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NEEDLECRAFT

MAGAZINE



JULY 1925



Here's Variety

The great adventure of a change at breakfast—Fairy grains with nutmeats!

TO please the family and delight yourself, try varying your breakfast menu. Change for a while from the old dishes of which your palate is tiring.

Quaker Puffed Rice is that something different you want. Fairy grains of selected rice, puffed to eight times their normal size, food that entices and allures.

Those grains are crisp and toasty, gay and wonderful. The flavor is like nutmeats, only richer. Children think they're confections; you know they're rich grain food.

Just for the joy of it, get a package today. Alternate them with the dishes you've served too often. See what breakfast smiles they'll bring.

Also Puffed Wheat

Ideal as a night time, light supper enticement—the most delicious of all cereal breakfasts

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Needlecraft's New Department

THAT every one of our readers will welcome it, we are sure. It is exactly what has been wished for, and asked for many times. And now here it is—a veritable buyers' aid department which will make it easy for our needleworkers to procure all needed materials for the decorative handicraft they have learned to know and love so well. Isn't that a bit of good news?

Needlecraft spells service; we need not tell you so, surely. We are glad to believe that you know it. It is the end to which we have directed every endeavor through the years, going from one thing to another, always with the urge to be more and more helpful to those who have come to depend upon Needlecraft for outfitting pretty homes and providing attractive things for personal and family wearing. We have always furnished the articles illustrated stamped for embroidering, and materials for doing the work; now, because there seems a general demand for this, we have taken another forward step and inaugurated this new special-service department, through which our readers may purchase goods by the yard: linens, ginghams, crepes, suitings; embroidery-threads, crochet-cottons—anything, indeed, that will aid them in making a success of their work. Because their success is our success. We want them not only to look at the lovely things pictured every month, but to make them—and to tell their friends they found them in Needlecraft! That is natural, isn't it? Often it may happen that a stamped article—a runner, for example—is not quite the length required; but if materials may be purchased, and a pattern, it can be made to fill personal requirements. Or a mother of little ones may wish to duplicate a cunning frock in ever-fast suiting in another style, or for an older or younger child. You get the point, don't you? You see just where Needlecraft's new department comes in, and the need for it.

And please remember that its primary object is not to make money, but to serve. It is organized to meet a new demand on the part of many subscribers who are unable to procure standard materials for their work, and who wish or intend to compete with local merchants who can supply these materials. Our prices are the same that you would pay for the same goods anywhere. We simply desire to render our readers every service in line with our work, and to this end we have engaged a lady who will bring to the supervision of our "Buyers' Aid Department" a wide experience in this field. Do not hesitate to write Miss Rogers, tell her what you wish, ask her advice if you like. She will be glad to render you any possible assistance, and will fill your order with the utmost promptness. Service is the word, remember, and we are all good friends together.

"The Old New England Hooked Rug"

ON a motor-trip not long ago we "brought up," as the saying goes, in a quaint Massachusetts town, where we were to have lunch with oldtime friends, and during the meal somebody asked whether there were any points of special interest about the village. Our hostess laughed.

"The most interesting thing here, to my mind," she said, "is the hooked-rug man." And of course we all wanted to know about him—especially those in the party interested in handicraft of any and all sorts.

Later we went to see him; and because I have always an eye to the wellbeing of Needlecraft, I wish to tell its readers of my gleanings in a field which is receiving widespread attention.

We found the "hooked-rug man," to whom our friend referred, to be a stanch New Englander, with a smile on his face and a twinkle in his eye it would do anybody a world of good to see. His ancestors have lived in this same little town for nearly three hundred years; and of course he comes very naturally by his antiquarian proclivities. Some years ago he began his search for hooked rugs, such as were fashioned in the "good old Colony times." He found plenty of them, in attics and other stowaway places, carefully put away in cedar chests (with plenty of camphor as a deterrent to moths) their colors softened by time, and many of them more beautiful than any produced by the rug-makers of the orient. His interest grew as his search continued. He began to show these rugs to people likely to appreciate them, with the result that a demand for them was created.

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OUR MONEYBACK GUARANTEE

All advertisements appearing in NEEDLECRAFT are absolutely guaranteed. Your money will be promptly refunded, by the advertiser or by us, if the goods advertised are not as represented. This applies equally to purchases made through your retail merchant or direct from the advertiser.

When Subscriptions Start

THE fact that you receive your magazine will be due acknowledgment that your order and remittance have been received.

All subscriptions received in the month of January will begin with the February number, those received in February will begin with the March number, and so on throughout the year. It is impossible to begin a subscription with back numbers. Each subscriber is notified of the expiration of her subscription by letter and we always stop the magazine at the expiration of the time paid for.

A. C. STODOLIA, Editor
G. M. LORD, Managing Editor
ROBERT B. JOHNSON, Advertising Manager

slashed from center to edge with the usual over-and-over—stitch. The scarf are finished with hem to which is added a-crochet. Using No. 60 and make a chain of 30

1. tr in each of 3 at, 4
2. 2. 1 tr, 4 tr, count-
4 tr.
3. miss 3 of ch, tr in each of



Detail of Embroidery

In tr of last row, * 4 sp, 4 tr, 3
4 tr.
of ch 3, 3 tr in 3 tr; 2 sp, 4
4 thus. In making the last
off 1 at, then 2 at a time.
at tr insert the hook in
working off 1 at base

No. 2788 N.
Serv

work on in ju
liked, the wide
may be done
sp at end of
then for the
with a c or a
stitching of last
side of sp and
This turns the
other way.

4. Like 2/
1 sp, 4 tr, 3 sp
5. Edge; 2 sp, 4
widened (as at end of 3)
6. Like 2d row to
tr, 1 sp, 4 tr, 3 sp; edge
7. Edge; 4 sp, 4 tr
4 tr, 1 sp, 4 tr to

place. No degree of skill in workmanship could atone for this monotony. On the contrary, when I found a rug, the maker of which had dared to depart from the stereotyped pattern, and had worked into it her own superior ideas of color-arrangement, and harmonious blending of tints and tones, I recognized it at once as a rare specimen, instinct with the truest and highest art. —Mrs. A. C. Stoddard, Massachusetts

An Encouraging Bit of Experience

I JUST wish to say to those who are anxious to undertake a "needlecraft-shop," that I am sure, judging from my own experience, they can make a success of it. It means work, of course, and planning, and plenty of "stick-to-it-iveness"; but what that is worth doing at all doesn't mean all these things—and more? I have worked along these lines for several years, and feel that my experience may be especially helpful to any who are inclined to be discouraged because they do not live in a city. My own home is in a small town, surrounded by a farming community; yet I get all the orders I can fill. I began by making sweaters, baby-jackets and caps; by doing this work at first for a few people, and asking them to show it to their friends and to tell them where they could get it done. I soon had plenty to do—every minute I could spare from home duties was filled. Then orders began coming in for little bonnets, edgings, yokes, handbags, scarfs for dressers and runners for tables. It seemed that every order which I filled meant another. Of course, I did the work just as well as I know how—that is imperative. I never slighted it, nor let anything go that was not right, but kept it always up to the standard of excellence—Needlecraft excellence, may I say? And I made my charges as reasonable as I consistently could. I kept a general run of the time spent on a certain article, and made my price accordingly—always keeping in mind the Golden Rule. There is nothing better to square up any business deal by, you know.

To sum up, my experience has proved to me that you can do anything you wish to do—if you wish hard enough! One must be neither afraid nor ashamed to let people know they want to earn money; one is thought no less of for it. Just resolve to succeed, be sure in your own mind that you are going to succeed—and go to it.—Mrs. J. C. Tava.

"I use it too!" calls NORTH DAKOTA to TEXAS

Yes, and millions of other women smile agreement every Monday

THE women of North Dakota may differ from the women of Texas in matters of politics, breadmaking or hocks, but they agree thoroughly in the matter of laundry soap.

Ask them why, and they will say something like this:

"P and G The White Naphtha Soap does our work easier, makes our clothes whiter, protects our colored clothes better, than any other soap we know of, and we've experimented with dozens."

So P and G has become the largest selling laundry soap in these two states, just as it is the largest-selling laundry soap in the country as a whole.

Oh, yes, there are also many other reasons for P and G's unprecedented success besides ease, whiteness and safety—

"Being the mother of four children, the care of whose clothes entails endless washing—and I am my own landlady—I use P and G The White Naphtha Soap for all of the reasons you give, and for one other reason—to save on the laundry. My hands are always soft, I cannot get with any other laundry soap, and I have used many brands."

MRS. G. C. T., WACO, TEXAS

THE LARGEST-SELLING

SOAP IN AMERICA



P and G makes rich, lasting suds in any water, hot or cold, hard or soft;

It dissolves dirt with amazing speed, and thus reduces rubbing and boiling to the very minimum (many women never boil at all with it);

It rinses out like smoke before a summer breeze;

It leaves behind no hint of grayness or soapy odor;

By rinsing readily in lukewarm water, it helps you to keep your hands in good condition.

Let P and G lift the burden of your next washing from your arms. Watch its fine white suds build up in the tub. Compare your results with those you have been used to—for whiteness, for freshness.

Just keep this in mind: there is no mystery about the supremacy of P and G—it is simply a better soap.

PROCTER & GAMBLE

"For several years I used different kinds of soap. Finally I started using P and G White Naphtha. In the past three years I have lived in Iowa, Minnesota and North Dakota, and used all kinds of water, including some strong with alkali. But no soap can replace P and G in my home." MRS. H. K. F., GRAND FORKS, N. D.

NEEDLECRAFT MAGAZINE



Embroidered Pieces Rank First among Good Gifts

By EMMA L. BOARDMAN

EVERY month in the year brings some opportunity for expressing our good wishes by means of a gift. There are birthday and wedding—anniversaries, engagement-showers, and all sorts of delightful occasions, to say nothing of Christmas and Easter, and other seasons of general gift-giving. It behooves us, therefore, to make constant additions to our gift-boxes; and it may well be remembered that attractive articles for household use are especially pleasing to the home-maker and the girl who is filling her hope-chest.

A scarf is always favored; never can there be one too many of these essentials in any linen-closet, nor could there be a more pleasing design than that illustrated. It is simple and dignified, and may be used to decorate a towel as well. If one wishes so to apply it. An oval eyelet, with a surrounding line of French knots, forms the center of the flower from which the leaf-sprays radiate, and the remainder of the work, save for the rather large round eyelets which break each spray and lighten the effect, is done in well padded satin-stitch. The flower-petals have an interesting cleft or division at the top of each, but are no more difficult to work on this account; simply put in the lengthwise padding-stitches as usual to the place of division, then pad each side separately, and cover with the crosswise stitches, smooth and

eyelets are washed from center to edge and shaped with the shuttle; then rim the edge with the usual eyelet—over-and-over—stitch. The ends of the scarf are finished with a narrow hem to which is added a lace of flat-crochet. Using No. 60 crochet-thread, make a chain of 30 stitches.

1. Miss 3, a tr in each of 3 st, 4 sp of ch 2, miss 2, 1 tr, 4 tr, counting all, 2 sp, 4 tr.

2. Ch 5, miss 3 of ch, tr in each of



Detail of Embroidery

2 st and tr in tr of last row; * 4 sp, 4 tr, 3 sp; edge (of 4 tr).

3. Edge (of ch 3, 3 tr in 3 tr); 2 sp, 4 tr, 6 sp, widen thus: In making the last tr of row, work off 1 st, then 2 st at a time, twice; for the next tr insert the hook in the st formed by working off 1, at base of preceding tr, and work as before; work another tr in same way, and the last as usual. One can widen any number of tr at end of row when there is no chain to



No. 2788 N. The Essential Serving-Pad

work on in just this way. Or, if liked, the widening of 1 tr of 4 tr may be done as follows: Work 5 sp at end of row, instead of 6 sp; then for the 6th sp ch 5, catch with a c or d st in top of 3 ch at beginning of last row, ch 2, 2 tr in the side of sp and tr in 3d of 5 ch. This turns the widened block the other way.

4. Like 2d row to * 2 sp, 4 tr, 1 sp, 4 tr, 3 sp, 4 tr, 1 sp; edge.

5. Edge: 2 sp, 4 tr, 2 sp, 7 tr, 4 sp, widen (as at end of 3d row).

6. Like 2d row to * 2 sp, 4 tr, 1 sp, 10 tr, 1 sp, 4 tr, 3 sp; edge.

7. Edge: 4 sp, 4 tr, 3 sp, 4 tr, (1 sp, 4 tr) twice.

8. Four tr ch 3, for 1st, like 6th row from *.

9. Like 5th, ending with 4 tr.

10. 8 tr over 4 tr, ch

3, 2 tr in sp and tr in tr, * like 4th from *.

11. Edge: 2 sp, 4 tr, 6 sp, 4 tr.

12. Like 10th to * like 2d from *.

13. Edge: 4 sp, 4 tr, 2 sp, 4 tr.

Repeat from 2d row. One may use any preferred pattern of lace, but the one given is very neat and pretty.

The serving-pad or hot-dish mat has come to be considered a necessity at most well-ordered tables, and it may be made as pretty as possible by a bit of embroidery and lace. That does not need saying, does it? Because needleworkers who make a joy of their craft, for themselves and for others, are given to creating all the beauty in their power. A flower-basket, brimming over with posies and delicate, is used as a decorative factor in the present instance, and the treatment is novel and interesting. The base and handle of the basket are outlined with black, the space between filled with fanning or crossing stitches taken from side to side, and the top of the handle has a bowknot of pale blue, worked in lightly padded satin-stitch; the lattice is formed of two strands each of black and white embroidery-cotton threaded together into a needle, carried evenly along the crossing lines, and caught into the linen by a thread just before or after the intersection to hold them in place. The flowers are of the springtime—apple-blossoms and forget-me-nots, and tiny sprays of palest green with just a touch of rose by way of bloom—those at each side of the basket. The leaves are in satin-stitch, with the merest bit of padding, worked from center to edge to form a midrib save for the very smallest ones, the large leaves in medium green, the small ones in the paler shade used for the sprays, and the heavier stems are outlined with wood-brown. For the scattered forget-me-nots two shades of blue are used; the petals are worked in Appenzell stitch, and there is a yellow French knot at the center of each. The first, at right of the basket, is in light blue, the next of the darker shade, and that above of light, then at the other side, following the largest blossom at top of basket, are two of light blue, one of dark and one of light above, and beyond are two of light blue, with two of dark blue farther to the left. The open blossoms have each a solid dot of palest blue at center, surrounded by tiny yellow knots; the petals are in Appenzell stitch, with white, the tips overlaid with color, pale pink for the first blossom at right, a deep shade for the next, and pale pink for the third; the buds are worked in the same way, with the rose or deep pink at tips, and pale green for the calyx. Both the arrangement and method of working are unusual and very pleasing.

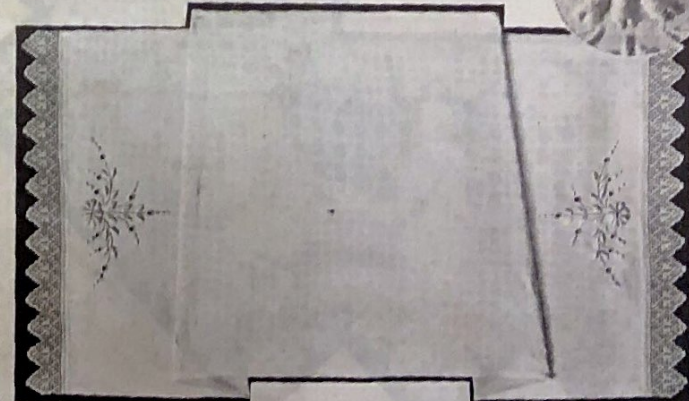
The back of the pad consists of two pieces of linen, finished with a hem on one side, and seamed in with the front, leaving an opening for inserting the asbestos mat. A narrow

Concluded on page 19

No. 2788 N. Perforated stamping-pattern, 20 cents. Hot-iron transfer-pattern, 10 cents. Stamped on 8x16-inch white linen, 25 cents. Stamped on 8x16-inch white butcher-cloth, 15 cents. Pans to embroider, 40 cents. Crochet-cotton, No. 70, for edge, 15 cents.

No. 2789 N. Perforated stamping-pattern, 25 cents. Hot-iron transfer-pattern, 30 cents. Stamped on 18x48-inch white linen, \$1.40. Stamped on 18x48-inch white butcher-cloth, 50 cents. Pans to embroider, 8 cents. Crochet-cotton, No. 60, for border, 30 cents.

Stamping-paste for transferring perforated patterns, 10 cents and 25 cents a box.



No. 2789 N. A Very Lovely Dress-Cover, Lace-Trimmed and Embroidered, and Detail of Flower

Choose the Prettiest for Your Summer Needlework

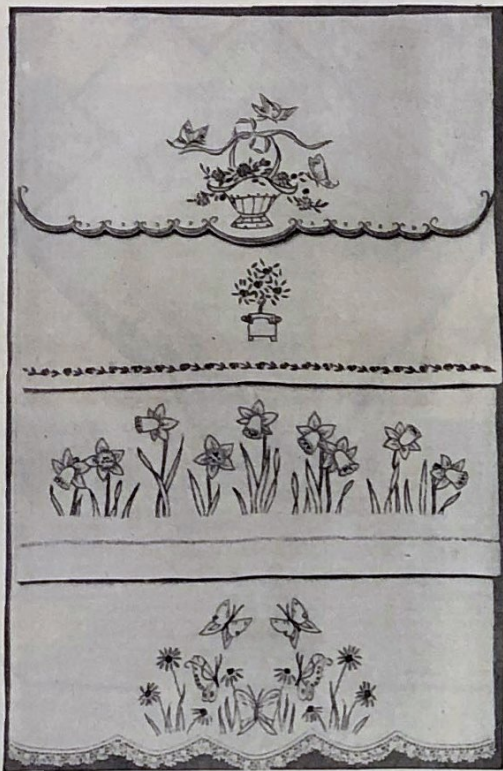
By HELEN GRANT

THE reminder that there is always just the place for one more towel is not needed—everybody knows this. And its place is in the guest-chamber, the gift-box, among other little things that go to the making of a shower, or wherever one discovers the happy need of a utility which may be as lovely as we wish to make it. And it is said that rarely is found a bit of needlework more perfectly adapted to the leisure of summer days. It is so small as not to be burdensome in the handling; there is always a generous variety of designs to choose among, and there is a joy in the creation of something sure to be useful.

Colorful embroidery in the simple, effective stitches with which we are all familiar, is featured by the decoration of the half dozen attractive towels offered; the only problem will be which to choose, and this is readily solved by having all! By the way, one friend herself a busy home-woman—says that she always has several bits of needlework on hand, all started at the same time; then she takes a few stitches in one and another by turns, and finds the plan most interesting, especially when it reaches the climax and she is able to add the finished pieces to her store.

The popular flower-basket-motif, gay with posies and butterflies, furnishes adornment for the first towel of our offering. Two strands of embroidery-cotton, brown, are used for outlining the basket, and for the line of French knots across base and top and the simulated ribbon knotted at top of the handle is done in padded satin-stitch with pale blue. The butterfly at left of the basket has wings outlined and veined with lavender—two strands—of the body and antennae with black; wing-spots, of red, are in darning-stitch, and French knots are of black. Rose outlines the butterfly above, with black for body, antennae and wing-spots of French knots, and that at left is outlined with yellow and black, and has French knots of red. Loop-stitch, in three strands of rose, forms the petal flowers, with a French knot of the same color at center, and one of black between petals; leaves are in loop-stitch, using three strands and stems in outline-stitch, with green, and the smaller posies are in satin-stitch, red and yellow. The edge is buttonholed with light blue, matching the bowknot at top of handle, and the entire combination is particularly pleasing.

A quaint little flower-pot in which grows a rosebush all in bloom, gives a delightful "dress-up" for a second towel. Use two shades of golden-brown, the darker for outlining the top of the flower-pot, the lighter for the lower portion, the handles, and the French knots; the same color is employed—also two strands—for the rose-stem—the little pompadour roses are worked in satin-stitch with red and two shades of rose, red for the center, with a petal



No. 2792 N. No. 2793 N. No. 2794 N. No. 2795 N
Towels of Irresistible Charm and Simplicity

No. 2792 N. Perforated stamping-pattern, 25 cents. Hot-iron transfer-pattern, 15 cents. Stamped on 18x30-inch white linen huckaback, \$1.00. Floss to embroider, 40 cents.

No. 2793 N. Perforated stamping-pattern, 25 cents. Hot-iron transfer-pattern, 10 cents. Stamped on 18x32-inch white linen huckaback, \$1.10. Stamped on 17x32-inch white cotton huckaback, 40 cents. Floss to embroider, 24 cents.

No. 2794 N. Perforated stamping-pattern, 25 cents. Hot-iron transfer-pattern, 10 cents. Stamped on 18x32-inch white linen huckaback, \$1.10. Stamped on 17x32-inch white cotton huckaback, 40 cents. Floss to embroider, 12 cents.

No. 2795 N. Perforated stamping-pattern, 25 cents. Hot-iron transfer-pattern, 10 cents. Stamped on 18x30-inch white linen huckaback, hemstitched for crochet, \$1.10. Stamped on 17x30-inch white cotton huckaback, hemstitched for crochet, 50 cents. Floss to embroider, 32 cents. Crochet-cotton, No. 70, for edge, 15 cents.

No. 2796 N. Perforated stamping-pattern, 25 cents. Hot-iron transfer-pattern, 10 cents. Stamped on 18x30-inch white linen huckaback, hemstitched for crochet, \$1.10. Stamped on 17x30-inch white cotton huckaback, hemstitched for crochet, 50 cents. Floss to embroider, 16 cents. Crochet-cotton, No. 50, for edge, 15 cents.

No. 2797 N. Perforated stamping-pattern, 25 cents. Hot-iron transfer-pattern, 10 cents. Stamped on 18x30-inch white linen huckaback, hemstitched for crochet, \$1.10. Stamped on 17x30-inch white cotton huckaback, hemstitched for crochet, 50 cents. Floss to embroider, 32 cents.

Stamping-paste for transferring perforated patterns, 10 cents and 25 cents a box.

No. 2797 N. An Especially Dainty Towel Featuring Pompadour Roses

of each color surrounding it, and the leaves are in loop-stitch with three strands of green. The half-inch hem, simply folded, is topped by a line of roses and leaves, worked as directed, the stems outlined, and the other end of the towel is finished by an inch-wide hemstitched hem. A summer afternoon will almost suffice to complete this festive little hand-wipe, which will prove a credit to any guest-room.

Almost entirely in outline-stitch is a border of upspringing daffodils, delightfully reminiscent of springtime and bird-songs. Use three strands of green for outlining the leaves, and of yellow for the blossoms; the bells are edged and centers surrounded with spaced button-holing in the same color, and French knots of brown add a pretty finishing touch to each posy. Hemstitched hems, one and one-fourth inches wide, complete this towel.

Butterflies again, winging gaily over a daisy-meadow! The familiar "black-eyed Susan" has yellow petals of loop-stitch, in three strands, and a center of brown French knots; and leaves are outlined with green—three strands. Use blue to outline the wings of the central butterfly, black for body and antennae, lavender for the upper wing-spots in padded satin-stitch, rose for the smaller ones, yellow for outlining the upper veins and rose for the lower ones; outline the wings of the butterfly at left and right with lavender, using black as before, with henna for the veining and upper line of French knots and yellow for the lower knots, surrounded by lavender outline; and use rose for the wing-outlines of the two butterflies above, black for body and antennae, as always, blue for veining and yellow for the French-knot wing-spots.

Machine-hemstitching finishes the ends of this pretty towel, all ready for the addition of a favorite crochet trim: Using No. 70 crochet-thread, fasten in one of the little hemstitched spaces.

1. Two d c in each sp, with 1 in sp between scallops and 1 each side.
2. Ch 5, * miss 2, 1 tr, ch 2; repeat from *.
3. Ch 4, a d tr in 1st sp (under last 2 ch made), * (ch 5, fasten back in 4th st from hook for a p, ch 1, a d tr in same sp) 5 times, ch 2, miss 1 sp, a d c in next, ch 2, miss 1 sp, a d tr in next, repeat from *, ending with ch 2, a d c in 3d of 5 ch at beginning of 2d row; fasten off.

Finish the plain end of the towel with 2 d c in each hemstitched space, and a picot of 4 chain every 8th double.

Lavender plays an important part in the decoration of another towel. In well padded satin-stitch it is used for the ribbon knotted at top of the central wreath, the ends curving outward to the quaint little flower-container at each side; three strands of the same color form the loop-stitch petals of the posies; between these black, radiating from a French knot, deep yellow, at center, and over each stem are outlined and leaves worked in loop-stitch with green, three strands, and the flower-holders are outlined with two strands of yellow and black, the latter for the vertical bars and zigzag cross lines—simple stitches, all, and harmonious coloring.

For the crochet trim, the same on both ends of the towel:

1. Fasten in and fill the little sp formed by the hemstitching with 2 d c each, 1 d c in sp between scallops.
2. Ch 5, * miss 2, 1 tr, ch 2; repeat from *.
3. Ch 5, miss 2 sp of last row, 3 tr in next, keeping top loop of each on needle and working all off together to form a cluster, (ch 3, a cluster in same sp) twice, ch 5, miss 2 sp, fasten in following tr with a d c; repeat.

An especially dainty towel features the cunning pompadour roses in two shades of rose, the darker shade used for the French knots at center, the lighter for the surrounding petals, in padded satin-stitch; two strands of blue form the loop-stitch petals of the other posies, each with a central knot of orange or deep yellow; stems are outlined and leaves worked in loop-stitch with two strands of green, the flower-holder is outlined with brown, and blue is used for the enclosing circle of French knots, for the bowknot in well padded satin-stitch above the floral motif, and for buttonholing the edge, of which the wide, deep middle scallop is a pleasing feature. The other end has the buttonholing only.

These towels are every one so easy to do and so quickly done that they may be completed and ready to go—or stay—on a mission almost before one realizes it.

A Unique and Lovely Trim for Pillow-Slips in Filet-Crochet

By OLIVE F. ASHCROFT

THE design is a very attractive one for a scarf-end, as well, the middle, or rounded portion being set into the goods, and the border carried along the edge each side. Used on a pillow-slip, the lace is carried across the front only, meeting the back at each side; or, if this is preferred, the design of the straight border may be repeated to extend entirely around; while for a narrower scarf, a portion of the repeat may be omitted at each end. A thread giving 7 to 8 spaces to the inch was used for the model, the straight border being two inches wide without the added scallop, the center five inches deep. Make a chain of 59 stitches.

1. One tr in 8th st from hook, 17 more sp (of ch 2, miss 2, 1 tr).

2. Two sp (ch 5 for 1st sp of row), (10 tr, 1 sp) 4 times.

3. Edge (of 1st sp, 4 tr); 2 sp, 4 tr, (3 sp, 4 tr) 3 times, 1 sp.

4. Sixteen sp; edge (of 4 tr, 1 sp).

5. Edge (of 2 sp, 4 tr); 3 sp, 4 tr, 11 sp.

6. Five sp, 13 tr, 1 sp, 4 tr, 3 sp; edge.

7. Edge (of 1 sp, 4 tr); 2 sp, 4 tr, (3 sp, 4 tr) 3 times, 1 sp.

8. Five sp, 13 tr, 1 sp, 4 tr, 3 sp; edge.

9. Edge (of 3 sp, 4 tr, 11 sp).

10. Ten sp, 4 tr, 5 sp; edge.

11. Edge (of 4 sp, 4 tr, 1 sp, 4 tr, 9 sp).

12. Like 11th, reversed.

13. Edge (of 3 sp, 4 tr, 1 sp, 4 tr, 9 sp).

14. Nine sp, 4 tr, 5 sp; edge.

15. Edge (of 4 sp, 7 tr, 10 sp).

16. Seven sp, 7 tr, 1 sp, 10 tr, 3 sp; edge.

17. Edge (of 2 sp, 10 tr, 1 sp, 10 tr, 9 sp).

18. Five sp, 10 tr, 1 sp, 10 tr, 3 sp; edge.

19. Edge (of 3 sp, 4 tr, 1 sp, 5 sp, 10 tr, 4 sp).

20. Nine sp, 4 tr, 6 sp; edge.

21. Edge (of 4 sp, 7 tr, 1 sp, 4 tr, 7 sp).

22. Six sp, 4 tr, 2 sp, 10 tr, 4 sp; edge.

23. Like 22d reversed.

24. Six sp, 4 tr, 3 sp, 7 tr, 4 sp; edge.

25. Edge (of 3 sp, 4 tr, 4 sp, 4 tr, 6 sp).

26. Seven sp, 4 tr, 8 sp; edge.

27. Edge (of 7 sp, 4 tr, 8 sp).

28. Like 27th reversed.

29. Edge (of 5 sp, 4 tr, 9 sp).

30. Eight sp, 4 tr, 1 sp, 7 tr, 4 sp; edge.

31. Ten sp, 10 tr, 1 sp, 4 tr, 8 sp.

32. Ten sp, 10 tr, 3 sp; edge.

33. Edge (of 2 sp, 7 tr, 3 sp, 10 tr, 5 sp).

34. Four sp, 13 tr, 1 sp, 4 tr, 2 sp, 4 tr, 3 sp; edge.

35. Edge (of 6 sp, 4 tr, 2 sp, 13 tr, 3 sp).

36. Ten sp, 4 tr, 5 sp; edge.

37. Edge (of 4 sp, 7 tr, 9 sp).

38. Seven sp, 4 tr, 1 sp, 10 tr, 4 sp; edge.

39. Like 22d reversed.

40. Like 24th row.

41. Like 25th row.

42. Like 26th row.

43. Edge (of 4 sp, 4 tr, 3 sp, 4 tr, 7 sp).

44. Eight sp, 4 tr, 2 sp, 4 tr, 4 sp; edge.

45. Edge (of 3 sp, 4 tr, 11 sp).

46. Four sp, 4 tr, 2 sp, 10 tr, 2 sp, 4 tr, 3 sp; edge.

47. Edge (of 3 sp, 4 tr, 1 sp, 10 tr, 5 sp).

48. Six sp, 13 tr, 1 sp, 4 tr, 4 sp; edge.

49. Edge (of 4 sp, 4 tr, 10 sp).

50. Eight sp, 4 tr, 1 sp, 7 tr, 4 sp; edge.

51. Edge (of 3 sp, 10 tr, 2 sp, 4 tr, 7 sp).

52. Ch 10 tr in 8th st from hook, 1 more sp on ch (to widen 2 sp); 5 sp, 7 tr, 3 sp, 10 tr, 3 sp; edge.

53. Edge (of 2 sp, 7 tr, 4 sp, 10 tr, 6 sp, ch 2 tr in same st as last tr, ch 2 tr in middle of last tr (to widen 2 sp)).

54. Widen 2 sp (as at beginning of 32d); 7 sp, 13 tr, (2 sp, 4 tr) twice, 3 sp; edge.

55. Edge (of 6 sp, 4 tr, 3 sp, 10 tr, 9 sp; widen 2 sp (as at end of 53d)).

56. Ch 7 tr in last tr (to widen 1 sp); 11 sp, 7 tr, 4 sp, 4 tr, 2 sp, 4 tr, 3 sp; edge.

57. Edge (of 2 sp, 4 tr, 3 sp, 4 tr, 4 sp, 4 tr, 8 sp; ch 2 tr in same st as last tr (to widen 1 sp)).

58. Widen 1 sp (as at beginning of 56th); 7 sp, 13 tr, 7 sp, (4 tr, 3 sp) twice; edge.

59. Edge (of 4 sp, 4 tr, 2 sp, 4 tr, 7 sp, 16 tr; widen 1 sp (as at end of 57th)).

60. Widen 1 sp; 8 sp, 13 tr, 8 sp, 4 tr, 2 sp, 4 tr, 4 sp; edge.

61. Edge (of 3 sp, 4 tr, 2 sp, 4 tr, 9 sp, 10 tr, 4 sp, 4 tr, 4 sp).

62. Widen (4 sp, 13 tr, 2 sp, 4 tr, 3 sp, 7 tr, 2 sp, 7 tr, 3 sp, 4 tr, 5 sp; edge.

63. Edge (of 5 sp, 4 tr, 2 sp, 25 tr, 4 sp, 16 tr, 5 sp).

64. Widen (6 sp, 16 tr, 5 sp, 19 tr, 2 sp, 4 tr, 5 sp; edge.

65. Edge (of 4 sp, 4 tr, 2 sp, 22 tr, 1 sp, 7 tr, 13 sp).

66. Widen (11 sp, 16 tr, 5 sp, 10 tr, 2 sp, 4 tr, 4 sp; edge.

67. Edge (of 4 sp, 4 tr, 2 sp) twice, 16 tr, 1 sp, 19 tr, 10 sp; edge.

68. Widen (9 sp, 16 tr, 2 sp, 22 tr, 4 sp, 4 tr, 4 sp; edge.

69. Edge (of 3 sp, 4 tr, 4 sp, 10 tr, 2 sp, (4 tr, 1 sp) twice, 13 tr, 11 sp).

70. Widen (12 sp, 4 tr, 2 sp, 10 tr, 1 sp, 7 tr, 1 sp, 10 tr, 3 sp, 4 tr, 4 sp; edge.

71. Edge (of 5 sp, 4 tr, 2 sp, 7 tr, 1 sp, 4 tr, 1 sp, 7 tr, 1 sp, 13 tr, 2 sp, 4 tr, 11 sp).

72. Nine sp, 7 tr, 2 sp, 13 tr, (2 sp, 4 tr) twice, 1 sp, 4 tr, 9 sp; edge.

73. Edge (of 6 sp, 4 tr, 4 sp, 7 tr, 1 sp, 4 tr, 1 sp, 13 tr, 4 sp, 4 tr, 8 sp).

74. Widen (7 sp, 4 tr, 6 sp, 7 tr, 1 sp, 10 tr, 7 sp, 4 tr, 6 sp; edge.

75. Edge (of 5 sp, 4 tr, 6 sp, 13 tr, 10 sp, 4 tr, 8 sp).

76. Twenty sp, 7 tr, 6 sp, 4 tr, 6 sp; edge.

77. Edge (of 5 sp, 10 tr, 16 sp, 4 tr, 9 sp).

78. Widen (7 sp, 10 tr, 15 sp, 10 tr, 2 sp, 4 tr, 4 sp; edge.

79. Edge (of 4 sp, 7 tr, 1 sp, 13 tr, 14 sp, 13 tr, 7 sp).

80. Seven sp, 13 tr, 10 sp, 10 tr, 3 sp; edge.

81. Edge (of 2 sp, 10 tr, 7 sp, * 4 tr, 12 sp, 10 tr, 7 sp).

82. Eight sp, 4 tr, 2 sp, 13 tr, 2 sp, 16 tr, 4 sp, 10 tr, 2 sp, 7 tr, 3 sp; edge.

83. Edge (of 3 sp, 4 tr, 3 sp, 13 tr, 5 sp, (4 tr, 2 sp) twice, 13 tr, 3 sp, 10 tr, 4 sp).

84. (Three sp, 16 tr; 2 sp, 13 tr) twice, 4 sp, 4 tr, 3 sp; edge.

85. Edge (of 5 sp, 4 tr, 2 sp, 10 tr, 1 sp, 4 tr, 8 sp, 13 tr, 1 sp, 16 tr, 4 sp).

86. Five sp, 13 tr, 2 sp, 7 tr, 11 sp, 4 tr, 4 sp, 4 tr, 6 sp; edge.

87. Edge (of 5 sp, 4 tr, 20 sp, 4 tr, 9 sp).

88. Sixteen sp, 7 tr, 2 sp, 7 tr, 8 sp, 4 tr, 5 sp; edge.

89. Edge (of 4 sp, 4 tr, 7 sp, 10 tr, 1 sp, 13 tr, 5 sp, 4 tr, 8 sp).

90. Eight sp, 4 tr, 5 sp, 10 tr, 1 sp, 4 tr, 2 sp, 10 tr, 5 sp, 4 tr, 5 sp; edge.

91. Edge (of 6 sp, 4 tr, 3 sp, (10 tr, 1 sp) twice, 7 tr, 5 sp, 4 tr, 9 sp).

92. Twelve sp, 7 tr, 3 sp, 16 tr, 1 sp, 7 tr, 2 sp, 4 tr, 7 sp; edge.

93. Edge (of 5 sp, (4 tr, 1 sp) twice, 7 tr, 1 sp, 16 tr, 1 sp, 4 tr, 2 sp, 7 tr, 10 sp).

94. Ten sp, 7 tr, 1 sp, 7 tr, 2 sp, 13 tr, 1 sp, 7 tr, (1 sp, 4 tr) twice, 6 sp; edge.

95. Edge (of 5 sp, 4 tr) twice, 1 sp, 13 tr, 5 sp, 7 tr, 10 sp.

96. Eleven sp, 7 tr, 1 sp, 7 tr, 2 sp, 7 tr, 3 sp, 7 tr, 4 sp, 4 tr, 4 sp; edge.

97. Edge (of 3 sp, 4 tr, 4 sp, 16 tr, 2 sp, 22 tr, 10 sp).

98. Nine sp, 4 tr, 1 sp, 16 tr, 1 sp, 10 tr, 5 sp, 4 tr, 4 sp; edge.

99. Edge (of 4 sp, 4 tr, 3 sp, 4 tr, 2 sp, 10 tr, 2 sp, 4 tr, 5 sp, 10 tr, 7 sp).

100. Seven sp, 34 tr, 5 sp, 4 tr, 3 sp, 4 tr, 4 sp; edge.

101. Edge (of 4 sp, 4 tr, 3 sp, (4 tr, 2 sp) twice, 19 tr, 1 sp, 7 tr, 7 sp).

102. Eleven sp, 13 tr, 4 sp, 7 tr, 1 sp, 4 tr, 2 sp, 4 tr, 5 sp; edge.

103. Edge (of 5 sp, 4 tr, 2 sp, (4 tr, 3 sp) twice, 10 tr, 1 sp, 13 tr, 6 sp).

104. Five sp, 13 tr, 7 sp, 7 tr, 3 sp, 4 tr, 2 sp, 4 tr, 5 sp; edge.

105. Edge (of 3 sp, 4 tr) twice, 3 sp, 7 tr, 3 sp, 10 tr, 2 sp, 13 tr, 3 sp).

106. Nine sp, 13 tr, 2 sp, 4 tr, 5 sp, 4 tr, 2 sp, 4 tr, 4 sp; edge.

107. Like 59th row, ending with 7 sp, and 4 tr in next tr, to narrow last sp.

108. Like 58th row, beginning with 8 sp, instead of widen 1 sp, 7 sp. A decrease of 1 sp on each row is now made in place of increase, to correspond with the other half of the curve.

109. Like 57th row, ending with 9 sp, narrowing the last sp.

110. Like 56th row, beginning with 12 sp.

111. Like 55th row, ending with 11 sp, narrowing the last 2 sp, thus; make 9 sp, leaving 2 st of last tr on needle, then read

over twice, tr in next tr, working off only 2 st, thread over 3 times, tr in next tr, and work off all at st, thread 2 at a time; or if preferred, the last 2 sp may be worked as usual, and st back.

112. Like 54th row, beginning with 9 sp.

113. Like 53d row, ending with 8 sp, narrowing the last 2 sp.

114. Like 52d row, beginning with 7 sp.

115 to 165. Repeat 51st to last row. The outer edge is finished with a picot ending thus: * 3 d c in each of 4 sp, ch 6, fasten back in 9th d c from hook, ch 3, 4 d c in 9 ch, ch 3, 4 d c in 9 ch again, ch 3, and continue, repeating from *.

The alphabet in block-pattern or cross-stitch will enable the worker to use the initial required. For any letter 5 spaces in width, as is that used—A—work 1st row to * and start the initial wished for, say H, with 4 trebles, 5 spaces, 4 trebles, then continue the row. Carry the letter along in next 4 rows. For a wider letter, say M, 6 spaces in width, start the letter in 80th row, and for one 4 spaces wide arrange to have it come in the center of space intended for it.

102. Eleven sp, 13 tr, 4 sp, 7 tr, 1 sp, 4 tr, 2 sp, 4 tr, 5 sp; edge.

103. Edge (of 5 sp, 4 tr, 2 sp, (4 tr, 3 sp) twice, 10 tr, 1 sp, 13 tr, 6 sp).

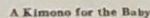
104. Five sp, 13 tr, 7 sp, 7 tr, 3 sp, 4 tr, 2 sp, 4 tr, 5 sp; edge.

105

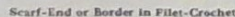
CONDUCTED BY OUR READERS

By NELLIE C. HIBDAY

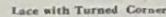
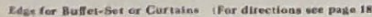
Edge for Buffet-Set or Curtains (For directions see page 18)



18. Edge: 2 sp, 7 tr, 1 sp, 4 tr, 2 sp, 4 tr, 1 sp,

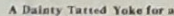


Edge for Buffet-Set or Curtains (For directions see page 18)



(For directions see page 18)

10



Baby's Dress

(For directions see page 18)

10

This Campbell's scout will put to rout
All girls in competition.
In games or books or handsome looks
She wins on good nutrition!

Campbell's' SOUPS
LUNCHEON DINNER SUPPER

Playtime Is Delightful When One's Clothes Are Right

By HELEN GRANT

AND of course rompers are always right when little men are out for real fun. Legs and arms must be free, you know. If liddle-boy is to enjoy his play to the full, and it does seem as if these blessed little garments were invented and are provided expressly for such service. They can be put on or off in half a minute, if need be, and are so comely that they are a real boon to the wee one who delights in a romp and a racket; and a boon to the busy mother, no less, since they are strictly one-piece and so easy to make up that the time necessary for the trip from sewing-machine to wearer isn't worth mentioning!

The cunning models pictured are all cut by practically the same pattern, one generally approved; and lines for cutting are stamped on the material in addition to the designs for embroidery. So there is nothing to do but cut them out and stitch the seams, hem or face the leg-openings and the space between, and add the buttons and buttonholes for closing. Then comes the truly fascinating part—the finishing touch of simple embroidery which adds so much to each small garment. No mother should think for an instant that her small son does not appreciate such decoration—he does, quite as much as little daughter, Kiddle-boy and Kiddle-girl alike delight in things to wear that are pretty as well as practical; and it is the easiest matter in the world to make them so. Naturally the embellishment of garments intended for the one savors more of masculinity, but it is no less winning because of that.

"Too cute for anything!" Doesn't that saying exactly describe the little chap in rompers of green fast-color suiting? And doesn't it describe the garment (No. 2763 N), as well, with the cross-stitched

"choo-choo train" putting across the front in most realistic fashion? Red, orange, green and black are the colors used, with gray for the smoke, and the work is very quickly accomplished. In doing cross-stitch, as you know, it is necessary to give the same direction to the crossing stitches throughout, and to begin one stitch where another ends, in order to get the best effect—a rule easily followed with little care. Lines of darning-stitch, in black—a short stitch underneath and a longer one on the surface—afford the only other decoration of this snappy play-suit, which is sure to fill the heart of any small boy with rejoicing.

Rompers of orchid suiting (No. 2764 N) have the embroidery entirely in black outline—kiddy-car and all. If preferred, the zigzag pattern on pockets, collar, straps and sleeves may be worked in a contrasting color in darning-stitch, with a very short holding-stitch at the back so the lines will be continuous. Or one may substitute some other form of outline, such as chain-stitch, small-trail or beading-stitch, or as liked; couching, too, makes a very attractive outline, and is quickly done, the heavy thread being carried along the stamped line and held by tiny stitches taken across it and tightly drawn. There must be, of course, a holding-stitch at each angle.

Do you wonder Teddy looks so very, very proud of his white suit (No. 2765 N)? Isn't it fetching enough to excuse any amount of pride? I'm sure of it. In place of each patch-pocket is a duck of yellow gingham in applique; cut the patches to allow for turning under to the inner stamped line, and fell with fine stitches of self-color thread, work feet and bill with red, and outline the body with brown, which is used also for outlining the belt and bands for sleeves and neck. A delightful feature in the makeup of this little garment is the square neck, with the strap extending down one side and held in place by buttons three. Even though all the rompers pictured are of the same model, in cut or style, they may be made delightfully different as to finish; and there is abundant opportunity for the exercise of individual taste and ingenuity.

You would know without being told that the rose-colored rompers (No. 2766 N) were never intended for a wee maid's wearing—just one glance at the mice capering across the front of it would prove this! Almost life-size they are, and as saucy as any small rodents ever seen. We might imagine them to be the luckless three blind mice whose tails the farmer's wife cut off with a carving-knife, but that they do not look at all out of luck, and their tails are much in evidence, and every French-knot eye is very black and heady! The outlining is all in black, as is the edge finish of collar, cuffs and belt. For this make groups of five spaced buttonhole-stitches, graduated in length, shortest at each side, the next a little longer, and longest in the middle—the groups about one half inch apart, and the stitches one eighth inch.

Rompers of black suiting (No. 2767 N), show a quaint soldier-boy in cross-stitch on each pointed patch-pocket, using blue, red, orange, brown and pink—the color-chart will tell you just where to place them; for the eyes are V-shaped stitches in black, an inverted V represents the nose, and a dot of red the mouth. Edges may be finished with spaced buttonholing, or blanket-stitch, in red.

Concluded on page 20

No. 2763 N. Perforated stamping-pattern, including cutting-lines, 35 cents. Hot-iron transfer-pattern, including cutting-lines, 30 cents. Stamped on fast-color green suiting, \$1.00. Floss to embroider, 20 cents.

No. 2764 N. Perforated stamping-pattern, including cutting-lines, 35 cents. Hot-iron transfer-pattern, including cutting-lines, 30 cents. Stamped on fast-color orchid suiting, \$1.00. Floss to embroider, 8 cents.

No. 2765 N. Perforated stamping-pattern, including cutting-lines, 35 cents. Hot-iron transfer-pattern, including cutting-lines, 30 cents. Stamped on white suiting, with yellow patches for applique, \$1.00. Floss to embroider, 12 cents.

No. 2766 N. Perforated stamping-pattern, including cutting-lines, 35 cents. Hot-iron transfer-pattern, including cutting-lines, 30 cents. Stamped on fast-color rose suiting, \$1.00. Floss to embroider, 8 cents.

No. 2767 N. Perforated stamping-pattern, including cutting-lines, 35 cents. Hot-iron transfer-pattern, including cutting-lines, 30 cents. Stamped on fast-color black suiting, \$1.00. Floss to embroider, 20 cents.

No. 2768 N. Perforated stamping-pattern, including cutting-lines, 35 cents. Hot-iron transfer-pattern, including cutting-lines, 30 cents. Stamped on fast-color apricot suiting, \$1.00. Floss to embroider, 16 cents.

No. 2769 N. Perforated stamping-pattern, including cutting-lines, 35 cents. Hot-iron transfer-pattern, including cutting-lines, 30 cents. Stamped on possee-color suiting, fast color, with brown crepe for applique, \$1.00. Floss to embroider, 8 cents.

Stamping-paste, blue or white, for transferring perforated patterns, 10 cents and 25 cents a box.



No. 2763 N



No. 2764 N



No. 2765 N



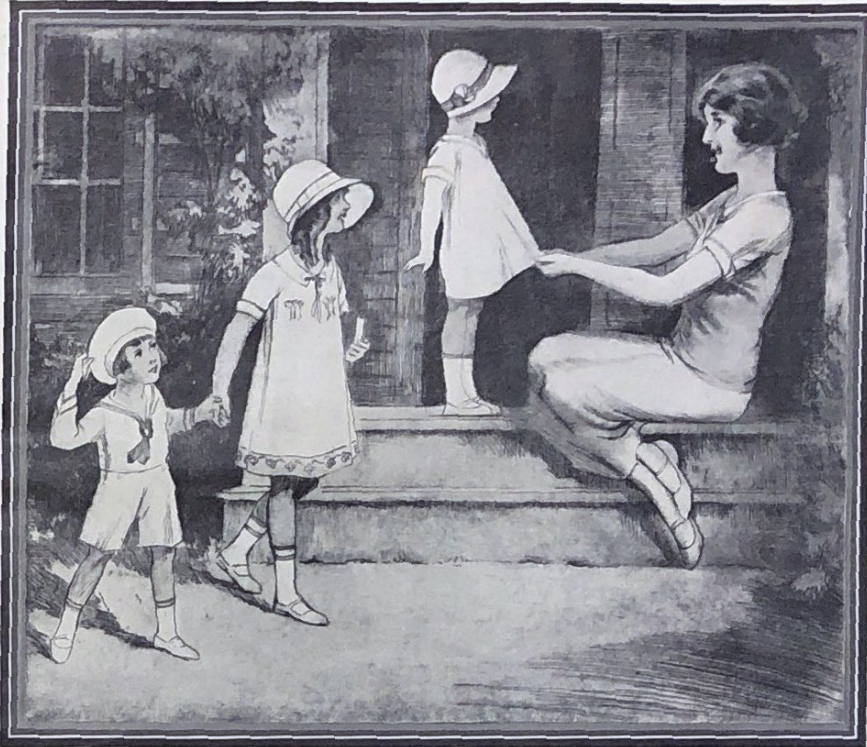
No. 2766 N



No. 2769 N



No. 2767 N



Why shouldn't she be proud!

How a mother delights in keeping her children's clothes ready for critical eyes! Spick-and-span! So beautifully clean that people look twice in admiration.

If you want a new experience, watch how quickly, how easily, how safely Fels-Naptha brings back the original brightness to children's soiled dresses and rompers!

With Fels-Naptha you can get this same deep, sparkling cleanliness in all your wash—because it has extra washing-value that you cannot get in any other form. That's why nothing can take the place of Fels-Naptha!

There's a very good reason why Fels-Naptha gives you this extra washing-help—why it cleans so thoroughly and quickly, yet so gently and safely. Fels-Naptha is splendid soap and naptha—two safe, useful cleaners in one golden bar. By working together you can readily see how they help each other to do quicker work. Isn't this extra help worth a penny more a week?

When you are convinced, you will want to tell your neighbors about Fels-Naptha. Women like to do each other a real kindness.

Millions of housewives wouldn't be without Fels-Naptha—not only for the weekly wash, but for general household cleaning.

Whether you do the washing yourself, or have it done for you, the extra helpfulness of Fels-Naptha is sure to be felt in your home! Get a bar or two from your grocer today, and share Fels-Naptha's benefits!

TEST the extra washing-value of Fels-Naptha. Send 2c in stamps for sample bar. Address Fels-Naptha Soap, Philadelphia.

FELS-NAPTHA

THE GOLDEN BAR WITH THE CLEAN NAPTHA ODOR. © Fels & Co. Philadelphia



Naptha! You can tell by the smell.

Use water of any temperature with Fels-Naptha. Boil clothes with Fels-Naptha if you prefer. You are bound to get good results any way you use it. The real naptha in Fels-Naptha makes the dirt let go, no matter whether the water is cool, lukewarm or hot. Be sure to include Fels-Naptha in your camp kit this Summer. It makes short work of cleaning clothes and dishes.

Fels-Naptha is more than soap. It is splendid soap and naptha—two safe, useful cleaners in one golden bar, working together to save you work, and to save wear-and-tear on clothes. Isn't this extra help worth a penny more a week?



The original and genuine naptha soap in the red-and-green wrapper. Buy it in the convenient ten-bar carton.

Embroideries for Spare-Minute Recreation

By HELENE GEBHART

A WISE little woman tells me that she is never without a bit of interesting needlework which can be caught up whenever she has a little time to devote to it. "It isn't work at all, you know," she says; "it is recreation. It rests me. I usually plan to keep several pieces on hand, and take first one and then another, for a change. One is tucked away in a drawer of the kitchen-cabinet, another in my living-room mending-basket, another in the workbag which swings from my porch-rocker, and so on, all ready for instant 'pick-up' when the occasion offers. It is just like a game, or a race to see which will be finished first."

This same wise homemaker, with many others, will appreciate to the full the embroideries presented, which fill every requirement suggested. The chair-back—or towel, if one pleases—is of apricot linen, cut to the proper dimensions from yard-wide goods, the sides finished with a narrow hem neatly felled with fine, self-color thread. One end has a hemstitched hem two inches in width, the other an inch-wide hem; and the open wreath of posies with the butterfly awing, is no less clever than attractive, both as to coloring and stitch-variation. Our familiar loop-stitch, in green, with the little holding-stitch at the tip in black, is used for the smaller leaves or leaflets, while the larger ones are buttonholed from center to edge and have a single stitch of black as a midrib. The flowers are of many kinds and colors, with never a suggestion of sameness; and buttonholing plays an important role in their development. At the right is one of light pink, and just below this, one of medium yellow, both closely buttonholed from center to edge; the next is entirely of French knots, save for the solid dot of black at center, which is surrounded by a circle of knots in rose, followed by an outer row in white; next comes a buttonholed posy in lavender, one of French knots, worked as before, with the inner circle of rose, the outer of pink, then two in buttonhole-stitch, light yellow below and medium



No. 2786 N. A Chair-Back or Towel

and lavender above, one of French knots, black at center, with surrounding circles of medium and light yellow, one buttonholed with rose, again one of French knots, like the last, the surrounding circles of medium and light blue, and at the top two in buttonholing, light yellow and white. There is fascination in the variety, and the result is most harmonious; and, too, the work will be found very good for utilizing odds and ends of embroidery-threads and perle crochet-cotton, if it is desired to do this. If you are filling a gift-box, so that duplicates of design do not count too much, try taking a tracing from the stamped piece before embrodering it, or provide yourself with a perforated or transfer-pattern, and use any suitable material you may have. The development of your own individual color-scheme, with the many changes it is possible to ring, will be found a delightful study.

The free-winged butterfly is a clever feature of the decoration. It is of yellow, wings closely buttonholed or worked in over-and-over stitch, and the body in satin-stitch with black, the graduated wing-spots—solid dots—in yellow, lavender and blue, the latter at tips of upper wings. Fasten the body only to the foundation and add little stitches of black at each side, work-

because it is so unlike anything she has before attempted; even though the stitches used are familiar and the design of the simplest. Italian hemstitching is featured, a two-inch square of this favorite work being placed, like an insert, at each side; or, if liked, punchwork or "big-needle work," so very popular a few years ago, may be substituted. To hemstitch the square, cut carefully, by a thread, along opposite sides, cutting four threads and



Detail of Chair-Back or Towel

leaving four. Do the hemstitching in the usual way, with fine self-color thread; fasten in at the edge, putting the needle down in the second drawn space and bringing it up in the first, four threads in advance; pass back over these four threads and down, up in second space, the same four threads in advance, back over these and down where it first went down, up where it first came up, and down in second space directly above, in position for the next hemstitch. The binding-stitches will form tiny squares on the right and crosses on the wrong side.

Between each square and the edge of centerpiece are four solid dots of black, giving an accent which is always desirable in colorful decoration. The prettily curved motifs extending from square to square employ stitches to which we are all accustomed—French knots, loop- and bullion-stitch—and the posies are massed in a very attractive way. The leaflets are of loop-stitch, in green, and light yellow is used for the scattered French knots at each end of the spray; three bullion-stitches, light-yellow outside and a deeper shade for the middle stitch, form the rosebud, and the next three posies are of French knots, white, blue and lavender, each with a yellow knot at center. The full-blown rose has an orange dot at top, with two rows of bullion-stitch in deep yellow and three in the lighter shade; and the other half of the spray reverses the arrangement of the first, save that the blue and lavender posies, one above the other, change places. It is all rapidly done, and repays a thousandfold the amount of time and painstaking—always essential to good work—required for its completion.

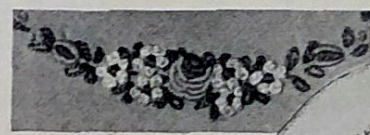
The edge adds yet another touch of novelty. It is first buttonholed with blue in long-and-short stitch, placed a little less than one eighth inch apart, the first about a quarter inch in length, the second a little shorter and the third shorter still; or, if liked, the two lengths may alternate. Into the purled edge of this row work a second row with black. The effect is excellent.

Has anyone a pillow-top with design of the spread eagle and American shield?—Lulu E. Washburn, Connecticut.

No. 2787 N. An Interesting Centerpiece

ing the antennae in darning-stitch, also in black, with a French knot at tip. These quaint, "different" touches are appealing, always.

No less interesting is an odd center-piece—of tan or natural linen. It is of the sort that sets any needleworker's fingers a-tingle to get about making it,



Detail of Centerpiece, No. 2787 N

blue above. The first of the three larger flowers at center of the wreath has loop-stitch petals of lavender with single stitches of black between, and a yellow dot in padded satin-stitch, outlined with black for the center; light-blue is used for the petals of the second, with the single black stitches between, and a yellow dot at center surrounded by French knots in medium blue, and the third has a center like the first of the three, with white petals, holding-stitches of black, and single stitches of rose between; then, on the other side, are two of the little buttonholed posies, medium blue below

No. 2786 N. Perforated stamping-pattern, 20 cents. Hot-iron transfer-pattern, 10 cents. Stamped on 18x27-inch apricot linen, with yellow patch for applique, 60 cents. Please to embroder, 40 cents.

No. 2787 N. Perforated stamping-pattern, 25 cents. Hot-iron transfer-pattern, 10 cents. Stamped on 18x18-inch natural linen, 25 cents. Please to embroder, 32 cents.

Stamping-paste, blue or white, for transferring perforated patterns, 10 cents and 25 cents a box.

The Janice Sweater

By PEARL M. BRUMBACH

MATERIALS required: Eight one-ounce balls of silk- and -wool mixture, jockey-green, one ball each of buff, seal-brown and honey-dew, and one pair each of No. 3 and No. 5 bone or amber knitting-needles.

For the back: With No. 5 needles and green yarn, cast on 90 stitches; knit the border as follows:

1. Knit 2, purl 2; repeat, ending with knit 2.
2. Purl 2, knit 2; repeat, ending with purl 2.
3. Knit plain.
4. Purl.

Repeat these 4 rows until the work

seams, making the wide stripes of uniform width, and if the joining is carefully done it will not be noticeable. Knit the front to correspond with back, including border.

For the sleeve-edge: With No. 3 needles pick up 84 stitches around sleeve, and knit like the border for three-fourths inch.

For the neck-edge: Pick up 20 stitches along the back of neck, and with No. 3 needles knit 2 ridges (2 rows to a ridge), in plain knitting, binding off on the second ridge. Around the sides and front of neck pick up 70 stitches and knit in the same way, binding off loosely. When picking up of the stitches, hold the wrong side of the work toward you,



The Janice Sweater

measures four and one-half inches. The body of the sweater is knitted in stripes, as follows:

1. Knit plain.
2. Purl 4, knit 2, (purl 6, knit 2) 10 times, purl 4.

When the sweater measures seventeen and one-half inches, including border, increase 1 stitch at each end of needle every 2d row five times, being careful not to lose the stripe pattern. Now cast on 10 stitches at each end for sleeves, making 120 stitches on the needle. Knit until the sleeve measures five inches; then knit the 1st 49 stitches off on a stitch-holder, and knit the other shoulder as follows: Decrease 1 stitch at the neck-edge every 2d row twice; knit for 4 rows, taking care to keep the pattern true throughout, then increase 1 stitch every 4th row 5 times.

Now knit the other side or shoulder to correspond; this done, cast on 14 stitches at center front before putting both fronts on one needle and knitting entirely across. Continue the work until the sleeve measures eleven inches; then bind off 10 stitches at each side, leaving 102 stitches on which knit the stripe pattern as follows:

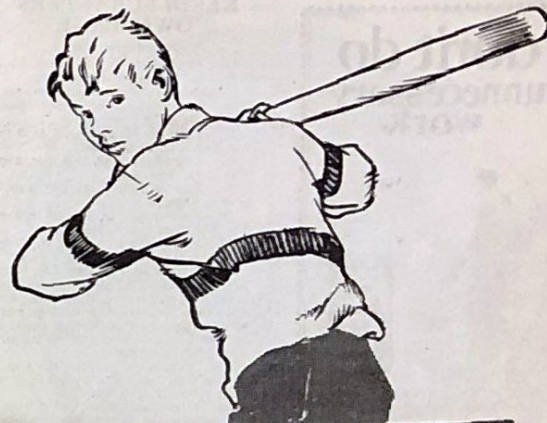
1. Purl 2, knit 2, (purl 6, knit 2) 12 times, purl 2.
2. Knit plain as usual. In this way the stripes of front and back will match at side

picking them up from the right side.

The embrodering is done as follows: With a blunt-pointed needle and buff yarn work outline-stitch in the middle of each narrow stripe, being careful not to draw the stitch too tight. Using the seal-brown yarn, come up to the middle of 1st stitch on left side, pass the needle under where the 1st and 2d stitches overlap, or the 2d laps by the 1st, to the right side—not putting the needle through the sweater or through the buff yarn, but merely underneath; now pass from right side to left again, under the overlapping of next 2 stitches, and continue working back and forth in this manner. Leave these stitches loose enough so there will be a pretty curve on each side, say about three-eighths inch of the wool between each passing. Having finished a stripe with the seal-brown, take the honey-dew and work in the same way, starting at the middle of 1st outline-stitch on the right side, passing under where the 2 stitches overlap to the left, and so on.

The color-combination is very effective. A buff sweater, with the outlining done in seal-brown and the remainder of the embrodering in honey-dew and jockey-green, is also very pretty.

This sweater is size 36 to 38; it may be very easily enlarged, however, by casting on additional stitches to begin—8 stitches for each repeat of the stripe pattern—and working according to the general directions.



The Big Hit of breakfast is the flavor of Kellogg's Corn Flakes. Each spoonful scores a flavor home-run. Delicious! Delightful! It starts the day right!

Make a Big Hit with your family. Serve Kellogg's tomorrow. No cooking. Just fill the bowls with crunchy, richly toasted flakes and add milk or cream. Fresh or preserved fruit is also delicious with Kellogg's. Served in all restaurants. Sold at all grocers.

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CORN FLAKES



Make this comparison!

Taste that wonderful flavor found only in Kellogg's Corn Flakes. Compare it with any ready-to-eat cereal. You'll know why millions demand Kellogg's.

Oven-fresh ALWAYS
Kellogg's patented inner-sealed wrapper preserves the flakes' crispness. This is an exclusive Kellogg feature!

A perfect little cherub!

WHEN baby isn't being fed or bathed, he is supposed to be snuggled in his soft, warm crib, sleeping peacefully or cooing to himself—a perfect little cherub.

But even a cherub gets stiff and sore lying flat on its back all day and soon learns to cry and fret for want of a little diversion.

In place of harmful cuddling and carrying about, try a delightfully refreshing Mennen shower.

You know how perspiration, urine and bath-water collect in the chubby folds of baby's skin. Gentle towelling cannot remove it...

but Mennen Borated Talcum, like millions of soft, white fairy sponges, absorbs every trace of this irritating moisture, leaving the skin-folds dry and safe.

And friction is another foe of baby's comfort. His skin-folds rub. His clothes often bind. Bedding sometimes chafes...but this pure, cooling talcum spreads a silky film over the sensitive little body, saving it from contact with harsh, damp clothes and woolly blankets.

Baby's delicate skin cannot resist infection as easily as yours. Tiny defects easily become serious—even fatal...and so Mennen's is made not only mild and pure, but wonderfully healing and antiseptic as well.

Just dust Mennen Borated Talcum on the chubby little body, after every bath and change of diapers, before each nap and whenever baby cries.

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FOR whitest washing. Just a few drops needed - mixes instantly. Can't settle, spot or streak even in hardest water. Safe for your finest things. Money back guarantee.

Guide for Removing Stains, and list of unusual uses, sent on request. Give grocer's name.

MRS. STEWART'S BLUING
Dept. O 100 North 7th Street
Minneapolis, Minn.

Playtime Is Even More Delightful When One's Clothes Are Right

Concluded from page 14

Do you happen to number among your small acquaintances a liddle who, above all other good times, delights in going down to the sea, watching the sails and playing in the sand on the beach? Just provide for him this stunning little playtime garb of apricot suiting (No. 2708 N, illustrated on page 14), and see his eyes shine! There is a full-rigged ship all in black outline, with a copper flag flying from its mast-head—so realistic that it makes you almost wish to be a seagull yourself! The trimming for the round neck, sleeves, pockets and belt has the outlining all in black, with a copper French knot in each point.

Aprillique is a feature of another extremely good-looking little suit (No. 2709 N, illustrated on page 14) of pongee—color this time, dark-brown crepe is used for the sprightly squirrel which eyes you so perkily from his perch on the rounded front of the belt, and the embroidery is all in brown. The edge finish is particularly effective; first a "crow-foot," the middle stitch straight, that at each side shorter and slanting, forming a group of three stitches starting from the same point at the edge, then another straight stitch about three-eighths inch distant, and again, at the same distance, the group. When working the other edge, the corresponding stitches, singly and in groups, should come exactly opposite those first worked. The little patch-pockets—without which no playtime toggery is complete—have the same design used for the edge, repeated.

As suggested, any of these trimming-stitches may be varied almost indefinitely so long as the stamped lines are covered. Concerning the material itself it should be christened "everwear" as well as "color fast," so durable it is; even the most strenuous of our little men will outgrow before wearing out the garments made of it. It is extremely good-looking, too, resembling linen in weave and finish, soft and light, yet firm of texture.

Answered by the Editor

IN October, 1919, is a centerpiece with wide lace border, by Mary Card, which I cannot get to work out right either by the picture or chart. I cannot understand how to make the points meet at the letter K. If you can tell where the mistake is I shall greatly appreciate it.—Mrs. L. Q. J., Kansas.

(Having been over the directions carefully I fail to discover any error in them. Study them, comparing them with the chart and engraving, and I am sure you will be able to correct any misunderstanding on your part. The row marked A on the chart is begun at the first dotted line inside the border, and each following upward row is turned at this line: work to B, which is a downward or outward row, then work the row marked C and continue to D. A little faithful study will, I feel sure, overcome any difficulty; if not, let me hear again and tell me just where the trouble occurs. Very often the mere reading over of such directions makes them seem confusing, whereas if one sets about working them out, step by step, aided by chart and illustration, the difficulties disappear.)

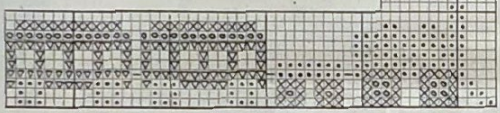
I AM making the nightgown-yoke in January, page forty-two, and do not quite understand joining the two fronts, and about the chain of one hundred and thirty-eight stitches. And will you please set me right on the eighty-fifth row?—R. A. P., Vermont.

(The chain, which forms the foundation for the back of yoke, starts at the end of the eighty-fourth row of second front, is joined to the corresponding row of the first front and fastened off; then

the thread is joined at beginning or outer end of the eighty-fourth row, and the work is continued from eighty-fifth row, the seven troubles following the star forming the center of the back; then reverse from the star to end of row—that is, work the directions backward from the star for the other half. Other rows are worked in the same way.)

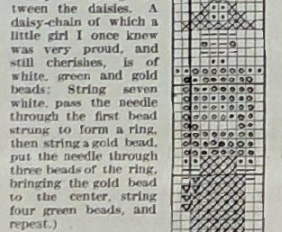
WILL you kindly tell me how to make the daisy or forget-me-not bead chain? I think it very dainty.—Mrs. J. L. M., Indiana.

(There are several different styles of this chain—which, by the way, is not woven on a bead-loom, as suggested—but the daisy or forget-me-not is made the same way, consisting of a little circle of seed-beads around a central bead of another color, blue and gold being a favorite combination. Thread a slender needle with strong thread, leaving this long enough so it



Cross-Stitch Design for No. 2763 N (Illustrated on page 14)

need not be joined, if possible to avoid it. If you wish to add a clasp, fasten this to the end of thread, or leave a short length for tying when the chain is as long as desired. String two blue beads, then put the needle through the first, having it come out between the two, string the gold bead for center and three blue beads, put the needle through the first two beads string, which followed the gold one. This completes the first flower. Again string two blue beads, put the needle through the last of the preceding three blue beads and the first blue bead following the gold one, then through the first of the two blue beads last string, bringing the thread up between them, as before, and continue. If liked, three or four gold beads—may be strung between the daisies. A daisy-chain of which a little girl I once knew was very proud, and still cherishes, is of white, green and gold beads. String seven white, pass the needle through the first bead string to form a ring, then string a gold bead, put the needle through three beads of the ring, bringing the gold bead to the center, string four green beads, and repeat.)



Cross-Stitch Design for No. 2767 N (Illustrated on page 14)

WILL you please suggest the best way of joining the lace to the cloth, for the scarf to match the grapevine tealoth. My mother made the border for me, and I do not wish to spoil it in putting it on.—Mrs. W. B., Vermont.

(An excellent method is as follows: Press the border carefully, then lay it on a smooth surface—a sheet placed on a carpet serves well—with a large piece of plain paper underneath; pin the border down, pulling it a little here and there if need be, and measuring to make sure the inner edge is perfectly even, then trace around the edge on the paper. This will give a pattern for the linen scarf—or, if preferred, the tracing may be made on the linen itself. Stitch the line, cut a little outside to allow for a narrow hem, and whip this to the lace, first catching or

pinning at measured intervals and at corners. If preferred, too, the edge of the linen may be cut even with the line and worked over with doubles or buttonholing. A friend, who has been very successful in this class of work, sends her method for the benefit of others—which is one of "Needlecraft's ways," you know. Miss Card gives this method: Cut a paper pattern a trifle smaller than the space it is intended to fill, yet not too small; lay this on the linen, draw a pencil-line around the edge, tack the lace to touch the line and buttonhole the two together.

I HAVE some lace of my own designing which I should very much like to share with others, but do not know just how to do this. Must I send directions?—Mrs. A. M., Missouri.

(Send a sample of the lace, not less than three or four scallops or repeats if a narrow pattern, and two if a wide one, somewhat depending on the width of the scallops; directions are not needed for filet-crochet or any simple design in which the chain- or other stitches are readily counted, but must always accompany knitted work, which cannot be accurately "picked out" without raveling. Will not L. M. N., and other friends who have made the same gracious offer to share new and pretty patterns, kindly accept this reply as personal?)

WOULD No. 50 crochet-cotton be too coarse for the "Wren and Mimosa" design in filet-crochet? I do not like to work with the thread as given.—Mrs. S. C. McCurdy, Ohio.

(Not too coarse if you wish to use it, and the work is firm and even; but the piece will naturally be much larger than when worked with No. 100, as suggested—at least one third larger. I should say.)

Requests

WOULD it be possible for Mrs. Leppink, who contributed the delightful "sunbonnet design on a smaller scale" I found these of good size for bedspread, pillow, and so on, but too large for the ends of a child's dresser-scarf or towels.—Mrs. W. H. Wilson, California.

I SHOULD very much like to see designs for summer hats in tatting, for women and children.—Mary S. Wurtz, Canada.

MAY we not have some new designs in babies' crocheted bonnets? I especially wish one in Irish crochet.—Mrs. T. V. K., Iowa.

I HAVE long been looking for the four-leaf-clover pattern for knitted bedspread, and am sure other knitters will be equally pleased to see this.—Mrs. Pearl Parthing, Maine.

I AM anxious for some new and attractive designs in door-panels, and shall be grateful to anyone who will send them.—Mrs. Mittie Hunter, Tennessee.

I AM anxious to obtain a pillow-top or scarf-end in filet-crochet, with elk's head or emblem of the order in colors.—Mrs. J. S., New Jersey.

THE emblem-pillows greatly interest me; am anxious to see one of the Orangeman pattern.—Miss E. L. Kinne, Manitoba.

I WISH to see some new designs in crochet-cluny lace, especially those with stars or daisies in the scallops.—Mrs. Blanche Fletcher, Arizona.

CAN anyone give me directions for making the small clove baskets, used to hold a glass for flowers?—H. M. E., Pennsylvania.

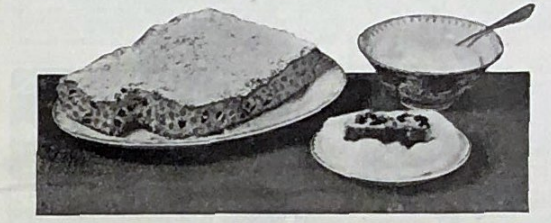
I ESPECIALLY enjoy drawnwork, and I wish we might have a page of new designs every month.—Rena Rains, Tennessee.

WILL someone kindly give me directions for a crocheted wool pot-coat?—Mrs. C. W., Illinois.

Berry Pies and Puddings for Summer Desserts

By MRS. SARAH MOORE

THE best-liked summer desserts, especially where the men of the family are concerned, are without question some sort of berry pie or pudding. Did you ever visit a hotel or restaurant where blackberry or blueberry pie formed a part of the menu, and notice how many



BLUEBERRY CAKE—This can be eaten like cake or makes a delicious pudding sliced and served with whipped cream or pudding sauce

of the guests ordered these confections in preference to anything else? The ratio usually runs two out of every three. Now berries are extremely plentiful all through the summer, and there are often two or three varieties ripening at the same time. Before the strawberries are gone raspberries have come which are then overlapped by the blackberries and the latter by the earliest blueberries, or huckleberries. I always think that one of the most appealing desserts of the season is blueberry cake, or blueberry-cake pudding as it is often called, for eaten hot, with plenty of butter, it is always greatly appreciated for breakfast or luncheon, while served cold with whipped cream or sugar and butter sauce, or hot blueberry sauce, it makes a very delectable pudding.

Blueberry Cake or Pudding Sift together two cups of pastry flour with two teaspoonsful of baking-powder and a saltspoonful of salt. Beat up one egg. It is not necessary to separate it. And one cupful of milk, one cupful of sugar that has just been slightly creamed with one teaspoonful of butter or other shortening-substitute, and then stir in the flour. Last of all mix in two scant cupfuls of blueberries that have been rolled in flour. Fold them in carefully. If you stir hard you will break them and spoil the appearance of the cake. Bake in a shallow cake-pan in a moderate oven. Try with a clean straw, and when this comes out clean the cake is done.

Blueberry Sauce Mix two cupfuls of blueberries with one half cupful of granulated sugar, add one cupful of cold water. Let them come to a boil and then stew slowly

and set in a cool place to harden. In the meantime prepare your sponge-cake for the roll. Use your favorite receipt, or try this: Sift together one cupful of pastry-flour with one and one-half teaspoonfuls of baking-powder and one saltspoonful of salt. Add one cupful of granulated sugar. Use three good-sized whole eggs, or if you used the white of two eggs to mix with the gelatine, use two more whole eggs and the leftover yolks. Add to the flour and sugar with half a teaspoonful of vanilla. Have ready a long, narrow pan lined with waxed paper. Pour the batter in this about a quarter of an inch thick, shaking the pan a little to get an even depth all over it. Bake in a slow oven, and when done turn the cake while hot on to a piece of cheesecloth dusted well with powdered sugar. Lay the cake out straight; with a sharp knife trim off the ragged edges. Beat the gelatine filling with a fork to soften sufficiently to spread on evenly, and then roll up the cake by lifting it in the cloth and turning quickly. This must be quickly done while hot. If allowed to cool it will break in rolling. When all rolled, roll up in the cloth so that it will set its shape as it cools. Serve on a plate with ripe berries heaped up on each side. Slice and pass the whipped cream. The filling should have at least two hours to set before using. It is best to make this in the morning and the cake just after luncheon, and then it will be all ready to put together.

Bread Pudding with Cherries or Berries Take two cupfuls of bread-crumbs, or stale crumbs, or stale bread picked in small pieces and pour over them one cupful of hot milk for berries, or one cupful of hot water for cherries. When the bread is soft add one half cupful of sugar and two well beaten eggs—and one tablespoonful of melted butter



STRAWBERRY ROLL—A new and pretty dessert made like jelly roll with strawberry gelatine combined with ripe fruit. Garnished with ripe berries and whipped cream

until the water is half gone, and the berries soft enough to rub through a sieve with a fine strainer.

Strawberry Roll This is a new and pretty strawberry dessert. Get a package of strawberry gelatine, pour on one cupful of boiling water and stir until dissolved. Mash one

if you use water. Grease a baking-dish well and put a thin layer of this mixture in the bottom, on top of this a layer of halved and well sweetened cherries, then another layer of bread, and so on until the dish is full, but be sure to have the last layer bread-crumbs. Bake in a moderate oven for about forty minutes. *Concluded on page 23*



Her Wonderful Teeth

Remove the dingy film that's clouding yours and you'll be surprised that your teeth are just as white and charming as any one's—make this unique test.

HERE is a simple test that proves the truth that most of us have pretty teeth without ever knowing we have, or ever revealing it. This is the reason: Run your tongue across your teeth, and you will feel a film. A film which absorbs discolorations and hides the natural color of your teeth. Remove it and your teeth take on a new beauty. Maybe you have really beautiful teeth without realizing it. Film is charged, too, with most tooth troubles. It clings to teeth, gets into crevices and stays. Germs breed in it. And they, with tartar, are the chief cause of pyorrhea.

So, besides loss of tooth beauty, film is a serious danger to healthy teeth. You must remove and constantly combat it. It is ever present, ever forming. Old-time dentifrices were unable to combat it successfully. And tooth troubles were a serious problem. Now modern science has discovered a new way. A new-type tooth paste called Pepsodent that acts to curdle film, then harmlessly to remove it. No soap or chalk, no harsh grit dangerous to enamel. Mail the coupon for a 10-day tube free. Or, buy a full size tube at any druggist's today. See what beauty lies beneath the film on your teeth.

FREE—Mail this for 10-Day Tube

THE PEPSODENT COMPANY,
Dept. 192, 1112 S. Wabash Ave.,
Chicago, Ill., U. S. A.

Send to:

Name.....

Address..... Only one tube to a family. 1771A

Perfect Jams and Jellies every time

By following this simple, easy method

NOW you can be certain of success every single time you make jam or jelly.

For Certo gives you the natural substance in fruit that makes jelly "jell." Some fruits have none of it or very little and in all fruits it gradually disappears as the fruit ripens. But because Certo itself supplies this necessary jelly-making property you can now be sure of delicious jams and jellies from any fruit in any form.

Your jam and jelly will be better-flavored and better-colored, too, when you use Certo and you will make one-half again as much with the same amount of fruit.

Because with Certo you can use the ripest, most flavorful

fruits. And one minute's active boiling is all that's needed. You save all the delicious flavor and color and all the precious fruit juice that used to boil away.

Order Certo today; your grocer has it; millions of women use it. Mail the coupon today for a trial half-bottle—enough for 10 glasses—with a booklet of nearly 100 recipes. Douglas-Pecan Corp., Granite Bldg., Rochester, N. Y.

Douglas-Pecan Corp.
Granite Bldg., Room 327
Rochester, New York

Please send me postpaid a half-size trial bottle of Certo with recipe book. Enclose 10-cent U. S. stamp.

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Thousands of Our Readers Will Earn These Useful Gifts A Few Subscriptions Will Bring You Your Choice



Baby Mae

Talks, Walks and Sleeps

Gift No. 2557 given free and postpaid
for **Eight** yearly subscriptions
at 50 cents each

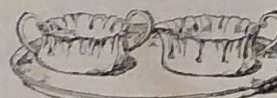
BABY MAE is all that any little girl could wish for—in fact, we also feel that she is about perfect. She says Ma Ma just as plain as any baby, and with a little help she can walk. She sleeps, too, and has an unbreakable head which is a most decided advantage, and her pretty bloomer-dress of value with lace trimming is very becoming to her. Our illustration shows her with her dainty bonnet on, but truly, Baby Mae is very much more attractive without her bonnet, for her natural curls show to better advantage. She is 18 inches tall, and wears real patent-leather shoes and knitted socks which of course her little mother will want to take off when she begins to get drowsy. Every child who sees Baby Mae, just falls in love with her. Isn't there a little girl in your home who would love to have her? Order by name and number.



Mantel Clock

Gift No. 2011 given free and postpaid for
Ten yearly subscriptions at 50 cents each

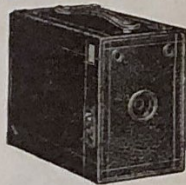
We take particular pride in offering this good-sized mantel-clock, because it is both well made and ornamental. It is easy to find a clock with either one or the other of these characteristics, but the combination of both is not so common. This clock has Connecticut-made works and the case is mahogany, more than 12 inches long by 8 1/2 inches high. The shape is the very latest, such as is now displayed in all the fashionable city jewelry stores. We guarantee this clock to be satisfactory in every way and to reach you in good condition. Order by name and number.



Crushed-Silver Dessert-Set

Gift No. 1969 given free and postpaid
for **Four** yearly subscriptions
at 50 cents each

THE handsome set illustrated here consists of a creamer, sugar-bowl and tray and is very dainty. They are heavily plated with silver and dishes are lined with 24k gold. They will surprise and delight our lady readers. The set is very ornamental as well as useful and is a generous reward for the small number of subscriptions required to get them. We send a set by mail, postage prepaid. Order by name and number.



Eastman Camera

Gift No. 1088 given free and postpaid
for **Four** yearly subscriptions
at 50 cents each

THIS box type possesses features found in no other camera of this character. It uses the film-pack exclusively, loads in daylight, and single exposures may be removed at any time for development. To load: Open back, drop film-pack in place—close the back, and camera is loaded in daylight. Has automatic shutter for time or snapshots, two viewfinders and two tripod-sockets. Takes a clear, sharp picture 2 1/2 x 3 1/2 inches. This is the new improved all-metal box Eastman Hawkeye which supplants the Premo, Jr. Order by name and number.

Mammoth Writing-Assortment

Gift No. 1709 given free and postpaid
for **Four** yearly subscriptions
at 50 cents each

AS a usual thing, pencil-boxes appeal only to the kiddies; but we were fortunate enough to obtain one that immediately drew the grownups' attention. So, we know, the children will be delighted and older folks pleased when they see it. Enclosed in a beautiful imitation-leather portfolio, 11 1/2 inches long by 8 1/2 inches wide, we find two compartments containing the following:

- 10 Pencils with Eraser-Tops
- 1 Yellow Pencil
- 1 Blue Pencil
- 1 Green Pencil
- 1 Pencil with Compass
- 1 Combination Red and Blue Pencil
- 1 Red-Rubber Eraser
- 1 Indelible Pencil
- 1 Pen and Penstock
- 1 Box Excellent Pens
- 2 Doz. Red Rubber Bands

Quality of every piece is guaranteed, as it is made by the Eagle brand Company. No home should be without a set. Order by name and number.



Dependable Fountain-Pen

Your Choice of Either Ladies' or Gentlemen's

Gift No. 2520 ladies' pen or Gift No. 2069 gentlemen's pen given free and postpaid for **Three** yearly subscriptions at 50 cents each

HERE is a self-filling fountain-pen which is guaranteed by its manufacturer. This is the best value we have been able to offer for this number of subscriptions, and we know this every reader who gets one of these beautiful pens will be more than satisfied. It has an easy-writing 14 kt. gold pen; and the ladies' pen which is only 4 1/2 inches closed, has a ring for a snail's ribbon. It is small but useful size makes it just right to wear on a ribbon or to carry in a handbag. There is a cap on each end of this pen, which comes in assorted colors and which adds greatly to its beauty. We feel that we are exceptionally fortunate in getting this guaranteed pen for our readers, for so small a club of subscriptions. In ordering the ladies' pen, please mention Gift No. 2520. The gentlemen's pen is fitted with a pocket-clip and is larger. In ordering this pen, please mention Gift No. 2069. Order by name and number.



Pocket Ben—A Real Watch

If you don't want this watch yourself
you can make any boy happy with it

Gift No. 2188 given free and postpaid for **Five**
yearly subscriptions at 50 cents each

HERE is a watch that you can be sure of as a real watch, an excellent timekeeper and in all ways the best that can be had in a nickel watch. Stem-wind and -set, second-hand, clear dial easy to read. It is made by the famous Waltham Co., makers of Big Ben alarm-clocks. Pocket Ben is dependable. You ought to have a Pocket Ben, whoever you are or however many timepieces you may now have. Every man and boy who has no watch will find it indispensable. Those who have an expensive watch will want this one for rough use, and women will find it an excellent and handy house-watch for use wherever a timepiece needs to be carried from room to room. Our terms are liberal. Take advantage of this present offer. Order by name and number.

Mahogany-Finish Candlesticks

Gift No. 1924. A pair given free and postpaid
for **Three** yearly subscriptions
at 50 cents each

IN the revival of antiques, the candlestick has been returned to its place of former usefulness and is now an accepted ornament in nearly every home. Simple and graceful lines give to this pair of sticks a quiet dignity and refinement not often found. Made of birch and stained to deep mahogany, they are held together by a fine felt-cloth bottom. Brass ferrules to hold candles in sockets. Order by name and number.



Send all orders for gifts to Needlecraft, Augusta, Maine

Electric Lamp

Gift No. 2221 given free and postpaid for **Eight**
yearly subscriptions at
50 cents each

THIS useful, shapely, mahogany-finished lamp was designed for the boudoir, but it will give a rich decorative effect in any room where it is placed. Complete, it stands 15 inches high. The base is 4 inches in diameter; lamp is 11 inches high, equipped with socket and 4 1/2 feet of cord. The shade, 5 inches deep and 7 inches across bottom, comes in popular colors, prettily trimmed with gold braid, and will fit over any electric bulb. Do not neglect to state color of shade preferred. Order by name and number.



Aluminum Teapot

Gift No. 2522 given free and postpaid
for **Four** yearly subscriptions
at 50 cents each

HERE are beauty and utility in as pleasing a combination as we have ever seen. This dainty teapot is made of heavy polished aluminum with slightly rolled, sanitary-lead edges and welded spots. It holds 1 1/2 quarts and is about seven inches high—just the right size for the average family. The teapot, however, as you can judge from the illustration, will hold enough tea to steep two or three times this amount. The way it is arranged is decidedly novel: the top knob is attached to the chain so that it can be raised without lifting the cover. When the tea has reached the desired strength you can raise the teapot up out of the tea and secure it there. If you want more tea just fill the teapot with boiling water and unfasten the teapot. And don't overlook the Colonial angles or the non-heating ebony-colored handle, for these are features which add both strength and beauty. We know this dainty aluminum teapot is going to be very popular with our club-raisers. Order by name and number.



Fine Boston Bag

Gift No. 2401 given free and postpaid
for **Six** yearly subscriptions
at 50 cents each

FOR shopping, motoring, short visits, weekends and many other occasions every woman needs a Boston bag. Men, too, find them equally as useful. The one offered here is made of long wearing, genuine cowhide, strongly sewed throughout, color brown, fully lined with a large, roomy side pocket. It fastens with a leather strap and buckle. The leather handles are not only sewed to the sides but also firmly riveted to the metal frame, thus rendering them doubly strong and capable of standing the heaviest strain. This bag is of good size, measuring 14 inches in length, 9 1/2 inches high and 6 inches wide at the bottom, and it is really surprising to see what a lot of things you can get into it. Order by name and number.

GRETCHEN FROCKS

A complete dress for Four subscriptions

Stamped on Linene with Floss to Embroider



2600



2532



2533

2534



2601

Simplicity and Refinement Make These Frocks Popular for Afternoon Wear

Your Choice of Design and Color

Gretchen Frocks have that combination of smartness and refinement seldom seen except in expensively tailored dresses, and wear especially pleased to be able to make it possible for you to get these frocks in the easy way explained in this unusual offer. There is a simple dignity about these dresses, too, which has made them unusually popular with our readers. There are no patterns to bother with, for the dresses are stamped flat on commercially color-fast linene suiting and are made from one piece of cloth. It doesn't matter whether you have ever made a dress or not; for anyone, even the most inexperienced, can easily complete one in a short time. Directions for working the simple stitches come with each dress, as well as the necessary embroidery-floss.

The lines are plainly stamped for size 38, but the material is wide enough to make a 40 or 42 by simply cutting outside the lines. Smaller sizes, 34 or 36, may be made by cutting inside the lines. The full width of the material is used below the waist; this is taken up by the plaits or gathers, and these add substantially in giving these charming frocks that grace of line which commends the attention of all who see them. The suiting comes 34 inches wide and we furnish a full three yards—enough to make a very wide hem for the average person.

The following is a short description of each design, telling the color of the frock and the colors used in the embroidery. Please note that, although these dresses were designed for the colors given after the number, we shall be glad as a special favor to stamp any design on any of the colors named and to furnish them in suitable shades for the color chosen.

Design No. 2600 on honey-dew. This pretty shade makes a most fitting background for the simple and effective black embroidery which decorates this frock. A band of the embroidery goes across a little below the waist-line and down the left front, around the sleeves, and forms a simulated ruffled collar. The stitches are outline and running-stitches, made with six threads of floss.

Design No. 2532 on lavender. From ancient Egypt comes the inspiration for the embroidery on this dress. The stitches used are French knots, chain-stitch and running-stitch. The colors are deep lavender, antique-gold, and green.

Design No. 2533 on green. Simple, yet striking, is an odd band of rose, green and black embroidery from neck to hem on the left front of this dress. Very easily and quickly worked.

Design No. 2534 on ponce. A Greek-key border outlined in rich brown cotton on a ponce-colored material gives the frock the smart coat effect. The material is wide enough to make a 40 or 42 by simply cutting outside the lines. Smaller sizes, 34 or 36, may be made by cutting inside the lines. The full width of the material is used below the waist; this is taken up by the plaits or gathers, and these add substantially in giving these charming frocks that grace of line which commends the attention of all who see them. The suiting comes 34 inches wide and we furnish a full three yards—enough to make a very wide hem for the average person.

Design No. 2601 on blue. This frock has flowers of a darker shade of blue than the frock, with French knots of yellow for the centers, and leaves of green. The stitches are simple, straight-stitches made with a tight-twisted floss. The attractive design follows the V-shaped neck in front and is also on the sleeves and catch-pockets.

Design No. 2535 on rose. The simplest of stitches are used in executing this dress. French knots in blue form the flowers with yellow centers, chain-stitch the green leaves, the stems in green outline, and dark-blue darning-stitches the lattice.

OUR OFFER. Select the dress or dresses you most desire and send us four subscriptions to Needlecraft at 50 cents each—\$2.00 in all—for each selection. We will send your subscribers our magazine one year and we will send you, prepaid, the Gretchen Frocks of your choice. If you choose a design in a special color, be sure to state clearly the number of design, and color wanted. Address: NEEDLECRAFT MAGAZINE, Augusta, Maine

2536



H. HYMER-24

Save Your Knees!

THERE'S no need for getting down on your knees to wash or scrub linoleum.

Just a little Gold Dust in a pail of warm water, a floor mop—the least of effort—and there's your linoleum smiling up at you, sweet, clean and sanitary.

The gentle, mellow suds thoroughly cleans away every trace of grease and dirt. And there is no grit to scratch or mar.

Mop your linoleum bright—the simple, easy, Gold Dust way.

Gold Dust for everything that needs cleaning! From top to bottom of the house there's a place for Gold Dust. It gives that "look of newness." And it makes homes healthful because it purifies and sterilizes everything it touches.

More users and more uses than any other soap powder on earth—that's Gold Dust!

Save Your Hands!

Gold Dust and a dish mop! Grease and food particles melt away at a rub of the little mop—the simple, sanitary Gold Dust way to wash dishes!



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