Here's Variety

The great adventure of a change at breakfast—Fairy grains with comfort!
"I use it too!" calls NORTH DAKOTA to TEXAS

Yes, and millions of other women smile agreement every Monday.

True, North Dakota may differ from the women of Texas in matters of politics, hairstyling or book, but they agree thoroughly in the matter of laundry soap.

Ask them why, and they will say something like this:

"P and G The White Naphtha Soap does our work easier, makes our clothes whiter, protects our colored clothes better, than any other soap we know of, and we've experimented with dozens." So P and G has become the largest selling laundry soap in these two states, just as it is the largest selling laundry soap in the country as a whole.

Oh, yes, there are also many other reasons for P and G's unprecedented success besides ease, whiteness and fairness—

"P and G makes rich, lasting sud in any water, hot or cold, hard or soft; it dissolves dirt with amazing speed, and thus results in saving and speeding to the very minimum. (Many women never need at all.) It runs out like soap before a summer breeze. It leaves behind no hint of greasiness or soppy odor; by washing readily in lukewarm water, it helps you to keep your hands in good condition.

Let P and G lift the burden of your wash work from your arm. Watch as fine white suds build up in the tub. Compare your results with those you have used to—for wholesomeness, for freshness.

Just keep this in mind, there is no mystery about the superiority of P and G—it is simply a better soap.

PROCTOR & GAMBLE

"The world still needs all its good things. P and G is the best soap. Our praise of P and G is not just from above, but from our hands, our homes and our lives. The P & G Naphtha Soap for all of the worries, all of the care, and for all of the good things."

THE LARGEST-SELLING SOAP IN AMERICA

P and G makes rich, lasting sud in any water, hot or cold, hard or soft; it dissolves dirt with amazing speed, and thus results in saving and speeding to the very minimum. (Many women never need at all.) It runs out like soap before a summer breeze. It leaves behind no hint of greasiness or soppy odor; by washing readily in lukewarm water, it helps you to keep your hands in good condition.

NEEDLECRAFT MAGAZINE

Embroidered Pieces Rank First among Good Gifts

BY EMILIA L. BOARDMAN

Ever since in by the year 1850, the Christmas gift presentation to the young woman has been an important function. Initial gifts like wearables and supplies, such as socks and gloves, have now been replaced by gifts which are not only pleasing but also useful. In the present day, women are expected to bear and shop their own mats, so the gift should be one which will help them in their daily work. The gift should be something that will impress them and give them a sense of achievement.

A good Christmas gift is always a welcome sight to the young woman in her apartment. A beautiful piece of embroidery can add beauty to any room. As a Christmas gift it can be a wonderful way to show your love and appreciation for her. It can be a big thrill to the young woman who is just starting out on her own. A beautiful piece of embroidery can give her a feeling of accomplishment and pride.

A piece of embroidery can be a wonderful Christmas gift. It can be a beautiful present for any woman who is starting out on her own. It can be a big thrill to the young woman who is just starting out on her own. A beautiful piece of embroidery can give her a feeling of accomplishment and pride.

The following two pieces of embroidery are simple and beautiful. They are both easy to make and are sure to please any young woman who receives them.

1. A Very Lovely Doily-Cover, Lace Trimmed and Embroidered, and Decorated with Flowers

2. The Elegant Christmas Tree

Both of these pieces are attached to the page where they are shown.
Choose the Prettiest for Your Summer Needlework

By HELEN GRANT

The idea of making your own summer accessories is one that never seems as appealing as it should. The heat of July makes the idea of sitting in front of a sewing machine less than inviting. However, with the right choice of fabric and design, you can create beautiful pieces that will keep you cool and fashionable throughout the season.

The key to choosing the right design is to find one that suits your personality and style. If you prefer something simple and understated, choose a classic floral pattern or a simple geometric design. For those who like a bit of drama, a bold graphic or an ornate lace pattern may be more appealing.

When selecting fabric, consider the weight and texture. For summer, a lightweight cotton or linen is ideal, as it will be comfortable to wear. If you plan to use your accessory as a covering, such as a shawl or a scarf, a heavier fabric may be more appropriate.

Once you have your design and fabric chosen, it's time to get started. Remember to take your time and enjoy the process. Summer is a wonderful season to make these special items, and they will be a thoughtful addition to your wardrobe.

A Unique and Lovely Trim for Pillow-Slips in Filet-Crochet

By OLIVE F. ASCRICHT

A unique and lovely trim for pillow-slips in filet-crochet is shown in the illustration. The design is very attractive and may be worked on the largest pillow or on the smallest slip.

The thread should be of the finest quality, as the stitches are very small. The size of the hook used will depend on the thickness of the thread. For the smallest slip, a size 10 hook is recommended; for the largest pillow, a size 14 hook is suggested.

The edging is worked in filet-crochet, and the open work gives a delicate and airy effect. The corners are rounded, and the edges are finished with a single row of slip stitches.

One corner of the slip is shown in the illustration, but the pattern can be repeated for all four corners. The slip may be made in any color desired, but it is recommended to use a shade that will match or coordinate with the slippers or the bedspread.

The instructions are given for the smallest slip, but the design may be increased or decreased to suit any size. The slip may be made in any desired length, and the width may be adjusted to fit the pillow or the slip.

We hope you enjoy this new design and find it as charming as we do.
Everybody should eat Pea Soup

Have it for dinner tonight!

Everybody is better for having plenty of wholesome and nourishing vegetable foods in the regular diet.

Good pea soup—Campbell's—is rich in this valuable vegetable nutrient so beneficial to the whole family, from the children up.

And it is so delicious, so refreshing in flavor, so appealing to the appetite! It will be a sure favorite—one of the dishes everybody is glad to see on your table.

Made from selected peas in the greatest soup kitchens in the world. Rich country butter. Blending and seasoning by Campbell's French chefs. Just taste this pea soup!

Thousands of housewives always prepare their Creams of Pea with Campbell's. It's no convenient to have such good pea soup already prepared for you! All you have to do is to sit in the dish, according to the simple directions on the label.

21 kinds
12 cents a can
Playtime Is Delightful When One's Clothes Are Right

By HELEN GRANT

ALWAYS, of course, the playthings one chooses are always directly related to what clothes you choose. If people wear clothes that are too big or little, or that fit poorly, they do not get the best out of their playthings. It is important to give the playthings a little extra careful thought and to choose clothes that are comfortable, will last, and are also appropriate for the occasion. This is especially true for children, whose clothes should be durable and appropriate for their age and activity level.

The moral is to buy the very best clothes for your child. This means well-made, well-fitting clothes that will hold up to vigorous play and will be comfortable for your child. The clothes should be appropriately sized and should fit well. If the clothes are too small or too big, they will be uncomfortable and may even become dangerous.

There are many clothing stores that offer high-quality children's clothes. It is important to choose a store that specializes in children's clothing and that offers a wide selection of styles and sizes. The store should also have experienced sales associates who can help you choose the right clothes for your child.

In conclusion, the moral is to buy the very best clothes for your child. This means well-made, well-fitting clothes that will hold up to vigorous play and will be comfortable for your child. The clothes should be appropriately sized and should fit well. If the clothes are too small or too big, they will be uncomfortable and may even become dangerous.

Why shouldn't she be proud!

How a mother delights in keeping her children's clothes ready for critical eyes! Slip-and-seam! So beautifully clean that people look twice in admiration.

If you want a new experience, watch how quickly, how easily, how safely Fels-Naptha brings back the original brightness to children's soiled dresses and comfort!

With Fels-Naptha you can get this same deep, sparkling cleanliness in all your washes—because it has extra washing-value that you cannot get in any other form. That's why nothing can take the place of Fels-Naptha!

There's a very good reason why Fels-Naptha gives you this extra washing-help—why it cleans so thoroughly and quickly, yet so gently and safely. Fels-Naptha is splendid soap and washer—two in one, useful cleaners in one bar. By working together you can really see how they help each other to do quicker work. Isn't this extra help worth a penny more a week?

When you are convinced, you will want to tell your neighbors about Fels-Naptha. Women like to do each other a real kindness.

Millions of housewives couldn't be without Fels-Naptha—not only for the weekly wash, but for general household cleaning.

Whether you do the washing yourself, or have it done for you, the extra helpfulness of Fels-Naptha is sure to be felt in your home. Get a bar or two from your grocer today, and share Fels-Naptha's benefits!
A perfect little cherub!

Where baby isn't being fed or bathed, he is supposed to be snug as a bug in a rug, warm, comfortable, sleeping peacefully or crying himself — perfect little cherub! But even a cherub gets rest and more laying on his back all day and night. baby learns to cry for want of a little attention.

In place of harmful cuddling and carrying about, try a delightfully refreshing Mennen shower.

You know how perspiration, water and bath soaps could be in the chubby face of baby. Gentile and non-drying, the Mennen Baby's Bath is a real complexion builder, a skin cleanser, a skin beautifier, a moisture builder, a skin toner.

But Mennen Baby's Bath, like all Mennen Baby products, is non-corrosive to the skin and may be used on the face and body of baby at any age. Baby's delicate skin cannot resist acids as it grows older. And it is important that the face and body of baby be given a gentle cleaning from the time he starts crawling until he grows up. So let Mennen Baby's Bath be your baby's daily complexion bath — for baby's face and body. For a brief rub with a soft towel, follow with a gentle application of any Mennen Baby product — a bath, face or hand cream, a diaper or pinafore cream, a skin wash or powder. And remember — a clean baby is a happy baby.

Mennen Baby's Bath. Mennen Baby Products, Inc., Rochester, N.Y.

No. 276 M. Nut Talc

Mennen Baby's Bath is good for baby's face and hands, but it is not suitable for the body. For the body, the Mennen Baby's Bath Wash is recommended.

The Baby's Skin

The skin is the most valuable organ of the body. It is the organ of the body that is most exposed to the effects of the environment. The skin is a barrier against the entry of harmful substances into the body. The skin is also a means of communication between the body and the environment. The skin is a means of regulating the body's temperature. The skin is a means of maintaining the body's water balance. The skin is a means of regulating the body's water balance. The skin is a means of regulating the body's water balance.

The skin is composed of two layers: the epidermis and the dermis. The epidermis is the outer layer of the skin. The epidermis is composed of several layers of cells. The outermost layer of the epidermis is the stratum corneum. The stratum corneum is composed of dead cells that have been pushed up to the surface of the skin. The stratum corneum is the layer of the skin that is most exposed to the environment. The stratum corneum is the layer of the skin that is most exposed to the environment. The stratum corneum is the layer of the skin that is most exposed to the environment. The stratum corneum is the layer of the skin that is most exposed to the environment.

The dermis is the inner layer of the skin. The dermis is composed of connective tissue. The dermis contains blood vessels, nerves, and fat cells. The dermis is the layer of the skin that is most affected by the environment. The dermis is the layer of the skin that is most affected by the environment. The dermis is the layer of the skin that is most affected by the environment. The dermis is the layer of the skin that is most affected by the environment.

The skin is protected by a layer of natural oils that are produced by the sebaceous glands. The natural oils help to keep the skin moisturized and protected. The skin is also protected by a layer of natural oils that are produced by the sebaceous glands. The natural oils help to keep the skin moisturized and protected. The skin is also protected by a layer of natural oils that are produced by the sebaceous glands. The natural oils help to keep the skin moisturized and protected. The skin is also protected by a layer of natural oils that are produced by the sebaceous glands. The natural oils help to keep the skin moisturized and protected.

The skin is a very important organ of the body. It is the organ of the body that is most exposed to the environment. The skin is a means of communication between the body and the environment. The skin is a means of regulating the body's temperature. The skin is a means of maintaining the body's water balance. The skin is a means of regulating the body's water balance. The skin is a means of regulating the body's water balance.

The skin is protected by a layer of natural oils that are produced by the sebaceous glands. The natural oils help to keep the skin moisturized and protected. The skin is also protected by a layer of natural oils that are produced by the sebaceous glands. The natural oils help to keep the skin moisturized and protected. The skin is also protected by a layer of natural oils that are produced by the sebaceous glands. The natural oils help to keep the skin moisturized and protected. The skin is also protected by a layer of natural oils that are produced by the sebaceous glands. The natural oils help to keep the skin moisturized and protected.

The skin is a very important organ of the body. It is the organ of the body that is most exposed to the environment. The skin is a means of communication between the body and the environment. The skin is a means of regulating the body's temperature. The skin is a means of maintaining the body's water balance. The skin is a means of regulating the body's water balance. The skin is a means of regulating the body's water balance.
**Cooking to be proud of**

For more than a generation Perfection Oil Stoves have fostered women's pride in cookery. Their fine cooking results and complete reliability are known in millions of homes.

Now, with the coming of the modern Perfection Range—the latest achievement in oil stove progress—these extra service features are added which bring to suburban and country homes, the full- cooking convenience of city kitchens.

Recently invented burners which give the cooking speed of gas, improved designs which lighten work and shorten kitchen hours—these advantages have placed Perfection Oil Range side by side with the finest gas stoves made.

Spend a few minutes at your dealer's today.

His demonstration of Perfection's gas-like service and sample operation will convince you.

**The CLEVELAND METAL PRODUCTS CO.**

1208 Platt Ave., Cleveland, Ohio

In Canada, the Perfection Stove Co., Ltd., Toronto, Canada.

**PERFECTION Oil Cook Stoves and Ovens**
NEEDLECRAFT

July

Playtime Is Even More Delightful When One's Clothes Are Right

Consented from page 11

Fun and style can be yours for you never know how much your appearance contributes to the social atmosphere. A little bit of oddness at one time, doesn't hurt, but when it's too much, it can become a real hardship. A well-coordinated outfit, on the other hand, can make you feel better about your appearance and help you to enjoy company, too. Of course, you don't have to spend a lot of money on clothes, but you do need to choose them wisely. A good pair of shoes, a nice blouse, and a pretty hat can go a long way towards dressing you up.

NEEDLECRAFT

July

Berry Pies and Puddings for Summer Desserts

By MRS. SARAH MOORE

THE best-tasted summer desserts, especially when the heat of the family are concerned, are those which are easy to make and are very refreshing. Pies, puddings, and ice cream are all suitable, but pies and puddings are the best choice. This season, the berries are plentiful, so why not make a pie or a pudding with them?Berries are a great source of vitamins and minerals, so you can feel good about eating them. Try making a blueberry pie or a berry pudding and enjoy the delicious summer flavors.

NEEDLECRAFT

July

Hinds from Cream

The Perfect Powder Base

Hinds from Cream, the beloved family of Hinds, has released their new product line, Hinds from Cream. This new line includes a variety of products, such as powders, soaps, and lotions. The powders are especially popular, as they are said to be perfect for people with sensitive skin. The powders are made from natural ingredients and are free from harsh chemicals. They are said to be gentle on the skin and to help keep it clean and fresh. The Hinds from Cream line is available at most drugstores and beauty supply stores.

NEEDLECRAFT

July

Blueberry Cake

This cake is made with fresh blueberries and a cream cheese filling. It is a delicious and easy-to-make dessert that will be a hit at any summer gathering. The cream cheese filling is made with mascarpone cheese and powdered sugar, and it is spread on top of the cake. The fresh blueberries are sprinkled on top, and the cake is then baked until it is golden brown. The result is a moist and flavorful cake that is perfect for any occasion.

NEEDLECRAFT

July

Your Beautiful Teeth

Remove the filmy dingy film that clings to your teeth and you'll be surprised at the change in appearance. The film contains bacteria that cause tooth decay and bad breath. Your teeth will look whiter and cleaner, and you'll feel more confident about your smile. For best results, brush your teeth twice a day with a toothbrush and toothpaste, and floss daily. Avoid sugary foods and drinks that can cause tooth decay.

NEEDLECRAFT

July

Pepsondent

The Wonderful French Talc Powder Base

Pepsondent is a wonderful French talc powder base that is said to be perfect for people with sensitive skin. The powder is made from natural ingredients and is free from harsh chemicals. It is said to be gentle on the skin and to help keep it clean and fresh. Pepsondent is available at most drugstores and beauty supply stores.

NEEDLECRAFT

July

Perfect Jams and Jellies every time

By following this simple, easy method

Now you can be an expert on jams and jellies. With just a few simple steps, you can make your own jams and jellies that are just as good as any store-bought ones. Here's how:

1. Choose your fruits
2. Wash and dry your fruits
3. Chop your fruits
4. Add sugar to your fruits
5. Boil until thick
6. Pour into jars
7. Let cool

And that's it! Now you can enjoy your own homemade jams and jellies every time.
The Art of Introducing People

Have you ever felt that you were missing out on an important social event or gathering because you didn't feel comfortable with the art of introducing people? Whether you're a seasoned socialite or a newcomer to the scene, mastering the art of introduction can open doors to new friendships, opportunities, and experiences. In this article, we'll explore the principles of effective introduction and provide tips for making a lasting impression.

1. Know Your Audience: Before introducing two people, it's important to consider the personalities, interests, and backgrounds of both parties. This knowledge will help you choose the right words and approach to make the introduction more engaging and relevant.

2. Be Confident: Confidence is key when it comes to introductions. Speak clearly and with enthusiasm. Avoid fidgeting or displaying nervousness, as this can be distracting to your subjects.

3. Use Appropriate Language: Choose words that are both formal and flattering. Avoid using slang or overly casual language, as this may not be appropriate in formal settings.

4. Introduce Only When Necessary: Sometimes it's obvious when an introduction is needed, but in other cases, it might be more appropriate to let people get to know each other on their own.

5. Follow Up: After the introduction, it's courteous to follow up with the individuals involved. This shows that you care and are committed to maintaining the connection.

In conclusion, the art of introducing people is an essential skill in the social world. By following these tips, you can make a positive and lasting impression on anyone you meet. Whether you're attending a gala, a networking event, or simply a dinner party, remember that a well-crafted introduction can open doors to new opportunities and relationships.
Save Your Knees!

There’s no need for getting down on your knees to wash or scrub linoleum.

Just a little Gold Dust in a pail of warm water, a floor mop—the least of effort—and there’s your linoleum smiling up at you, sweet, clean and sanitary.

The gentle, mellow suds thoroughly cleans away every trace of grease and dirt. And there is no grit to scratch or mar.

Mop your linoleum bright—the simple, easy, Gold Dust way.

Gold Dust for everything that needs cleaning! From top to bottom of the house there’s a place for Gold Dust. It gives that “look of newness.” And it makes homes healthful because it purifies and sterilizes everything it touches.

More users and more uses than any other soap powder on earth—that’s Gold Dust!

Gold Dust and a dish mop! Grease and food particles melt away at a rub of the little mop—the simple, sanitary Gold Dust way to wash dishes!

GOLD DUST
GOLD DUST CORPORATION
Factories in United States and Canada