.

15M555—Our Sale price makes you money on this lovely Pomponia Hat, the ideal style for your coming summer. $0.79.

15M559—This short Hemp Hat, which gets, the New York Star for a modish millinery idea. $1.49.

15M550—Misses' Fashions latest for the coming season. Complete with scarf and band. $3.49.

15M551—Same as No. 550 but marked down 50c for summer and price $2.49.

CUT PRICES ON HAIR GOODS

18 inches 16 inches

96¢ $1.76

73¢ $1.96

94¢ $2.00

Three-Strand Grey Switches

Y34M580—Three-Strand Switch of Soft Grey Human Hair. $1.19.


Superfine Quality Three-Strand Switches

Y34M582—Three-Strand Switch of Soft Grey Human Hair. $1.19.

Y34M583—Three-Strand Switch of Soft Grey Human Hair. $1.19.

Y34M584—Three-Strand Switch of Soft Grey Human Hair. $1.19.

INVISIBLE HAIR NETS AT A BARGAIN PRICE

3 for $1.00

Sale Ends August 31st

National Cloak and Suit Company,

Seventh Ave., 24th and 25th Sts., New York City
WE PLANNED THIS
WAIST SALE
MONTHS AGO

We contracted at that time for thousands
of yards of waist materials and had them reserved for our Annual Midsummer
Sale. That, while all these materials have
only recently come to us fresh from the
mill, they were really bought at last year's
prices—which means a big saving for you.

WE BOUGHT THE
MATERIALS

months ago as we tell you and had them
made up into the charming waist styles
pictured here. Until August 1st, we will
sell these stylish waists at prices about
25 per cent lower than we would have to
ask if we had bought the materials today.
Don't miss these splendid values for
YOU
SHARE THE SAVING

VALUE
98¢

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SHARE THE SAVING

VALUE
98¢
Dresses Pictured in Color on Opposite Page are Described Here

12M351—Lineene—$8.50

12M371—Shepherd Check—$1.39

12M367—Cotton Suiting—$1.39


Cotton Gabardine—$1.79

12M375—Two Dresses for $1.79

12M374—Cotton Rop—$1.94

12M350—Cotton Suiting—$1.23

12M315—Lineene—$1.23

12M330—Only Two Cotton Shirts Left in Each Size: Jumper Dress, $1.89; Cupro Dress, $1.15

SPECIAL OFFER: Three-piece Mini Dress in each size is now a big price of $1.89. The Mini House of Woven Cotton Suiting in each size is now a big price of $1.15. The Mini House of Cotton Rop in each size is now a big price of $1.15.

Sale Ends August 31st

3 PIECE SET

$1.89

$1.15

$1.15

Page 25

Seventh Ave., 24th and 25th Sts., New York City

National Cloak and Suit Company
Special July-August

A YEAR ago our buyers began to prepare for this big July-August sale. They went into the market and contracted for tens of thousands of yards of material to be made up into underwear specially for the sale. Thus we are able to offer you nightgowns at such low prices that it would be impossible to duplicate these remarkable values at today's prices.

We reserve the right to refuse any orders at these special sale prices should our large stocks become exhausted. Order now—sale closes August 11th.

39¢
VALUE 50¢

77¢
VALUE 43¢

94¢
VALUE 49¢

119¢
VALUE 125¢

11.9¢
VALUE 12.5¢

19.4¢
VALUE 19.9¢

30¢
VALUE 49¢

Sale of Nightgowns

OUR annual Midsummer Sale of Nightgowns has always been a big feature of these July-August sales, but this year we are especially proud of the splendid selection we offer you. Every garment is of good quality, full-cut styles and all are new, fresh stock. The materials are the best to be had at the price and the lace and embroideries will stand repeated washing.

We believe our stocks are ample large enough to fill all orders. However, we cannot guarantee to fill orders at these low prices should our present large supply become exhausted. Our advice to you is to order early—this sale positively ends August 11th.

Your Choice

VALUE 59¢ EA.

YOUR CHOICE 48¢ EA.

VALUE 4.37 EA.

VALUE 83¢ EA.

VALUE 93¢ EA.

VALUE 93¢ EA.

VALUE 97¢ EA.

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National Cloak and Suit Company
Seventh Ave., 24th and 25th Sts., New York City

Page 31
BUY UNDERWEAR NOW

AND YOU SAVE MONEY

VALUES

29¢  63¢

Your Choice 41¢ Each

YOUR CHOICE

$1.29

VALUE

95¢  45¢  5¢

National Cloak and Suit Company,
60-DAY CORSET SALE

Positively no orders will be filled from this booklet after August 1st.

Medium High Bust
For Average Figures
2M914
79c
VALUE $1.50

For Slender to Medium Figures
2M863
95c
VALUE $1.50

White or Pink Brocade
2M115
1.68
VALUE $2.50

For Slender to Medium Figures
2M814
2.48
VALUE $4.00

For Short-Waisted Figures
2M826
$1.00
VALUE $2.50

WHITE JEAN, trimmed with
lace. SIZES: 18 to 30. Order corset size three inches smaller than your measure taken over dress. State corset size.

WHITE COULIT, trimmed with
lace. SIZES: 18 to 25. Order corset size three inches smaller than your measure taken over dress. State corset size.

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lace. SIZES: 18 to 25. Order corset size three inches smaller than your measure taken over dress. State corset size.
SALE OF MILL ENDS

Be Sure To Get Your Share Of These Mill Ends

THESE Mill Ends offer you a variety of staple dry goods put up in practical lengths, at prices which give you a substantial cash saving. The price quoted is for the entire number of yards stated on each length, and in every case it is considerably less than the usual retail price. They are all fresh, clean, perfect goods of standard quality. Consider your future as well as your present needs in these staple goods, because these ends are good only during our July-August Sales.

SERGES
COTTON SERGE 19¢ YD.
STORM SERGE 57¢ YD. VALUE 79¢ YD.
FRENCH SERGE 49¢ YD. VALUE 69¢ YD.
GRANITE 47¢ YD.

WOOL PANAMA 43¢ YD.
WOOL POPLIN 59¢ YD.

SCOTCH TWEED 43¢ YD.
SHEPHERD CHECKS 59¢ YD.
STRIPED SCOTCH TWEED 59¢ YD.

MOHAIRS 42¢ YD.
ALL WOOL TAFFETA 89¢ YD.
REMNANT SALE
Order early. We cannot fill any orders for these bundles after August 31st.

14 YDS. 98¢
10 YDS. 98¢
10 YDS. $1.39

VALUE $2.29
97¢
73 x 84 inches
Fringed; Cut Corners

VALUE $2.10
$1.00
90 x 100 inches

VALUE $3.26
$1.37
77 x 87 inches

VALUE $1.85
$1.85
43 x 54 inches

VALUE $1.18
$1.18
70 x 82 inches

REMNANTS
12 YDS. 98¢

VALUE $2.29
19¢
86 x 95 inches

VALUE $2.10
98¢
90 x 100 inches

SILK MIXED CHIFFON
34¢ YD.

Curtain Materials

STATE COLORS

STRIPED VOILE
13 1/2¢ YD.

BLANKETS

All-Wool

Wool Plaid

+$5.39 UP

BLANKETS

Wool Blankets

Warm Blankets

SALE ENDS
AUGUST 31st

Page 54
National Cloak and Suit Company

Seventh Ave., 24th and 25th Sts., New York City

Page 55
MEN'S UNION SUITS

VALUE

54¢  49¢  39¢  37¢

CUT PRICES FOR SIXTY DAYS

VALUE

NOW EACH 37¢

FOR BOYS AND GIRLS

SHIRTS AND DRAWERS

EACH GARMENT

36¢  25¢

For Girls and Children

25¢

BARGAINS FOR CHILDREN

22¢  29¢  25¢  37¢  39¢  38¢

WOMEN'S UNION SUITS

49¢

Positively No Orders Filled from this Book After August 31st.

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National Cloak and Suit Company, Seventh Ave., 24th and 25th Sts., New York City

Page 57
Lay in a supply of these stockings. Prices reduced to clear our stocks.

Sale ends August 31

Thread Silk
- SM081: Our regular price for these stockings reduced from $1.50 to $1.00. Faux finish. Best portion of fine thread silk. Up to 8-1/2. Price: 53¢

Thread Silk

Thread Silk

Gauze Lisle

Medium Weight Cotton
- SM076: Ladies' Medium Weight Cotton. Special for this occasion. Low price. Reduced from 40¢ to 16¢. Price: 16¢

Light Weight Cotton
- SM077: Ladies' Light Weight Cotton. Special for this occasion. Low price. Reduced from 40¢ to 16¢. Price: 16¢

Gauze Lisle
- SM078: Ladies' Gauze Lisle. Special for this occasion. Low price. Reduced from 40¢ to 16¢. Price: 16¢

"Silk Lisle"
- SM079: Ladies' Silk Lisle. Special for this occasion. Low price. Reduced from 40¢ to 16¢. Price: 16¢

3 prs. 47¢
- SM085: Ladies' Silk Lisle. Special for this occasion. Low price. Reduced from 40¢ to 16¢. Price: 16¢

3 prs. 37¢
- SM087: Ladies' Silk Lisle. Special for this occasion. Low price. Reduced from 40¢ to 16¢. Price: 16¢

6 prs. 59¢
- SM076: Four pairs of cotton girls' socks. Reduced price. Reduced from 40¢ to 16¢. Price: 16¢

3 prs. 43¢
- SM077: Three pairs of cotton girls' socks. Reduced price. Reduced from 40¢ to 16¢. Price: 16¢

For boys and girls and baby too.

Children's Mercerized Lisle Socks
- VALUE 25¢ 15¢

4 prs. 22¢
- SM094: Infants' Mercerized Lisle Socks. Reduced price. Reduced from 40¢ to 16¢. Price: 16¢

3 prs. 49¢
- SM095: Infants' Mercerized Lisle Socks. Reduced price. Reduced from 40¢ to 16¢. Price: 16¢

22¢
- SM097: Infants' Mercerized Lisle Socks. Reduced price. Reduced from 40¢ to 16¢. Price: 16¢

13¢
- SM098: Infants' Mercerized Lisle Socks. Reduced price. Reduced from 40¢ to 16¢. Price: 16¢
SALE OF MEN'S SOCKS

Heavy Socks
SM07D - Men's heavy cotton
$1.40 for 12

Mercerized Lisle
SM01C - Men's quality
$2.30 for 12

Silk Plated
SM02 - Men's good
$2.90 for 12

Lisle
SM03D - Men's superior
$1.60 for 12

Cotton
SM04D - Men's service
$1.10 for 12

Cotton
SM08D - Men's service
$1.30 for 12

FOR MEN AND WOMEN

4 PAIRS 77c

4 Pairs of chamois soles. Wear-Resisting hose. at an amazing price. We honestly believe it is the best looking, best wearing hosiery obtainable at anywhere near the price. And, remember, this price holds good only until August 31st.

Sale Closes
August 31st

STOCKINGS FOR BOYS AND GIRLS

4 PAIRS 96c

Boys' Heavy Cotton School Hose
$1.18

Medium Rib
SM06C - Boys' service
$1.90

Medium Fine
SM07C - Boys' service
$2.90

Fine Rib
SM08C - Boys' service
$3.90

Boys' Stockings for Hard Wear
SM09C - Boys' service
$4.90

Fine Ribbed with Triple Knees
SM08K - Boys' service
$5.90

FOR BOYS AND GIRLS

6 Pairs

3 Pairs

EACH

VALUE

18c

25c

9c

11c

10c

 sare.

Footage from 12 to 16;
State sizes and colors.

Footage from 12 to 16;
State sizes and colors.

Footage from 12 to 16;
State sizes and colors.

Footage from 12 to 16;
State sizes and colors.

Footage from 12 to 16;
State sizes and colors.

National Clock and Suit Company, Seventh Ave., 24th and 25th Sts., New York City
60-DAY SALE OF MEN'S SHOES

$3.65

$3.39

$2.39

$3.49

$3.65

$1.69

$2.75

$2.69

$3.95

$1.95

$3.29

$2.45

$3.15

$2.45

$2.69

$3.15

$2.69

$2.45

$2.45
You Share Our Bargain

Sale Ends August 31st

Each skirt was especially designed to be smart — to be becoming — and each skirt at our low sale price is a bargain opportunity you at least should not miss.

We reserve the right to refuse all orders at these low sale prices should our present large stocks become exhausted. This sale positively ends August 31st.

<table>
<thead>
<tr>
<th>Style</th>
<th>Description</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>4M450</td>
<td>All-Wool Worsted</td>
<td>$89.99</td>
</tr>
<tr>
<td>4M460</td>
<td>Linen</td>
<td>$2.69</td>
</tr>
<tr>
<td>4M461</td>
<td>All-Wool Worsted</td>
<td>$2.78</td>
</tr>
</tbody>
</table>

New York Styles

60-Day Sale Prices

- All-Wool Worsted Serge: $10.98
- Good Quality Linene: $4.98
- All-Silk Taffeta: $8.98

For further information, contact National Cloak and Suit Company, Seventh Ave., 24th and 25th Sts., New York City.
TWO DOLLARS SAVED ON EACH COAT
BECAUSE WE PURCHASED
22,000 YARDS
OF THESE
MATERIALS
A YEAR AGO

A $6.00 COAT
FOR $3.98

A YEAR ago we knew that coat
prices would be higher this Summer,
so we contracted for 22,000 yards
of high grade coating materials
especially for this Sale. These materials
have now been made up in the two
attractive new styles pictured here.
And because we bought the materials
at last year’s prices you save $2.00 on
each coat.

A $10.00 COAT
FOR $7.98

NEW COATS PRICED FOR QUICK SALE

9M276—Silk Jersey
This summer the most smartly dressed
women are wearing the new silk jersey
styles. Until August 1st, you can secure
this fine quality Silk Jersey Sport Coat at a
very moderate price. The material is a
servicable service fabric with a soft, thick,knit-like nap which
gives it the appearance of all wool.
White collar and cuffs are trimmed with
handkerchief. Two hip pockets; detachable
braid; three belt pockets; detachable
hood. Sizes: 24 to 40 bust. $3.98.

9M277—Checked Coating
Think of being able to buy this advance
style Fall Coats at this low price and
then you'll take advantage of this low price you must order before August
1st. The material is a serviceable service
fabric with a soft, thick, knit-like nap which
gives it the appearance of all wool.
White collar and cuffs are trimmed with
handkerchief. Four belt pockets; detachable
braid; three belt pockets; detachable
hood. Sizes: 24 to 46 bust. $9.48.

9M279—All-Wool Worsted Poplin
Outside the Sale we would sell this handsome new Full Coat for $12.00. Made of fine
quality All Wool Worsted Poplin in the new
style and tailored to fit. It is the perfect
weight to wear now and all the way through
the fall. The material is a serviceable service
fabric with a soft, thick, knit-like nap which
gives it the appearance of all wool.
White collar and cuffs are trimmed with
handkerchief. Two hip pockets; detachable
hood. Sizes: 24 to 46 bust. $8.98.

TWO DOLLARS SAVED
ON EACH COAT
BECAUSE WE PURCHASED
22,000 YARDS
OF THESE
MATERIALS
A YEAR AGO

A $6.00 COAT
FOR $3.98

NEW COATS PRICED FOR QUICK SALE

9M278—Wool Mixture—$3.98
Admiral Fall style and superior quality
material make this jacket handsome and
useful. This is a great achievement
in the field of Sport Coats. The material is
made of wool and cotton in a stable and
effortless manner. Sizes: 24 to 46 bust. $3.98.

9M278—All-Wool Serge—$7.98
SPECIAL PRICING
For Women
Postage & extra. $3.98

9M284—For Men and Small Women
Costume as No. 9M278. Sizes: 32 to 38.
Postage & extra. $3.98

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Seventh Ave., 24th and 25th Sts., New York City
Page 81
National Cloth and Suit Company,
Page 81
“NATIONAL” Every-Day DRESSES

Sale Ends
August 31st

“QUICK SALE” PRICES

ONE DAY SERVICE
Every Order from this Book will be filled within one day.

Chambray Linone, 89c
This new “Every-Day” Dress of Chambray Linone, which is our special feature, is an attractive model made with self buttons and wide sleeves, and is handsomely decorated with a large bow at the neckline. It is available in blue, red, and green.

17M721
$1.15

Checked Gingham, $1.15
This new model of Checked Gingham is a favorite of the season. It is made with self buttons and wide sleeves, and is decorated with a large bow at the neckline. It is available in blue, red, and green.

17M722
$1.15

Striped Gingham, $1.25
This new model of Striped Gingham is a favorite of the season. It is made with self buttons and wide sleeves, and is decorated with a large bow at the neckline. It is available in blue, red, and green.

17M726
$1.25

Striped Lawn, $1.49
This new model of Striped Lawn is a favorite of the season. It is made with self buttons and wide sleeves, and is decorated with a large bow at the neckline. It is available in blue, red, and green.

17M727
$1.49

Gingham, $1.49
This new model of Gingham is a favorite of the season. It is made with self buttons and wide sleeves, and is decorated with a large bow at the neckline. It is available in blue, red, and green.

17M721
$1.49

Linnen, $1.49
This new model of Linnen is a favorite of the season. It is made with self buttons and wide sleeves, and is decorated with a large bow at the neckline. It is available in blue, red, and green.

17M725
$1.49

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National Cloak and Suit Company
Seventh Ave., 24th and 25th Sts., New York City

Page 83
SPECIAL!
BOYS' STORM OUTFIT
$2.43
VALUE $3.25

SALE ENDS AUGUST 31st

BIG BARGAINS FOR LITTLE KIDS

National Cloak and Suit Company,
Seyenth Ave., 24th and 25th Sts., New York City
5 PAIRS FOR 79¢
VALUE $1.00
SALE ENDS AUGUST 31st

SHIRT BARGAINS
A big shirt manufacturer calls on us with the proposition of sending us better than usual stock this season. It is agreed to place an order for 4,400 shirts which and 31 per cent above our regular price. This saving we pass on to you. Made in two styles: 33M115 with one pocket; both in full standard sizes. Short sleeve.
33M113—Choice of six collars. Pinces, or double collar. Sizes 30 to 42. $2.00.
33M114—Choice of either 30 to 42. Pinces, or double collar. Sizes 30 to 42. $2.00.

59¢ Striped Percale
55¢ Striped Madras
63¢ Striped Percale
79¢ Striped Madras
65¢ Striped Percale

YOUR CHOICE

79¢ Tub Silk

Page 88 National Cash and Suit Company, Seventh Ave., 24th and 25th Sts., New York City
SERGE SUITS
Specially Priced Till August
31st. To Keep Our Men's Department Busy

These two Suits are guaranteed to give satisfaction in every way. One of the suits is from the best known name in the industry, and the other is produced by the most experienced manufacturer. Both are made of the finest materials, and are designed with the utmost care to fit the body perfectly. These suits are available in a variety of colors, and are sure to please anyone. Whether you are looking for a suit for work or a special occasion, these suits are the perfect choice.
SPECIAL VALUES FOR MEN

VALUE $4.00

$2.99 All-Wool Worsted Serge
41M357-Here is a pair of Skirted Trousers for only $2.99. This Worsted fabric has a close, tight weave and a dry, smooth texture that makes it ideal for winter wear. Available in sizes 34 waist, plus, 36 to 40.

$3.85 Raincoat for Men
41M362-This $3.85 Raincoat is designed for men. It features a waterproof outer fabric and a warm, insulated lining. Sizes 34 to 45 chest, about 50 long.

$5.00 Khaki Cloth
41M358-These Khaki Trousers are made of a durable, crease-resistant fabric. Sizes 34 to 40 waist, 14 extra.

$4.56 White Duck
41M359-These White Duck Trousers are perfect for colder weather. Made of a heavy, warm fabric, they are ideal for winter wear. Sizes 34 to 40 waist, 14 extra.

$1.89 Tub Cloth
41M363-These Tub Trousers are made of a lightweight fabric, ideal for warmer weather. Sizes 34 to 40 waist, 14 extra.

$93¢ Beach Cloth
41M364-These Beach Trousers are made of a lightweight, breathable fabric, perfect for the beach or warm weather.

9M280 The Rain in Peerless, made in Peoria, Illinois. This Raincoat is designed for women. It features a waterproof outer fabric and a warm, insulated lining. Sizes 34 to 45 chest, about 50 long.

9M283-Here is Peirless, made in Peoria, Illinois. This Raincoat is designed for women. It features a waterproof outer fabric and a warm, insulated lining. Sizes 34 to 45 chest, about 50 long.
Georgette and Taffeta

10M401—Until August 31st, only, we offer you Fashion's newest dress for only $12.89. Made of fashionale sheer silk. Georgette crepe combined with lustrous silk Taffeta. Silver thread embroidery from the satin waist, front and back. Georgette crepe collar. White silk sleeves. Full gathered skirt of three taffeta tiers. Taffeta sash. White box waist. Gold drop skirt. COLLAR: Copenhagen blue, green, or navy blue. 22 to 44 bust; skirt length about 30 inches. Give bust, waist and hip measures. Height and weight. This is an item of the finest quality. Linen for only $3.59. It is available in the largest stock on your order. Made of Copenhagen blue linen, trimmed as illustrated with gold-color linen. Lower part portion of gold-color linen finished with button-trimmed tuck-ups. Smart black patent leather-trimmed belt. Linen tie. Invisible side-front closing. SIZES: 32 to 44 bust; skirt length about 36 inches, with wide hem. Give bust, waist and hip measures. Height and weight. This is one of the finest values in our new fall collection. Linen dress. SALE PRICE: $3.00. Sale Ends August 31st.

Figured Linene

16M201—Ladies' smart two-piece Sport Dress, combining plain and figured Linene in the latest fashion. The coat-waist is of plain satin linen trimmed with wide collar, cuffs, lower edge, and belt. The back is of a soft, figured linen in tan ground with large figures in harmonious colors. Separate skirt of figured linen three-quarter length sleeves. Front closure. SIZES: 32 to 44 bust; skirt length 34 inches. Give bust, waist and hip measures. Height and weight. This is one of the finest values in our new fall collection. Linen dress. SALE PRICE: $3.59. Postage 6¢ extra.