

THE TREASURE CHEST

# RIBBONOLOGY

Published y

JOHNSON, COWDIN & COMPANY, Inc.
38-44 East Thirtieth Street, New York City



### 64/2a-OVER-NIGHT COMBINATION SET

No. 1—NEGLIGEE; use 3½ yards Crepe de Chine; 10 yards "J. C." Picot Edge Two Tone Gros Grain Ribbon, No. 3, to trim and at girdle, and 1 yard Sankanac Satin Ribbon, No. 1½, for looped bow at neck. No. 2—BOUDOIR CAP; ½ yard Crepe de Chine, 2 yards "J. C." Picot Edge Two Tone Gros Grain Ribbon, No. 1½, to decorate and cover elastic; 1½ yards Sankanac Satin Ribbon, No. 1½, for bows. TO DECORATE SLIPPERS; use 1 yard "J. C." Picot Edge Two Tone Gros Grain Ribbon, No. 3, to bind, and ½ yard Sankanac Satin Ribbon, for bows. FOR CASE TO HOLD COMPLETE SET; use ½ yard Crepe de Chine; ¾ yard Sankanac Satin Ribbon, No. 150, for lining; 1¾ yards "I. C." Picot Edge Two Tone Gros Grain Ribbon, No. 2, to bind edges, and 2, yards Sankanac Satin Satin Ribbon, No. 2, to bind edges, and 2, yards Sankanac Satin Satin Satin Satin Satin Satin Satin Sankanac Satin C." Picot Edge Two Tone Gros Grain Ribbon, No. 3, to bind edges, and 2 yards Sankanac Satin Ribbon, No. 11/2, for bows and tie-strings. No. 4 shows complete set folded in case ready for traveling.

# RIBBONOLOGY

Published semi-annually (Spring and Fall) to show in a concise and comprehensive way the practical uses of ribbons for fancy work and their artistic application to all manner of dress

## FALL 1921

help to our customers in the choice of of ribbon-made novelties. Acquaint yourribbons and to garner facts and ideas on self in the rudiments of the art of making their use we feel it will prove to be in- these beautiful things. With RIBBONvaluable. Its storehouse of hints and OLOGY to consult and study you will knowledge on the uses of beautiful ribbon's find it a simple matter to become quite for making art novelties and dress acces- proficient in the work, and especially so, sories, and also their application to all when, should you fail to grasp the true manner of feminine wear, marks it as a significance of the directions given in the never-failing source of inspiration to all booklet, you can resort to our Ribbon users of ribbons, and a faithful, reliable Department service as frequently as you guide to those who aim to couple economy wish to. with their artistic endeavors in ribbon. Willing hands and deft fingers can accraft work.

popularity of ribbons. Very narrow rib- the average needlewoman can fathom the bons are being used lavishly, and all secret of making any of the things illuswidths up to and including the broadest trated. But there is no need to depend numbers, are in great favor. They are all solely on the pictures. Complete instrucin such general use and for such a wide tions are given at the bottom of each page, range of purposes, that we have added and if carefully followed there is slight largely to our stocks for the forthcoming chance of failure in the attempt to dupliseason and holiday period, and cordially cate any one of the extensive line of models invite you to visit our Ribbon Section if only to see what attractive displays we have for your selection.

and pretty things for unlimited uses.

and accurate knowledge of the possibilities them.

IBBONOLOGY is indeed a veritable confined in a length of ribbon, as well as Treasure Chest of information on our entire sales-force in this department, the practical uses of ribbons. As a will be pleased to show you our assortment

complish wonders in this work. From Every sign points to the continued the pictures in RIBBONOLOGY alone, shown.

In any event, do not fail to visit our Ribbon Department. Inspect our stocks Not content with having made a per- and examine the made up things we have manent place for themselves in the realm arranged for your consideration. There is of women's and children's wear, ribbons every likelihood that you will find somehave now proceeded to establish them- thing to please your fancy or that of selves also as a first aid in art novelty some friend you contemplate remembering work, which includes all sorts of little with a gift and if not, submit your plans conceits for the home and numberless odd to our ribbon workers. They will cheerfully show you through the department Our ribbon demonstrator, who has full and execute any orders you place with

JOMEN love pretty things made of ribbons, and most of them desire own use or for friends. A piece of ribbon portant as the neck-tie. It is a never-

can so readily be transformed into any number of attractive novelties, to say nothing of the endless variety of additions to dress which can be fashioned in this way, that it is quite easily understood why they have become so generally popular and so much utilized. Something useful or ornamental can always be developed when a sufficient bit of ribbon is at hand-an attractive hand bag, something entirely new and different in a hair bow for a little miss, a girdle to brighten and renew an aging frock, or any one of the dozens of odd and useful things pictured in RIBBONOLOGY

#### THE PARACHUTE BAG

The season's most striking model in a novelty hand bag is illustrated on this page. The Parachute Bag is entirely new, its outstanding feature being its simplicity in construction, together with the smart chain and slide used. Any one of the fancy brocade ribbons in our stock can be utilized to make this bag, or a plain weave, in satin or gros grain, can be chosen if preferred. Any one who has the will to do so can readily construct this novel bag from the easily followed directions

printed just below the

picture. Many hand bags made entirely of attractive ribbons are on display in our Ribbon Section. These are ready for your immediate use or you can purchase your ribbon from us and copy our models, if you desire.

#### MEN'S RIBBON NECK-TIES

As an accessory to dress for men scarcely to make them if they can-for their any one other article of attire is so im-

> ceasing desire of every man to own neckwear that carries the stamp of exclusiveness. Our fancy brocade ribbons are so admirably suited for neckwear designing that womankind need no longer worry and fret about how best they can gratify the wish for something different on the part of their men folks. On another page of RIB-BONOLOGY several four-inhand scarfs and a Bat Wing bow tie are illustrated. Supplementary to the directions given there and as a further help to our customers who wish to make these ties at home, an accurately cut paper pattern of a four-in-hand scarf, with explicit instructions for making. is enclosed in RIBBONOLOGY.

Come to us for your ribbon lengths and use this pattern to fashion distinctive and becoming neck-ties for your holiday giving.

In ribbon work, as in any art that calls for some originality and inventiveness, ingenious minds find it not in the least difficult to develop new ideas. The models of ribbon-made things pictured throughout RIBBONOLOGY are representative of what is possible in this work. They are presented to our patrons

> merely as examples and as an incentive effort on our part to introduce this class of work more generally. Through this procedure we hope to

arouse greater interest in our Ribbon Department and impress on our customers that if a ribbon is needed, and information on its use, our service is such that the merest novice can feel safe in asking for and taking our counsel







Parachute Bag, No. 52/424: 1 yard "J. C." Fancy Brocade Ribbon, No. 250, cut and seamed to square, 17 x 18 inches. Use circular pattern with twelve scallops, and line with 1 yard Camisash Faille Ribbon, No. 250. Use new slide chain, or Democracy Gros Grain Ribbon, No. 1, for handle





4. SHIRRED RED-STITCHED HAND BAG—No. 52,593:
1 yd. Satin De Luxe Satin Ribbon, No. 80; 13% yds. Satin De Luxe Satin Ribbon, No. 80; 13% yds. Satin Bubon, No. 180; 10% yds. Satin Bubon, No. 150; 10% yds. Satin Ribbon, No. 150; 10% yds. Satin Ribbon, No. 150; 10% yds. Satin Ribbon, No. 150; 10% yds. Satin Bubon, No. 150; 10% yds. Satin Bubon, No. 150; 10% yds. Satin Bubon, No. 180; 10% yds. Satin Bubon, No. 180; 10% yds. Satin Bubon, No. 90, for plain center; 1% yds. Satin De Luxe Satin Ribbon, No. 60, for plain center; 1% yds. Satin De Luxe Satin Ribbon for liting; 3% yd. Satin De Luxe Satin Ribbon, No. 100; 3% yd. Satin De Luxe Satin Ribbon, No. 100; 3% yd. Satin De Luxe Satin Ribbon, No. 100; 3% yd. Satin De Luxe Satin Ribbon, No. 100; 3% yd. Satin De Luxe Satin Ribbon, No. 60, for lining; 3% yd. Satin De Luxe Satin Ribbon, No. 2, for handle.



HAND BAG—No. 52/398; % yd. ''J. C.'' Fancy Bro-Ribbon, No. 180; 1% yds. Satin De Luxe Satin Ribbon, 89, pin-tucked for bottom; 1% yds. Sankanac Satin Rib-No. 100, and 1½ yds. Sankanac Satin Ribbon, No. 1, llining; ½ yd. Satin De Luxe Satin Ribbon, for handle; ne and Ornamenta.

2. HAND BAG—No. 52/399; ¾ yd. "J. C." Fancy Brocade Ribbon, No. 180; % yd. Satin De Luxe Satin Ribbon, No. 104 of or top of bag; % yd. Satin De Luxe Satin Ribbon, No. 100 and % yd. No. 16, for lining; % yd. Satin De Luxe Satin Ribbon, for handle; Oval Metal Frame.

3. HAND BAG-No. 52/397; ¾ yd. "J.C." Fancy Brocade Ribbon, No. 180; ¾ yd. Satin De Luxe Satin Ribbon, No. 150

and ¾ yd. No. 7, for lining; 1¼ yds. No. 2 and 4¾ yds. No. 1, Alexida black Velvet Ribbon for outside trimming. Square opening Metal Frame.

Square opening Metal Frame.

4. HAND BAG—No. 52/498: 5½ yds. "J.C." Picot Edge Two
Tone Gros Grain Hibbon, No. 7; ½ yd. Satin De Luxe Satin
Ribbon, No. 150, for luning; 1 Knobbed Metal Bar at top.

5. HAND BAG—No. 52/394; 1 yd. Alligator Velvet Ribbon,

No. 150; 1 yd. Sanksance Satin Ribbon, No. 100 and 1½ yds.

No. 1, for luning; Tortoise shell frame and drop and two slides.

6. HAND BAG—No. 52/495; ½ yd. Satin De Luxe Satin
Ribbon, No. 156; ½ yd. Sanksance Satin Ribbon, for lining; 8

yds. white Gros Grain Ribbon with black edge, No. 1 for
ornamental loops; Oval Metal Top Frame.



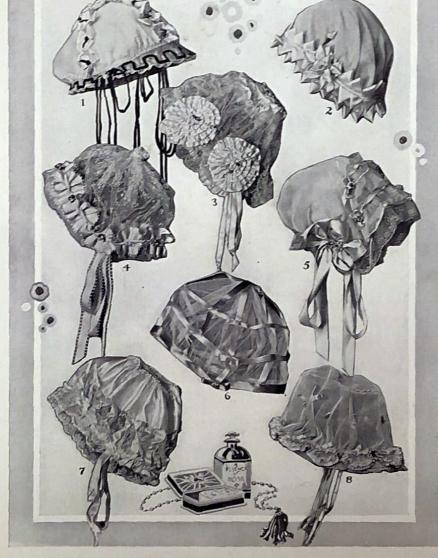
1. CAMIBOLE-No. 34/109; My pd. Georgette; 116 pds. Turnoscau Wash Hibbon, No. 48, and 8 My pds. Trousseau Hithon, No. 2, for draw strings, scoll effect and aboutder

satings at toy and other decorations.

3. CAMISOLE-OREMISE—No. B4 (131: % yd., Georgette; 4% yds. Ylokst Wash. Ribbon. No. 5, to bind edges and for draw strings and border at top.

4. CAMISOLE—No. 84 (13: 11% yds. Camisash: Faille Ribbon. No. 25), for body; 1/3 yd. Net, for yeeplans and clasmond abupe line-tring; 3/3/ 3/8. Sankasos Satin Ribbon. No. 25, for binding edges and shoulder straps; 4 yds. Easkanach Rath. Ribbon. No. 15, for draw strings.

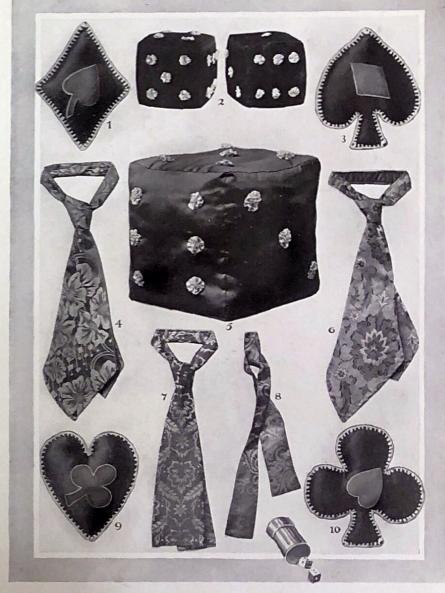
5. CAM'SOLE—No. 34/102: % yd. Georgette; 2% yds. Trousseau Wash Ribbon, No. 3, for top and center bands; 1 yd. Trousseau Ribbon, No. 5, for shoulder straps; 2 yds. Trousseau Ribbon, No. 5 for shoulder straps; 2 yds. Trousseau Ribbon, No. 10, for policy and to yo; 14 yds. Trousseau Ribbon, No. 106, for top; 1 yd. Hankanse Satin Ribbon, No. 49, for bottom; 3½ yds. Trousseau Ribbon, No. 5, for draw strips; 1 yd. Trousseau Ribbon, No. 5, for draw strips; 2 yds. Trousseau Ribbon, No. 5, for draw strips; 1 yds. Trousseau Ribbon, No. 5, for draw strips; 1 yds. Trousseau Ribbon, No. 5, for draw strips; 1 yds. Trousseau Ribbon, No. 5, for draw strips; 1 yds. Trousseau Ribbon, No. 5, for draw strips; 1 yds. Trousseau Ribbon, No. 5, for draw strips; 1 yds. Trousseau Ribbon, No. 5, for draw strips; 1 yds. Camisab Falle Ribbon, No. 25, for body; 44, yds. Camisab Falle Ribbon, No. 25, for body; 44, yds. Camisab Falle Ribbon, No. 25, for body; 44, yds. Lady Fair Two-Tose Double-Faced Satin Ribbon, No. 3, for Greeian border and shoulder straps; 2½ yds. Lady Fair Ribbon, No. 14, for draw strings.



BOUDOIR GAP—No. 17/134; ¼ yd. Georgette; 5½ yds.
 Alexida Bisck Velvet Ribbon, No. 1; 5 yds. Trousseau Ribbon,
 No. 5; 2 yds. Val Lace, and Z Ribbon Buds.

No. 5; 2 yds. Val Lace, and 2 Ribbon Buds.
2, BOUDDIR CAP—No. 17/131; ½ yd. Georgette; 7½ yds.
Bankanke Satin Hibbon for pointed brim trim.
3, BOUDDIR CAP—No. 17/132; 1 yd., 12 inch Lace; 14 yds.
Sankanac Satin Ribbon No. 2, used for wheel trim and hanging ends; 5 Hibbon Buds.
4, BOUDDIR CAP—No. 17/132; 1 yd., 12 inch Lace; 1½
4, BOUDDIR CAP—No. 17/130; 1 yd. 12 inch Lace; 1½
4, BOUDDIR CAP—No. 17/132; 1-1 yds. 2/C. \*Pleet Eige
Two Tone Gros Grain Ribbon. No. 3, for hanging ends;
8 Ribbon Buds.
5, BOUDDIR CAP—No. 17/125; ½ yd. Georgette; 3 yds.
Lady Fair Two Tone Deub'e Faced Satin Ribbon. No. 5.

Cap.
7. 80UDOIR CAP.—No. 17/127; 1 yd. Sankanae Satin Ribbon, for top; 11/3 yds. of No. 3; 3½ yds. No. 2; ½ yd. No. 1½; 3 yds. No. 1½; 3 yds. No. 1½; 3 yds. No. 1½; 3 yds. No. 12; 12 yds. No. 12 Sankanae Satin Ribbon, Co. 18. 80UDOIR CAP.—No. 17/133; ½ yd. Slik Net; 3½ yds. 1 inch Lave; 2½ yds. Sankanae Satin Ribbon, No. 1½, and 1½ yds. Sankanae Satin Ribbon, No. 1½, and 1½ yds. Sankanae Satin Ribbon, No. 1½ and Satin Ribbon, No. 3, for wallop decorations.



1, "DIAMOND" PIN CUSHION—No. 30/91; ½ yd. San-kanae Satin Ribbon, No. 190, to cover cushion and shape "Spade" center; ? yd. Sankanse Satin Ribbon, No. 1, for stitching edges, proceedings of the stitching edges, proceedings, proc

edges.

4. GENTLEMEN'S FOUR-IN-HAND SCARF—No. 85/4;
1 yd. 31 C. Faner throade Ribbon, No. 250; 3; yd. San1 yd. 31 C. Faner throade Ribbon, No. 250; 3; yd. San5. DICE FOOT REST—No. 81/25; 2 yd. Hyglo SanRibbon, No. 260, to cover cushlon; 4 yds. Satin De Luxe
Satin Ribbon, No. 27, to make dots.

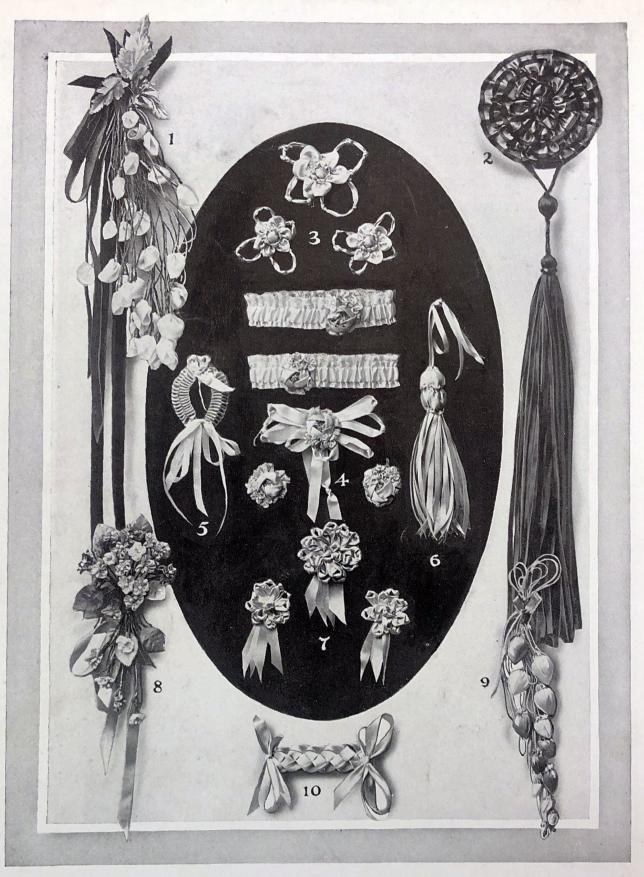
Ten

6. GENTLEMEN'S FOUR-IN-HAND SCARF-No. 63.41 1 dt. "J C." Fancy Brocade Ribbon, No. 250; ¼ yd. Samhanac satin Ribbon, No. 5. for slide band, If desired.

7. GENTLEMEN'S FOUR-IN-HAND SCARF-No. 65/5: 1% rds. "I. C." Fancy Brocade Ribbon, No. 80: 14 yd. Sankanac Satin Ribbon, No. 5, for slide band, if desired. 8. GENTLEMEN'S BOW TIE-No. 65/6: 19 inches "J. C." Fancy Brocade Hibbon, No. 80.

9. "HEART" PIN CUSHION-No. 30/89; ½ pd. Sanhanac Saim Ribbon, No. 109. to cover cushion and shape "Club cutter; 2 yds. Sankanac Saim Ribbon, No. 1, for stitching

10. "CLUB" PIN CUSHION—No. 38/90: ½ yd. Sankanac Satin Ribbon, No. 100, to cover cushion, and shape "Heart' center; 2 yds. Sankanac Satin Ribbon, No. 1, for witching edges.



1. SWEET PEA CORSAGE—No. 26/107: 3¼ yds. Alexida Black Velvet Ribbon, No. 5, for bow and hanging ends; 1½ yds. Camisash Faille Bibbon, No. 250, to make sweet peas; use leaves and wire to suit.

2. DRESS ORNAMENT—No. 26/105: 1/3 yd. Sankanac Satin Ribbon, No. 100, for foundation, 3¼ yd. Satin De Luxe Satin Ribbon, No. 5, for shirred ruffles; 54 yds. Satin De Luxe Satin Ribbon, No. 1, used to edge ruffles and to make tassel.

3. LINGERIE ORNAMENTS—No. 43/35: ¾ yd. Lady Fair Two-Tone Double-Faced Satin Ribbon, No. 9, for large petals; 2/3 yd. Lady Fair Ribbon, No. 3, for small petals; 3 yds. Lady Fair Ribbon, No. 2, for center knots and outside loops.

4. LINGERIE SET OF 5 PIECES—No. 62/6: For Garters: 2 yds. Sankanac Satin Ribbon, No. 5, to cover 2/3 yd. Elastic; 1¼ yds. Lace, to edge ribbon; Flower decorations to suit; For Bow: 2 yds. Sankanac Satin Ribbon, No. 2, and 1 yd. Sankanac Satin Ribbon, No. 9, to make three vosettes.

5. LINGERIE ORNAMENT—No. 43/25; 1½ yds. Sankanac Satin Ribbon, No. 1½, for braided effect; 3 yds. Violet Wash Ribbon, No. 1½, for bows and ends.

6. SASH TASSEL—No. 43/36: ½ yd. Lady Fair Two-Tone Double-Faced Satin Ribbon, No. 9, for knob top; 9 yds. Lady Fair Ribbon, No. 1, for tassel and top loop.

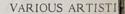
7. LINGERIE ORNAMENTS—No. 43/34: 3 yds. Lady Fair Two-Tone Double-Faced Satin Ribbon, No. 2, for knotted rosettes; 1½ yds. Lady Fair Ribbon, No. 3, for ends.

8. CORSAGE—No. 26/106: 5½ yds. Sankanac Satin Ribbon, to make complete, including flowers. Use leaves and wire and pep centers to suit.

9. ACORN CORSAGE—No. 26/104: Use acorn cotton molds, to cover with ½ yd. Sankanac Satin Ribbon, No. 40; 1/3 yd. Sankanac Ribbon, No. 22; 1/3 yd. Sankanac Ribbon, No. 16 and 1 yd. Sankanac Ribbon, No. 1½, for top bow.

10. LINGERIE ORNAMENT—No. 43/22: 2 yds. Lady Fair Two-Tone Double-Faced Satin Ribbon, No. 2, braided, and for bow-knots.





i. Naomi Childers shows her Fur Coat—lined throughout with a distinctive "J.C." Metal Brocade Ribbon. The use of fine Metal or Fancy Brocade Ribbons, to face and decorate fur coat linings—and used to completely line such garments—is now quite general.

2. A trim little Hat, made entirely of narrow Gros Grain Ribbon, with Polica Dot design. 29 yards of the Ribbon is required, together with 2½ yards White Democracy Gros Grain Ribbon, No. 22, the latter used for a band and bow decora-

3. GIRDLE—No. 23/165: To make, use 4½ yards Alexida Black Velvet Ribbon, No. 80, for around waist and hanging

loop at back; 7% yards of the same Ribbon, No. 9, for narrow loops and ends, as shown. Flower decoration at waist to suit.

to suit.

4. A smart model Hat, made of 5 yards of Democracy Gros Grain Ribbon, No. 16, to cover shape, combined with 14 yards of the same ribbon, No. 3, which is used for pleating and hanging loops, as shown.

5. ALEXIOA BLACK VELVET RIBBON is used in combination with georgetic to fashion this charming frock.

6. "HAMDKERCHIEF" HAT—No. 4/37: Use 2 yards "J.C."
Roman Stripe Hibbon, No. 100, cut and seamed to form perfect square, 2nd drape as shown. To make quill it requires



## USES OF RIBBONS

3 yards Democracy Gros Grain Ribbon, No. 5, and 1½ yards of the same ribbon, No. 3, to wind stem of quill.

7. FELT HAT—No. 4/154: To square of Felt Cloth; use 1 yard Democracy Gros Grain Ribbon, No. 3, to bind brim; to drape hat and fashion But. 10, 250 m. 3 t back, use 2 yards "J.C." Fancy Brocade Ribbon, No. 250 m. 250

terity Bow at Dack, use 2 yarts 30. Land a Black Velvet No. 250, BLE—No. 23,157; 2 1/3 yards Alexida Black Velvet Ribbon No. 49, mase Birdie complete, with the addition of 3 yards of the same birdie complete, which we can be seen as a second of the same of t

9. GIRDLE—No. 22/178: 8% yards Femina Black Velvet Ribbon, No. 7, makes this gridle complete, with the addition of 5% yards of the same side complete, with the addition of 5% yards of the same position sildes and buckle to suit.

10. AEROPLANE TURBAN—No. 4/142: To cover shape it requires 4 yard Hyglo Satin Ribbon, No. 300; and 23% yards Satin De Luxe Satin Ribbon, No. 150 to crush about creating the same property of the same



1. FANCY BASKET—No. 54/82: 2% yds. Sankanac Satin Ribbon, No. 150, to cover wire basket frame; 1% yds. Sankanac Satin Ribbon, No. 60, to dress doll; ½ yd. Sankanac Satin Ribbon, No. 2, for doll girdle and hanging ends; use lace and decorations to suit.

2. BEDROOM SLIPPERS AND CASE—No. 40/34: 1 yd. Sankanac Satin Ribbon, No. 60, to make case; 1½ yd. Sankanac Satin Ribbon, No. 1½, for binding case and bows on locate. ½ yd. Sankanac Satin Ribbon, No. 1½, for bow on the case of the ca

glass; 4 1/3 yds. Sankanac Satin Ribbon, No. 1, for Daisles and other decorations.

4. PAPER KNIFE—No. 30/94: 2½ yds. Sankanac Satin Ribbon, No. 1½, to wind handle; ¾ yd. Sankanac Satin Ribbon, No. 7, for shired ruffle; ¾ yd. Lady Fair Two-Tone Double-Fared Satin Ribbon, No. 2, for bow and hanging ends.

5. TRINKET BOX—No. 16/52: 2/3 yd. Sankanac Satin Ribbon, No. 150, to cover base and inside of cover; ¾ yd. Sankanac Satin Ribbon, No. 40, gathered on top of cover; % yd. Sankanac Satin Bibbon, No. 40, gathered on the shiring around side of both Satin Bubbon, No. 22, for shiring around side of both Satin Sankanac Satin Ribbon, No. 3, for No. 24, for shiring around side of both Satin Sankanac Satin Ribbon, No. 3, for No. 24, for shiring and bows.

6. PIN CUSHION—No. 7/35: ½ yd. Sankanac Satin Ribbon, No. 100, to cover cushion; 1 yd. Sankanac Satin R bbon, No. 40, to criss-cross; 2¼ yds. Sankanac Satin Ribbon, No. 5, for bottom ruffle; 3 yds. Sankanac Satin Ribbon,

hon, No. 3, for bottom ruffle; 3 yds. Sankanae Satin Hibbon, No. 1, for rosettes.

7. GARTERS—No. 27/73: 1 yd. Satin De Luxe Satin Ribbon, No. 16, to cover 2/3 yd. Elastic; 1½ yds. Sankanae Satin Ribbon, No. 14½, for rosettes.

8. BOUDOIR SLIPPERS—No. 40/37: 1 yd. Satin De Luxe Satin Ribbon, No. 100, to cover slippes; ½ yd. Lady Fair Batton, No. 100, to cover slippes; ½ yd. Lady Fair Instep Tongue; ¼ yd. Lady Fair Two-Tone Satin Ribbon, No. 1½, for zdg-zag shirring; Flower decorations to sult.

9. SLIPPER TREES, WITH SHOE HORN—No. 40/40: ½ yd. Sankanae Satin Ribbon, No. 40 to cover ends; 1½ yds. Sankanae Satin Ribbon, No. 3, for winding and bows; 1½ yds. Rosebud Flower trimming.

Ribbon, No. 3, for winding and bows; 1½ yds. Rosebud Flower trimming.

10. GARTERS—No. 27/66; 1 yd. Sankanac Satin Ribbon, No. 9, to cover 2/3 yd. Elastic; 18 Ribbon Buds.

11. CANDY COVER—No. 30/98; 1 yd. Satin De Luxe Satin Ribbon, No. 100, for skirt; 3 yds. Lace, for Underskirt; 1½ yds. Satin De Luxe Satin Ribbon, No. 9, and ½ yd. Val Lace, for bodice.



1. PORCH MAIL BAG.—No. 54/72; % yd. Grass-Cloth; 2% yds. Sankanae Satin Ribbon, No. 3, for binding; 4 yds. Sankanae Satin Ribbon, No. 1, to lace through handle, and to make flower decorations, together with 1% yds. Sankanae Satin Ribbon, No. 22.

GRASS-CLOTH BAG—No. 54/77; ¼ yd. Grass-Cloth;
 ½ yd. Camisash Faille Hibbon, No. 180, for llning;
 5 yds. Sankanae Satin Ribbon, No. 1½, for lacing through mesh and for flower decorations;
 12 yds. Sankanae Satin Ribbon, No. 1, to crochet top;
 two crommon or rings.

GRASS-CLOTH BAG—No. 54/81; 5% yd. Grass-Cloth; yds. Sankanac Satin Ribbon, for binding and handle; yd. Sankanac Satin Ribbon, No. 3, and 6½ yds. No. 2 flower decorations.

4. GRASS-CLOTH BAG—No. 54/73; % yd. Grass-Cloth; % yd. Sankanae Satin Ribbon, No. 150, for lining; 3% yds. Satin De Luxe Satin Ribbon, No. 154, for lacing through mesh and for bow-knot; % yd. Satin De Luxe Satin Ribbon, No. 2, for bluding handle; 4% yd. Satin De Luxe Satin Ribbon, No. 2, for bluding handle; 4% yd. Satin De Luxe Satin Ribbon,

bon, No. 60, and 1/3 yd. TUTONE Satin R.bbon, No. 3, for flower decorations.

5. GRASS-CLOTH BAG—No. 54/89; ¾ yd. Grass-Cloth; 5½ yds. Sankanae Satin Ribbon, No. 1½ and 2/3 yd. Sankanae Babbon, No. 1, for lacing through mesh and flower

Satin Ribbon, No. 1, for laring birough mesn and hower-decorations.

6. PALM LEAF FAN—No. 64/1; Use ½ yd. Grass-Cloth as shown for both sides of fan; bind with 2 yds. Sankanae Satin Ribbon, No. 5; 1½ yds. Sankanae Satin Ribbon, No. 2.

7. GRASS-CLOTH mast flower decorations. 4/480; ½ yd. Grass-Cloth; 2 yds. Sankanae Satin Ribbon, No. 6, for inner bag; 5½ yds. Sankanae Satin Ribbon, No. 2, and ½ yd. Sankanae Satin Ribbon, No. 1, for trimming and flower decorations.

decorations.

8. GRASS-CLOTH BAG—No. 54/78; ¼ yd. Grass-Cloth;

% yd. Sankanae Satin Ribbon, No. 150, for bottom of bag;

14 yds. Sankanae Satin Ribbon, No. 140, for handle; ¾ yd.

Sankanae Satin Ribbon, No. 7, and 5½ yds. No. 3, for hinding
and flower decorations; 2 yds. Sankanae Satin Ribbon, No. 1,

for Acorn drop at bottom of bag.



1. BOUDOIR LIGHT—No. 28/142; 1½ yds. Camisash Faille Gilbbon, No. 180, for skirt and tunic; 6 yds. Sankanac Satin Rilbbon, No. 3, for winding wire frame and ruffle at bottom of skirt; 2 yds. 2-inch Val lane; 1 wire frame and doll head.

2. COMBINATION BOUDOIR LIGHT 6 TELEPHONE COVER—No. 28/135; 3 yds. Sankanac Satin Ribbon, No. 150, for skirt; ½ yd. Sankanac Satin Ribbon, No. 06, for skirte; ½ yd. Sankanac Satin Ribbon, No. 2, for winding frame; 2 yds. Sankanac Satin Ribbon, No. 1, for bows and followed the control of the con

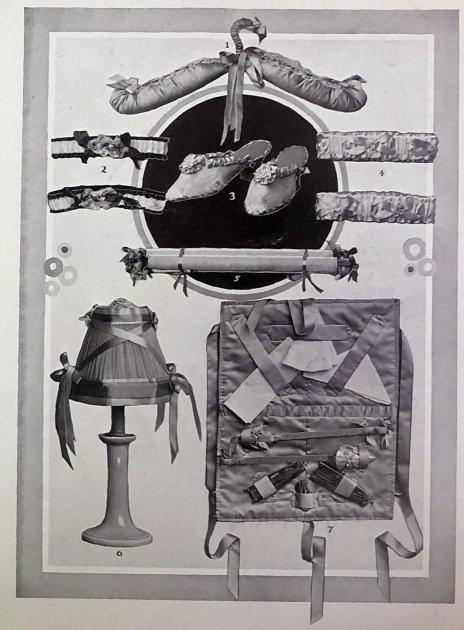
4. SOUDOIR LIGHT—No. 28/139; 1 2/3 yds. Sankanac Satin Ribbon, No. 80, for skirt and tunic; 2 yds. Sankanac Satin Ribbon, No. 3, for ruffle; ½ yd. Sankanac Satin Rib-

bon, No. 22, for bodice; 1½ yds. lace at bodice and bottom of tunic; 1 wire frame and doil head.

5. "THE VAMP" BOUDOIR LIGHT AND TELEPHONE COVER—No. 28/148; 5 yds. Camisash Falile Ribbon, No. 20; yd. yds. Sankanae Satin Ribbon, No. 2, to wind frame; 12 yds. Aiexida Black Velvet Ribbon, No. 2, to wind frame; 12 yds. Aiexida Black Velvet Ribbon, No. 1½; to bind and trim;

6. TELEPHONE COVER—No. 28/147; 2½ yds. Sankanae Satin Ribbon, No. 109; 7 yds. Sankanae Satin Ribbon, No. 5, for loops; 1½ yds. Ribbon Rose Bud trimming; 1 wire frame and doil head.

7. TELEPHONE SCREEN—No. 28/149; 1/3 yd. Gilded Prodyram; 4½ yds. Sankanae Satin Ribbon, No. 2, to wind prodyram; 4½ yds. Sankanae Satin Ribbon, No. 2, to wind prodyram; 1½, for lacing through mest; 2½, yds. Sankanae Satin Ribbon, No. 1, for flower decoration; 1 wire frame.



Tone Double Faced Satin Ribbun, No. 1½, for bow-knot decorations, and ribbon rose buts to suit.

5. VEIL ROLL—No. 80/85: 1½, yds. Sankanae Satin Ribbon, No. 40, to cover eardboard rolls; 2 1/3 yds. Sankanae Satin Ribbon, No. 1½, for tie-strings and bows.

6. LAMP SHADE—No. 28/151; ½ yd. Georgette, to cover rame; 1/3 yd. Sankanae Satin Ribbon, No. 16, at bottom; ½ yd. Sankanae Satin Ribbon, No. 9, used at bottom and yds. Sankanae Satin Ribbon, No. 5, also at top; 81/3 yds. Sankanae Satin Ribbon, No. 180, Sankanae Satin Ribbon, No. 190, Sankanae Satin Ribbon, No. 150, to make case; 4 yds. Sankanae Satin Ribbon, No. 150, to make case; 4 yds. Sankanae Satin Ribbon, No. 5, for straps and tie-strings; 53; yds. Sankanae Satin Ribbon, No. 2, to wind slipper trees. Fittings to suit.

infants. Of all things women delight most adaptable fabric, Carriage strap and in making diminutive belongings for babies Clamp Sets, Sachets of all kinds and in and children. Nearly every necessity and all shapes, Hot Water Bottle Covers, probably all of the luxuries of the layette quaint little ribbon-made toys, etc., etc. are now a matter of ribbons, ribbons, ribbons—the conclusion being that they are much more readily adaptable to such use and certainly can be handled on a more economical basis.

The pictures of things shown hardly do fully inspect them. them justice. To fully grasp their charm convincing-you will at once think of home with the greatest of ease. some baby girl or boy who will need one in our Ribbon Department. For infants enlightening experience.

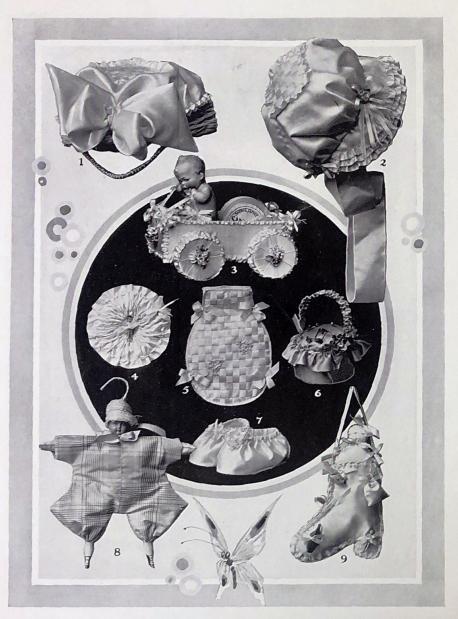
THE following pages of RIBBON- you will find Baby Coats and Bonnets, OLOGY show how effectively ribbons Bootees, made entirely of ribbon or showing can be used to fashion finery for ribbon used in combination with another

> To fully appreciate the varied character of the assortment of things we have ready and to gain some idea of the simplicity of their execution, you must make a personal visit to our Ribbon Department and care-

The needs for growing children are you must see them displayed in all their also an important item which we have loveliness in our Ribbon Department. Let not overlooked. Ribbonly speaking, there us persuade you to take advantage of this are just as many attractive things showing and let us urge you to familiarize for these as for the infant class, and yourself in this phase of ribbon work. Of they are just as good to look at. all things made of ribbons these articles Little girls demand pretty things and for babies and children are the easiest to clothes just like grown-ups do. These copy and make. All of them cannot be growing youngsters are just as keen in featured in RIBBONOLOGY but many their likes and dislikes as their elders, and real and original ideas are pictured. As in catering to them we have prepared a can be seen from the printed directions number of suggestive ideas which include given, they are not in the least difficult for models of ribbon trimmed dresses, of the average needlewoman. Original models course-little hats, with an accompanying of most of these illustrated things are bag to match, and many other articles of included in our display-arranged for attire. Even fur scarfs and muffs take on your immediate purchase or simply as a a more juvenile atmosphere when ribbons demonstration idea for you to consult and are used with them for adornment, and work from. And to see these things will be they can be added to and attached at

When you come visiting our Ribbon of the fascinating little garments, or Department be sure to bring the younger perhaps you will find that a play toy or folks with you. They will delight with some odd little contraption for the go-cart you in the unlimited number of things we or carriage will be more fitting. In any are showing to arouse surprise and genuine case, regardless of what you decide to pleasure. You will find for them and for have you can rely on it that your require- yourself and friends so many suggestive ments can at once be fulfilled from the ideas that you will count the time you varied assortment of novelties on display spend with us as a most valuable and





1. CHILD'S BONNET—No. 33/25; % yd. Sankanae Satin Ribbon, No. 156, for erown; % yd. Sankanae Satin Ribbon, No. 156, for erown; % yd. Sankanae Satin Ribbon, No. 25, sankanae Satin Ribbon, No. 2. for lattice work on erows. Sankanae Satin Ribbon, No. 2. for lattice work on erows. Sankanae Satin Ribbon, No. 10, for brim; 1 yd. Sankanae Satin Ribbon, No. 10, for the sankanae Satin Ribbon, No. 10, for wheels; 11/2 yds. Sankanae Satin Ribbon, No. 60, for wheels; 11/2 yds. Sankanae Satin Ribbon, No. 7, for around wheels; 2% yds. Sankanae Satin Ribbon, No. 2, and 7 yds. No. 1 for shirting and bows. 5. COVER FOR HOT WAYER BAG—No. 7/36; % yd.

Sankanae Satin Ribbon, No. 100, for lining; 6½ yds. Sankanae Satin Ribbon, No. 2, for lattice work and bows; 6 Ribbon Rose Buds.

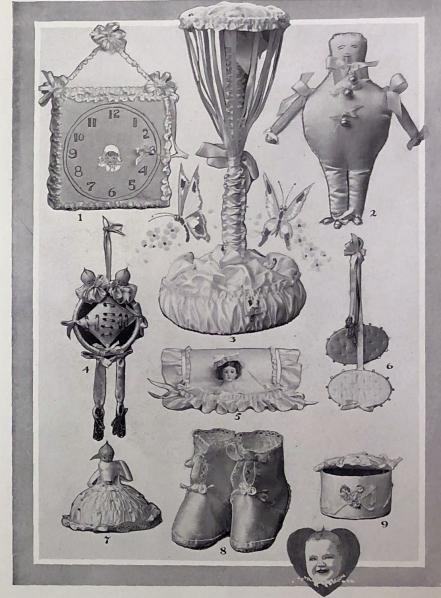
Ribbon Rose Diude

6. PIN CUSHION—No. 7/33; ½ yd. Sankanae Satin Ribbon, No. 40, to cover cushion; ½ yd. Sankanae Satin Ribbon, No. 5, for ruffe; 1½ yds. Sankanae Satin Ribbon, 2, for handle; 2 yds. Sankanae Satin Ribbon, No. 1, for handle; 2 yds. Sankanae Satin Ribbon, No. 1, for handle; 2 yds. Sankanae Satin Ribbon, No. 1, for handle; 2 yds. Sankanae Satin Ribbon, No. 1, for handle; 2 yds. Sankanae Satin Ribbon, No. 1, and ½ yd. 4, inch. elastic.

No. 49; Z 793: Sankanac Sath Robon, No. 1, and 2; yd. 4 inch elastic.

8. NOVELTY HANGER—No. 5/60; 1 yd. Gingham Ribbon, No. 89; 1 yd. Sankanac Satin Ribbon, No. 2, for bows.

9. NUSSERY TOY BAG—No. 1/52; %; yd. Sankanac Satin Ribbon, No. 159; 4; yd. Sankanac Satin Ribbon, No. 159; 4; yd. Sankanac Satin Ribbon, No. 22, for sachet bag; 4 yds. Sankanac Satin Ribbon, No. 1, for bows and hanger; with assorted toys.



1. BABY FEEDER AND UTILITY BOX—No. 9/43: 1 yd. Sankanae Satin Ribbon, No. 100, to cover box; 1½ yd. Sankanae Satin Ribbon, No. 100, to cover box; 1½ yd. Sankanae Ribbox No. 40, shirred on sides and bottom; 3 yds. Sankanae Ribbox, No. 2, for baile atenders; and 1½ yd. Sankanae Ribbox, No. 2, for baile atenders; and 1½ yd. Sankanae Ribbox, No. 18, to cover pa doll form; 1 yd. Sankanae Satin Ribbox, No. 18, to cover bottom of base; % yd. Sankanae Satin Ribbox, No. 10, to cover bottom of base; % yd. Sankanae Ribbox, No. 10, for puming at toy and bottom; 1 yd. Sankanae Ribbox, No. 10, for puming at toy and bottom; 1 yd. Sankanae Ribbox, No. 10, for puming at toy and bottom; 1 yd. Sankanae Ribbox, No. 10, for puming at toy and bottom; 1 yd. Sankanae Ribbox, No. 1, for streamer; 1½ yd. Sankanae Ribbox, No. 1, for streamer; 1½ yd. Sankanae Ribbox, No. 1, for boxes of the puming toy of the

5. PIN CUSHION AND TRAY—No. 7/39: 1/3 yd. Sankanac Satin Rilbon, No. 100; to cover: 2½ yda. Sankanac Rilbon, No. 9, too refer 2½ yd. Parent Pa



BATHING DOLL PIN CUSHION—No. 39/81; <sup>1</sup>/<sub>2</sub> yd. sankanare Satin Ribbon, No. 109, to cover cushion; 1 yd. sankanae Satin Ribbon, No. 3, and 1 yd. Val Lace, for uffle; 2 yds. Satin De Luxe Satin Ribbon, No. 14; for hirring and bow trimming on figure; 1 yd. Sankanae Satin Ribbon, No. 12, to cover boister pillow.

2. BATHING DOLL PIN CUSHION—No. 30/85; ½ yd. Satin De Luxe Satin Ribbon, No. 80, to cover cushion; 1¼ d. Sankanac Satin Ribbon, No. 1, to trim figure; ¾ yd. metal lace and 4 ribbon buds, to decorate cushion.

3. BATHING DOLL PIN TRAY—No. 30/84; ½ yd. Santanac Satin Ribbon, No. 60, to cover belster; ½ yd. Santanac Satin Ribbon, No. 80, to cover tray; 1 yd. Sankanac Satin Ribbon, No. 3, and 1 yd. No. 2 for ruffle around tray; 1 yd. Sankanac Satin Ribbon, No. 1, for bows on figure.

4. BATHING DOLL PIN CUSHING—No. 30,53; % yd. Sankanac Satin Ribbon, No. 46, to cover cushion: 14, yds. Sankanac Satin Ribbon, to trim figure.

10. 5. BATHING DOLL PIN CUSHION—No. 30,73; % yd. Satin De Luxe Satin Ribbon, No. 10, to cover cushion; 3 yds. Sankanac Satin Ribbon, No. 10, to cover cushion; 3 yds. Sankanac Satin Ribbon, No. 3, for yetal trimming around tashion; 4 yd. Sankanac Satin Bibbon, No. 16, to cover



Part reproduction of animated picture displayed where America's Best Ribbons can be bought



# 81/22—GRASS CLOTH PORCH PILLOW (TOP)

Use 2% yards Sankanac Satin Ribbon, No. 150, to cover pillow, then re-cover with % yard Grass Cloth. Use 3 yards Sankanac Satin Ribbon, No. 1½, to lace through mesh as shown; 1½ yards Sankanac Satin Ribbon, No. 9, to bind edges; ¾ yard Sankanac Satin Ribbon No. 9, 3½ yards No. 5 and 1½ yards No. 22, in various colors for flower decorations.

# 81/21—COUCH PILLOW (LOTTOM)

Use 3 yards Sankanac Satin Ribbon, No. 150, to cover pillow; 2 yards Satin De Luxe Satin Ribbon, No. 80, to make points and 10 yards Sankanac Satin Ribbon, No. 1, in various colorings to crochet flower decorations.