RIBBONOLOGY

Published semi-annually (Spring and Fall) to show in a concise and comprehensive way the practical uses of ribbons for fancy work and their artistic application to all manner of dress.

FALL 1921

RIBBONOLOGY is indeed a veritable Treasure Chest of information on the practical uses of ribbons. As a help to our customers in the choice of ribbons and to garner facts and ideas on their use, we feel it will prove to be invaluable. Its storehouse of hints and knowledge on the uses of beautiful ribbons for making art novelties and dress accessories, and also their application to all manner of feminine wear, marks it as a never-failing source of inspiration to all users of ribbons, and a faithful, reliable guide to those who aim to couple economy with their artistic endeavors in ribbon craft work.

Every sign points to the continued popularity of ribbons. Very narrow ribbons are being used lavishly, and all widths up to and including the broadest numbers, are in great favor. They are all in such general use and for such a wide range of purposes, that we have added largely to our stocks for the forthcoming season and holiday period, and cordially invite you to visit our Ribbon Section if only to see what attractive displays we have for your selection.

Not content with having made a permanent place for themselves in the realm of women's and children's wear, ribbons have now proceeded to establish themselves also as a first aid in art novelties work, which includes all sorts of little conceits for the home and numberless odd and pretty things for unlimited uses.

Our ribbon demonstrator, who has full and accurate knowledge of the possibilities contained in a length of ribbon, as well as our entire sales-force in this department, will be pleased to show you our assortment of ribbon-made novelties. Acquaint yourself in the rudiments of the art of making these beautiful things. With RIBBONOLOGY to consult and study you will find it a simple matter to become quite proficient in the work, and especially so, when, should you fail to grasp the true significance of the directions given in the booklet, you can resort to our Ribbon Department service as frequently as you wish to.

Willing hands and deft fingers can accomplish wonders in this work. From the pictures in RIBBONOLOGY alone, the average needlewoman can fathom the secret of making any of the things illustrated. But there is no need to depend solely on the pictures. Complete instructions are given at the bottom of each page, and if carefully followed there is slight chance of failure in the attempt to duplicate any one of the extensive line of models shown.

In any event, do not fail to visit our Ribbon Department. Inspect our stocks and examine the made up things we have arranged for your consideration. There is every likelihood that you will find something to please your fancy or that of some friend you contemplate remembering with a gift and if not, submit your plans to our ribbon workers. They will cheerfully show you through the department and execute any orders you place with them.

64/2a—OVER-NIGHT COMBINATION SET

No. 1—NEGLIGEE; use 1½ yards Crepe de Chine; ½ yard "J. C." Pintuck Two Tone Gros Grain Ribbon, No. 3, to trim at side, and 1 yard Sankaneac Satin Ribbon, No. 1½, for bow at neck.

No. 2—BOUDOIR CAP; ½ yard Crepe de Chine; ½ yard "J. C." Pintuck Two Tone Gros Grain Ribbon, No. 1½, to decorate upper elastic; 1½ yards Sankaneac Satin Ribbon, No. 1½, for bows.

To DECORATE SLIPPERS; use 1 yard "J. C." Pintuck Two Tone Gros Grain Ribbon, No. 1½, to bind, and 1 yard Sankaneac Satin Ribbon, for bows.

For CASE TO HOLD COMPLETE SET; use 1½ yard Crepe de Chine; ½ yard Sankaneac Satin Ribbon, No. 1½, for lining; ½ yard "J. C." Pintuck Two Tone Gros Grain Ribbon, No. 3, to bind edges, and 1 yard Sankaneac Satin Ribbon, No. 1½, for bows and tie-strings.

No. 4 shows complete set folded in case ready for traveling.
WOMEN love pretty things made of ribbons, and most of them desire to make them if they can—for their own use or for friends. A piece of ribbon can so readily be transformed into any number of attractive novelties, to say nothing of the endless variety of additions to dress which can be fashioned in this way, that it is quite easily understood why they have become so generally popular and so much utilized. Something useful or ornamental can always be developed when a sufficient bit of ribbon is at hand—an attractive hand bag, something entirely new and different in a hair baw for a little miss, a girdle to brighten and renew an aging frock, or any one of the dozens of odd and useful things pictured in RIBBONOLGY.

THE PARACHUTE BAG

The season's most striking model in a novelty hand bag is illustrated on this page. The Parachute Bag is entirely new, its outstanding feature being its simplicity in construction, together with the smart chain and slide used. Any one of the fancy brocade ribbons in our stock can be utilized to make this bag, or a plain weave, in satin or gros grain, can be chosen if preferred. Any one who has the will to do so can readily construct this novel bag from the easily followed directions printed just below the picture. Many hand bags made entirely of attractive novelties are on display in our RIBBON Section. These are ready for your immediate use or you can purchase your ribbon from us and copy our models, if you desire.

MEN'S RIBBON NECK-TIES

As an accessory to dress for men scarcely any one other article of attire is so important as the neck-tie. It is a never-ending desire of every man to own neckwear that carries the stamp of exclusiveness. Our fancy brocade ribbons are so admirably suited for neckwear designing that woe be to the one who need no longer worry and fret about how best they can gratify the wish for something different on the part of the men folks. On another page of RIBBONOLGY several four-in-hand scarfs and a Bat Wing bow tie are illustrated. Supplementary to the directions given there and as a further help to our customers who wish to make these ties at home, an accurately cut paper pattern of a four-in-hand scarf, with explicit instructions for making, is enclosed in RIBBONOLGY. Come to us for your ribbon lengths and use this pattern to fashion distinctive and becoming neck-ties for your holiday giving.

In ribbon work, as in any art that calls for some originality and inventiveness, ingenious minds find it not in the least difficult to develop new ideas. The models of ribbon-made things pictured throughout RIBBONOLGY are representative of what is possible in this work. They are presented to our patrons merely as examples and as an incentive effort on our part to introduce this class of work more generally. Through this procedure we hope to arouse greater interest in our Ribbon Department and impress on our customers that if a ribbon is needed, and information on its use, our service is such that the merest novice can feel safe in asking for and taking our counsel.

2. DICE PIN CUSHIONS—No. 30/92: For pair; 2 yds. Satin De Luxe Satin Ribbon, No. 60, to cover cushions; 1¼ yds. Sankanae Satin Ribbon, No. 116, to make dots.


7. GENTLEMEN'S BOW TIE—No. 65/6: 19 inches "J. C." Fancy Brocade Ribbon, No. 250; ¾ yd. Sankanae Satin Ribbon, No. 5, for slide band, if desired.

8. GENTLEMEN'S BOW TIE—No. 65/6: 19 inches "J. C." Fancy Brocade Ribbon, No. 250; ¾ yd. Sankanae Satin Ribbon, No. 5, for slide band, if desired.


1. PORCH MAIL BAG—No. 54/72; ½ yd. Grass-Cloth; 2¾ yds. Sankanae Satin Ribbon, No. 1, for binding; 5 yds. Sankanae Satin Ribbon, No. 1, to lace through handle, and to make flower decorations, together with 1¾ yds. Sankanae Satin Ribbon, No. 22.

2. GRASS-CLOTH BAG—No. 54/77; ¾ yd. Grass-Cloth; 5¾ yds. Sankanae Satin Ribbon, No. 11, for lacing through mesh and for flower decorations; 12 yds. Sankanae Satin Ribbon, No. 1, to crochet top two bone flaps.

3. GRASS-CLOTH BAG—No. 54/81; ¾ yd. Grass-Cloth; 5¾ yds. Sankanae Satin Ribbon, for binding and handle; 1½ yds. Sankanae Satin Ribbon, No. 2, and 6½ yds. No. 2 for flower decorations.

4. GRASS-CLOTH BAG—No. 54/78; ¾ yd. Grass-Cloth; 5¾ yds. Sankanae Satin Ribbon, No. 150, for lacing; 5¼ yds. Satin De Luxe Satin Ribbon, No. 1½, for binding through mesh and for bow knot; 1½ yd. Satin De Luxe Satin Ribbon, No. 2, for binding handle; ¾ yd. Satin De Luxe Satin Ribbon, No. 60, and 1½ yd. TUTONE Satin Ribbon, No. 3, for flower decorations.

5. GRASS-CLOTH BAG—No. 54/89; ¾ yd. Grass-Cloth; 5¾ yds. Sankanae Satin Ribbon, No. 174 and 2½ yd. Sankanae Satin Ribbon, No. 1, for lacing through mesh and flower decorations.

6. PALM LEAF FAN—No. 64/1; Use ½ yd. Grass-Cloth as shown for both sides of fan; bind with 2 yds. Sankanae Satin Ribbon, No. 1, to wind handle and make flower decorations.

7. GRASS-CLOTH STRING BAG—No. 54/80; ¼ yd. Grass-Cloth; 2 yds. Sankanae Satin Ribbon, No. 60, for inner bag; 5¾ yds. Sankanae Satin Ribbon, No. 2, and 4½ yds. Sankanae Satin Ribbon, No. 1, for trimming and flower decorations.

8. GRASS-CLOTH BAG—No. 54/78; ½ yd. Grass-Cloth; 5¾ yds. Sankanae Satin Ribbon, No. 150, for bottom of bag; 5½ yds. Sankanae Satin Ribbon, No. 5, for handle; ½ yd. Sankanae Satin Ribbon, No. 7, and 5¾ yds. No. 3, for binding and flower decorations; 2 yds. Sankanae Satin Ribbon, No. 1, for Acorn drop at bottom of bag.
THE following pages of RIBBONOLOGY show how effectively ribbons can be used to fashion finery for infants. Of all things women delight most in making diminutive belongings for babies and children. Nearly every necessity and probably all of the luxuries of the layette are now a matter of ribbons, ribbons, ribbons—the conclusion being that they are much more readily adaptable to such use and certainly can be handled on a more economical basis.

The pictures of things shown hardly do them justice. To fully grasp their charm you must see them displayed in all their loveliness in our Ribbon Department. Let us persuade you to take advantage of this showing and let us urge you to familiarize yourself in this phase of ribbon work. Of all things made of ribbons these articles for babies and children are the easiest to copy and make. All of them cannot be featured in RIBBONOLOGY but many real and original ideas are pictured. As can be seen from the printed directions given, they are not in the least difficult for the average needlewoman. Original models of most of these illustrated things are included in our display—arranged for your immediate purchase or simply as a demonstration idea for you to consult and work from. And to see these things will be convincing—you will at once think of some baby girl or boy who will need one of the fascinating little garments, or perhaps you will find that a play toy or some odd little contraption for the go-cart or carriage will be more fitting. In any case, regardless of what you decide to have you can rely on it that your requirements can at once be fulfilled from the varied assortment of novelties on display in our Ribbon Department. For infants you will find Baby Coats and Bonnets, Booties, made entirely of ribbon or showing ribbon used in combination with another adaptable fabric. Carriage strap and Clamp Sets, Sachets of all kinds and in all shapes, Hot Water Bottle Covers, quaint little ribbon-made toys, etc., etc.

To fully appreciate the varied character of the assortment of things we have ready and to gain some idea of the simplicity of their execution, you must make a personal visit to our Ribbon Department and carefully inspect them.

The needs for growing children are also an important item which we have not overlooked. Ribbon only speaking, there are just as many attractive things for these as for the infant class, and they are just as good to look at. Little girls demand pretty things and clothes just like grown-ups do. These growing youngsters are just as keen in their likes and dislikes as their elders, and in catering to them we have prepared a number of suggestive ideas which include models of ribbon trimmed dresses, of course—little hats, with an accompanying bag to match, and many other articles of attire. Even fur scarfs and muffs take on a more juvenile atmosphere when ribbons are used with them for adornment, and they can be added to and attached at home with the greatest of ease.

When you come visiting our Ribbon Department be sure to bring the younger folks with you. They will delight with you in the unlimited number of things we are showing to arouse surprise and genuine pleasure. You will find for them and for yourself and friends so many suggestive ideas that you will count the time you spend with us as a most valuable and enlightening experience.

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1. BABY JACKET—No. 1/10/81 1/74 yd. & 1/2 yd. Summer Satin Ribbon, No. 10, 1/2 yd. No. 15, 1/2 yd. Violet Wash Ribbon, No. 2, for draping on edges. 1/2 yd. Violet Wash Ribbon, for hood and ties.


5. NURSERY PIN TRAY—No. 1/10/81 1/2 yd. Summer Satin Ribbon, No. 9, to cover top, 1 yd. Summer Satin Ribbon, No. 12, for top cover, 1 yd. Summer Satin Ribbon, No. 2, for base, 1 yd. Summer Satin Ribbon, No. 15, for handles, 1 yd. Summer Satin Ribbon, No. 2. For ribbon flowers.

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Eighteen

Nineteen
Ribbons for Every Hour and Every Occasion

Part reproduction of animated picture displayed where America's Best Ribbons can be bought
81/22—GRASS CLOTH PORCH PILLOW
(TOP)

Use 2 3/4 yards Sankane Satin Ribbon, No. 150, to cover pillow, then re-cover with 3/6 yard Grass Cloth. Use 3 yards Sankane Satin Ribbon, No. 1 1/2, to lace through mesh as shown; 1 3/6 yards Sankane Satin Ribbon, No. 6, to bind edges; 3/4 yard Sankane Satin Ribbon No. 9, 3 3/6 yards No. 5 and 1 1/2 yards No. 22, in various colors for flower decorations.

81/21—COUCH PILLOW
(BOTTOM)

Use 3 yards Sankane Satin Ribbon, No. 150, to cover pillow; 2 yards Satin De Luxe Satin Ribbon, No. 80, to make points and 10 yards Sankane Satin Ribbon, No. 1, in various colorings to crochet flower decorations.