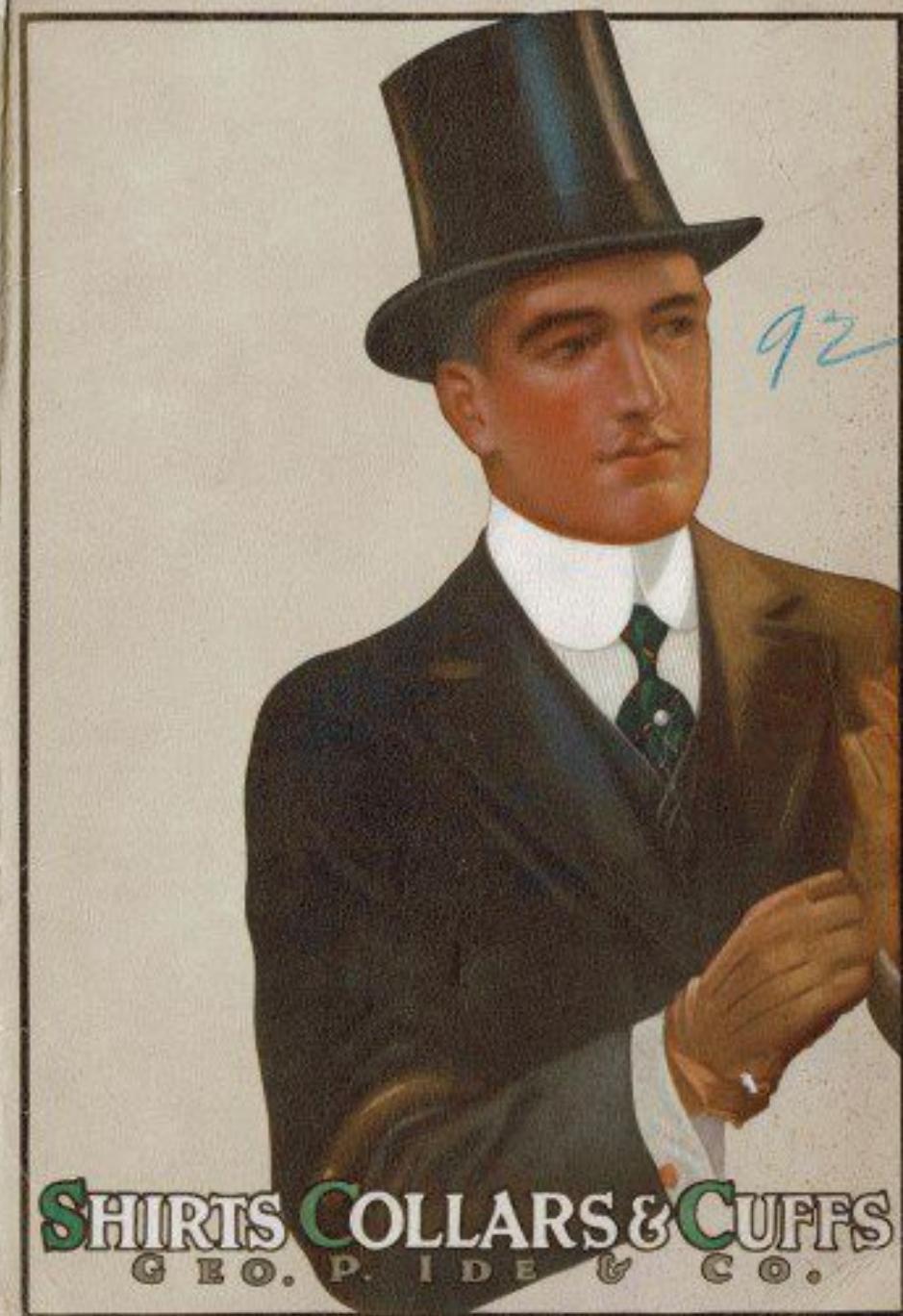




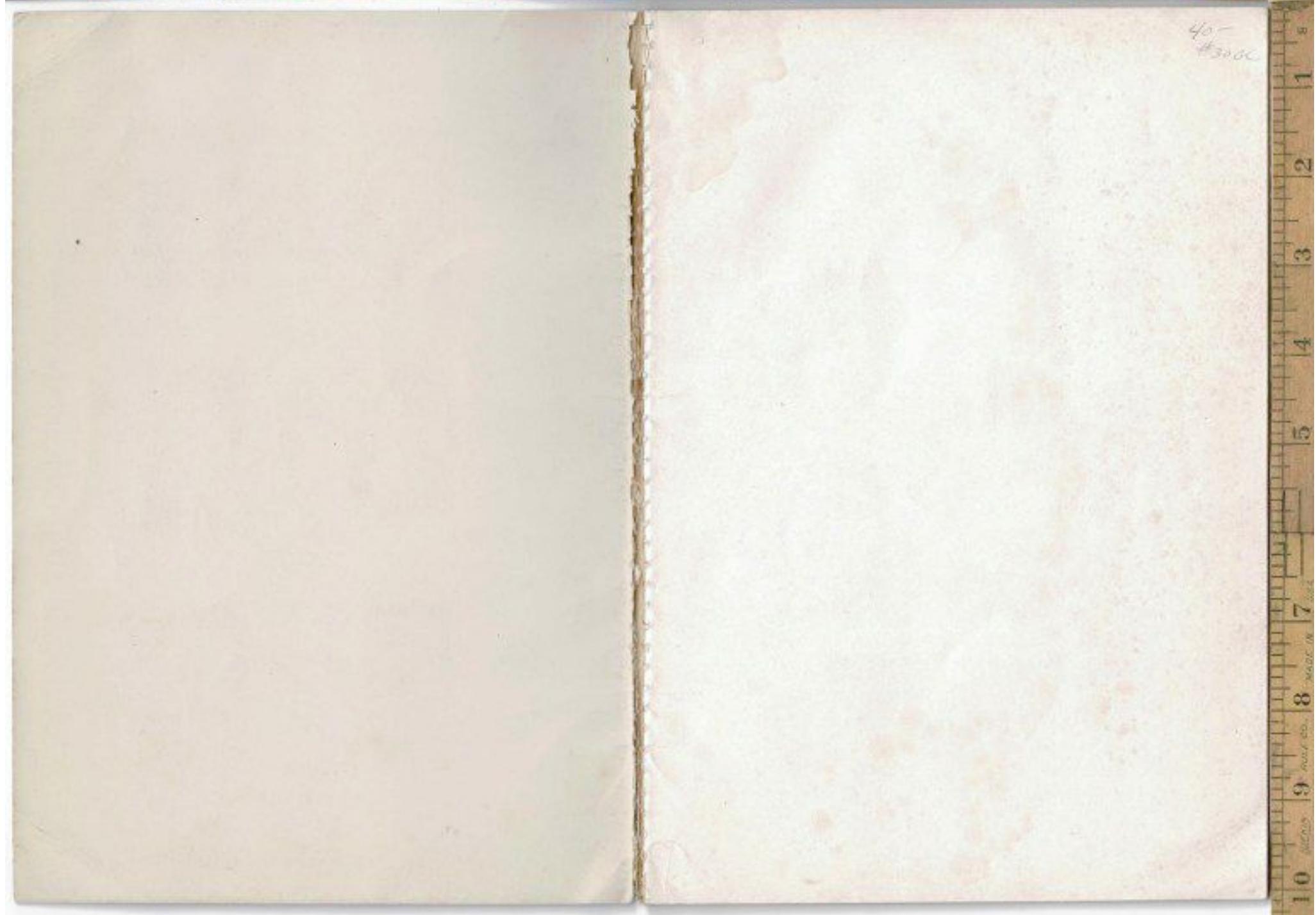
SHIRTS COLLARS & CUFFS
GEO. P. IDE & CO.

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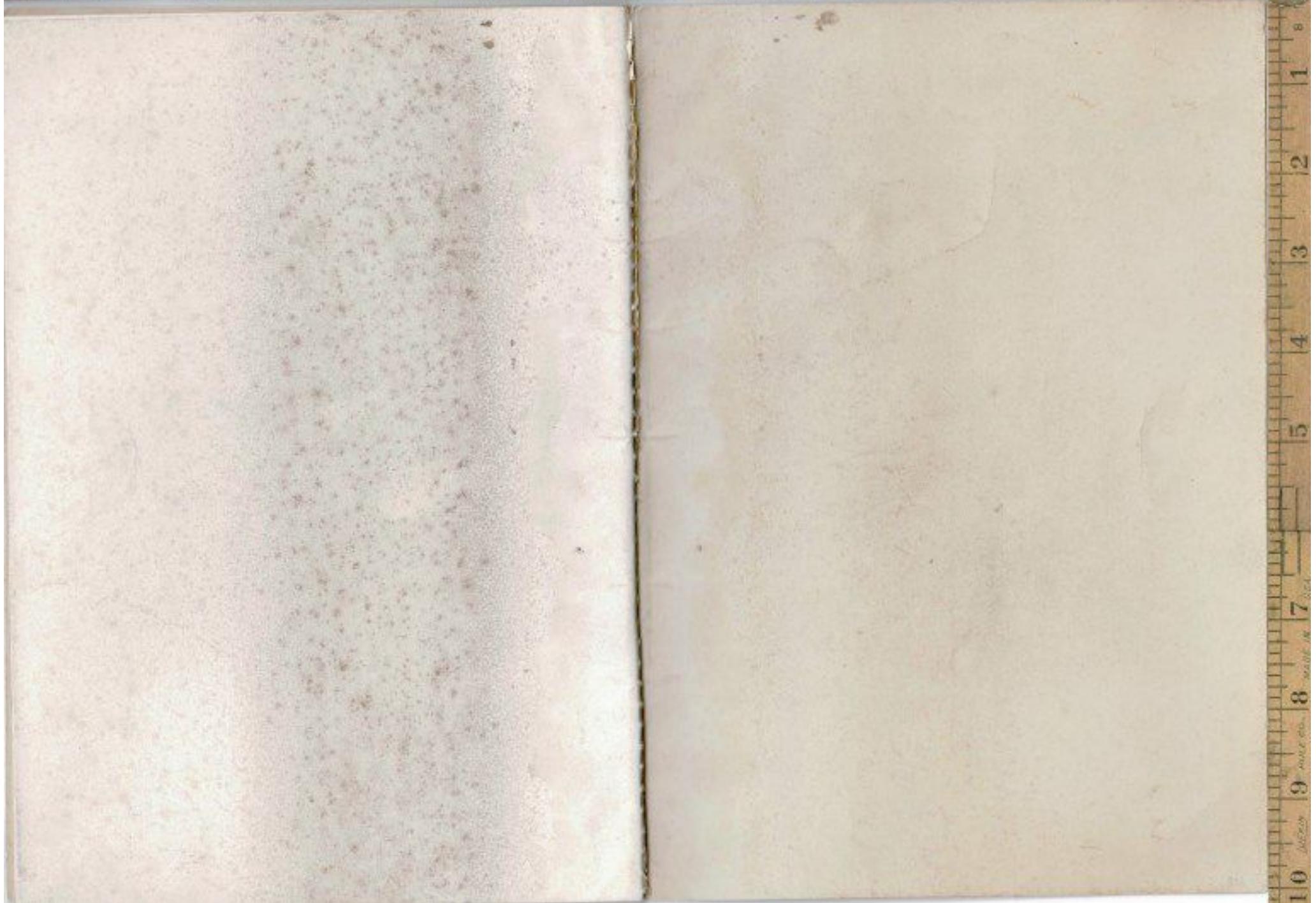
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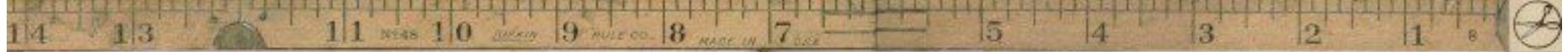
I D E
SILVER COLLARS
AND CUFFS *and*
IDE & SILVER
BRAND SHIRTS



GEO. P. IDE & CO.
TROY, NEW YORK

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G E O. P. I D E & C O.

JAMES M. IDE HENRY L. IDE F. R. TAYLOR A. FARIS IDE ALICE M. IDE ELIZ. P. IDE, JR.

Shirts Collars Cuffs

Carried at our Branch Houses

NEW YORK

156 FIFTH AVENUE HARRY L. HARRISON, Manager.

CHICAGO

203 WEST JACKSON BOULEVARD, COR. FIFTH AVE. GEO. H. BLATTY, Manager.

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702-708 MISSION STREET ALFRED SCHILLIAN, Manager.

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MADE IN U.S.A.

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of

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Foreword

IN presenting this new catalog to the trade, we desire to lay special emphasis on the up-to-date-ness and superior selling qualities of Ide products.

The Ide Silver Collar Line is certainly as comprehensive as anyone could possibly wish for, and includes not only every approved staple shape but a number of very attractive fast selling novelties—trade stimulators.

Ide Silver Collars are authoritative in style and their perfect fitting qualities and durability are proverbial the country over. They are made of material of the utmost staunchness by the most skilled collar craftsmen of the world. They are easy to put on and take off, and have roomy channels which permit the scarf to slip backward and forward with ease. Exclusively—they have Linocord Unbreakable Buttonholes.

All of these points of superiority mean *satisfied customers* for you.

Our exhibition of Ide and Silver Brand White Dress Shirts, Pleated White Negligeé, and Colored Shirts is a regular "beauty show." These garments are business bringers if any shirts ever were. The unusualness of the cloths—many of which are specially woven for us—and the many striking patterns attract the most representative trade—the kind you like to see coming into your store.

Geo. P. Ide & Co.

Wholesale Price List

COLLARS, CUFFS and SHIRT FRONTS

	Per Dozen
Men's Collars - - - - -	\$1.10
Youths' Collars - - - - -	.90
Eton Collars 3-4-5 - - - - -	1.10
Kingsley and Todd Collars - - - - -	1.10
Men's Laundered Madras Collars - - - - -	1.10
Clerical Collars - - - - -	1.10
Nurses' Collars - - - - -	1.10
Men's Cuffs - - - - -	2.00

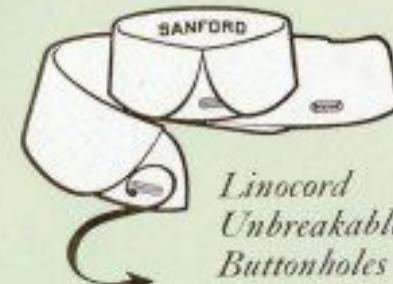
Soft Collars

Golf Club No. 12 and Tourist - -	\$1.75
Outdoor Life Nos. 1-14-30-31 Polo, Cricket	1.10
Suburban, Traveler, Knockabout - -	1.10

Shirt Fronts

A110 A112 - - - - -	\$2.25
A114 - - - - -	2.00

TERMS—30 days 5 per cent, or
10 days 6 per cent. discount.



*Linocord
Unbreakable
Buttonholes*

are found only in

***Ide Silver
Collars***

Ordinary collar buttonholes are made with two threads.

All Ide Silver Collars have the well known Linocord Unbreakable Buttonholes, which are made by running, in addition to the two usual threads, a very strong linen cord.

This cord is made especially for the purpose in England. It is grass or naturally bleached, a process which requires from four to six months.

It costs us a good deal more than the ordinary cord produced in this country, but it positively makes the stoutest buttonholes worked into any make of collar.

This exclusive feature gives the utmost strength where other collars are weak. It prevents the buttonhole from stretching, breaking or tearing out, makes the collars easy to button and unbutton and insures permanent style and fit.

The Linocord Unbreakable Buttonhole is a trade winner and a trade holder for you. It enables you to sell service, satisfaction and style as cheaply as your competitor, handling other brands, can sell style alone.



Ide Silver Collars

LAKE SHORE Front 2 $\frac{1}{4}$ Back 2 $\frac{1}{4}$ Sizes 13 to 17 Quarter Sizes 13 $\frac{1}{4}$ to 17 $\frac{1}{4}$	DEFIANCE Front 2 $\frac{1}{4}$ Back 2 $\frac{1}{4}$ Sizes 13 to 17 Quarter Sizes 13 $\frac{1}{4}$ to 17 $\frac{1}{4}$	BERWICK Front 2 $\frac{1}{4}$ Back 1 $\frac{1}{4}$ Sizes 13 to 17 $\frac{1}{2}$ Quarter Sizes 13 $\frac{1}{2}$ to 16 $\frac{1}{2}$
PIPING ROCK Front 2 $\frac{1}{4}$ Back 1 $\frac{1}{4}$ Sizes 13 to 17 $\frac{1}{2}$ Quarter Sizes 13 $\frac{1}{4}$ to 17 $\frac{1}{4}$	KERWAY Front 2 $\frac{1}{4}$ Back 1 $\frac{1}{4}$ Sizes 12 $\frac{1}{2}$ to 17 $\frac{1}{2}$ Quarter Sizes 13 $\frac{1}{4}$ to 17 $\frac{1}{4}$	BERTHON Front 2 $\frac{1}{4}$ Back 2 Sizes 13 to 17 $\frac{1}{2}$ Quarter Sizes 13 $\frac{1}{4}$ to 17 $\frac{1}{4}$
VANISH Front 2 $\frac{1}{4}$ Back 2 Sizes 13 to 17 $\frac{1}{2}$ Quarter Sizes 13 $\frac{1}{4}$ to 17 $\frac{1}{4}$	STANWIX Front 2 $\frac{1}{4}$ Back 2 $\frac{1}{4}$ Sizes 13 to 17 Quarter Sizes 13 $\frac{1}{4}$ to 16 $\frac{1}{4}$	ELSDALE Front 2 $\frac{1}{4}$ Back 2 Sizes 14 to 17 Quarter Sizes 14 $\frac{1}{4}$ to 16 $\frac{1}{4}$
RESOLUTE Front 2 $\frac{1}{4}$ Back 2 Sizes 13 to 17 $\frac{1}{2}$ Quarter Sizes 13 $\frac{1}{4}$ to 17 $\frac{1}{4}$	CRITERION Front 2 Back 1 $\frac{1}{4}$ Sizes 12 $\frac{1}{2}$ to 18 Quarter Sizes 12 $\frac{1}{4}$ to 17 $\frac{1}{4}$	LANSDALE Front 2 $\frac{1}{4}$ Back 2 $\frac{1}{4}$ Sizes 13 to 17 $\frac{1}{2}$ Quarter Sizes 13 $\frac{1}{4}$ to 17 $\frac{1}{4}$

Ide Silver Collars

GLANSON Front 2 $\frac{1}{4}$ Back 2 $\frac{1}{4}$ Sizes 13 to 17 $\frac{1}{2}$ Quarter Sizes 13 $\frac{1}{4}$ to 17 $\frac{1}{4}$	SANFORD Front 2 $\frac{1}{4}$ Back 2 $\frac{1}{4}$ Sizes 13 to 17 $\frac{1}{2}$ Quarter Sizes 13 $\frac{1}{4}$ to 17 $\frac{1}{4}$	TACONIC Front 2 $\frac{1}{4}$ Back 1 $\frac{1}{4}$ Sizes 13 to 17 $\frac{1}{2}$ Quarter Sizes 13 $\frac{1}{4}$ to 17 $\frac{1}{4}$
ROYSTON Front 2 $\frac{1}{4}$ Back 2 Sizes 12 to 17 $\frac{1}{2}$ Quarter Sizes 13 $\frac{1}{4}$ to 17 $\frac{1}{4}$	AMBOY Front 2 $\frac{1}{4}$ Back 1 $\frac{1}{4}$ Sizes 13 to 18 Quarter Sizes 13 $\frac{1}{4}$ to 17 $\frac{1}{4}$	SUSSEX Front 2 Back 1 $\frac{1}{4}$ Sizes 15 to 18 Quarter Sizes 15 $\frac{1}{4}$ to 17 $\frac{1}{4}$
GLENMORA Front 1 $\frac{1}{4}$ Back 1 $\frac{1}{4}$ Sizes 13 $\frac{1}{2}$ to 18 $\frac{1}{2}$ Quarter Sizes 13 $\frac{3}{4}$ to 17 $\frac{1}{4}$	BELMONT Front 2 $\frac{1}{4}$ Back 1 $\frac{1}{4}$ Sizes 13 $\frac{1}{2}$ to 19 Quarter Sizes 13 $\frac{3}{4}$ to 17 $\frac{1}{4}$	ANANDALE Front 2 $\frac{1}{4}$ Back 1 $\frac{1}{4}$ Sizes 13 to 18 $\frac{1}{2}$ Quarter Sizes 13 $\frac{1}{4}$ to 17 $\frac{1}{4}$
RELIANCE Front 2 $\frac{1}{4}$ Back 1 $\frac{1}{4}$ Sizes 14 to 20 Quarter Sizes 13 $\frac{1}{4}$ to 18 $\frac{1}{4}$	GORDON Front 2 $\frac{1}{4}$ Back 1 $\frac{1}{4}$ Sizes 13 $\frac{1}{2}$ to 20 Quarter Sizes 13 $\frac{3}{4}$ to 18 $\frac{1}{4}$	CRAFTSMAN Front 2 $\frac{1}{4}$ Back 2 $\frac{1}{4}$ Sizes 13 $\frac{1}{2}$ to 18 Quarter Sizes 13 $\frac{1}{4}$ to 17 $\frac{1}{4}$

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Ide Silver Collars



Ide Silver Collars





Ide Silver Collars



COMET
Front 2½ Back 2½
Sizes 15 to 17½
Quarter Sizes 13½ to 17½



RAYMORE
Front 2½ Back 2½
Sizes 13½ to 17
Quarter Sizes 13½ to 16½



PEMBROKE
Front 2½ Back 2
Sizes 12 to 17½
Quarter Sizes 13½ to 17½
"Snap On" Butterhole



HALLEY
Front 2½ Back 1½
Sizes 15 to 18
Quarter Sizes 13½ to 17½



DELMAR
Front 2½ Back 1½
Sizes 13 to 18
Quarter Sizes 13½ to 17½



CHATHAM
Front 2 Back 1½
Sizes 12 to 18
Quarter Sizes 13½ to 17½
"Snap On" Butterhole



HUDSON
Front 2 Back 1½
Sizes 15 to 19
Quarter Sizes 13½ to 17½



REXTON
Front 2 Back 1½
Sizes 13 to 18
Quarter Sizes 12½ to 17½



TOPHET
Front 1½ Back 1½
Sizes 13 to 19
Quarter Sizes 12½ to 18½



MALCOLM
Front 1½ Back 1½
Sizes 13½ to 18½
Quarter Sizes 13½ to 17½



SKY-MAN
Front 1½ Back 1½
Sizes 13 to 18½
Quarter Sizes 13½ to 17½



TORRID
Front 1½ Back 2½
Sizes 13 to 20
Quarter Sizes 13½ to 17½

Ide Silver Collars



STROLLER
Front 2½ Back 1½
Sizes 13 to 20
Quarter Sizes 13½ to 18½



CARLOW
Front 2½ Back 1½
Sizes 14 to 20
Quarter Sizes 14½ to 17½



FLORENCE
Front 2½ Back 1
Sizes 15 to 20



WEXFORD
Front 2 Back 1½
Sizes 14 to 20
Quarter Sizes 13½ to 18½



FORUM
Front 2 Back 1½
Sizes 14 to 20½
Quarter Sizes 14½ to 18½



NORDBCK
Front 2½ Back 1½
Sizes 14 to 20½
Quarter Sizes 13½ to 17½



MANBURY
Front 2½ Back 1½
Sizes 15 to 19
Quarter Sizes 13½ to 17½



SEDWICK
Front 2½ Back 1½
Sizes 14 to 20
Quarter Sizes 14½ to 18½



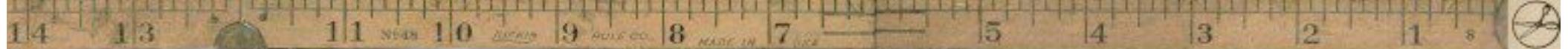
PORTO BELLO
Front 2 Back 1½
Sizes 14 to 20
Quarter Sizes 13½ to 18½



RAMBLER
Front 2½ Back 1½
Sizes 13½ to 20
Quarter Sizes 13½ to 17½



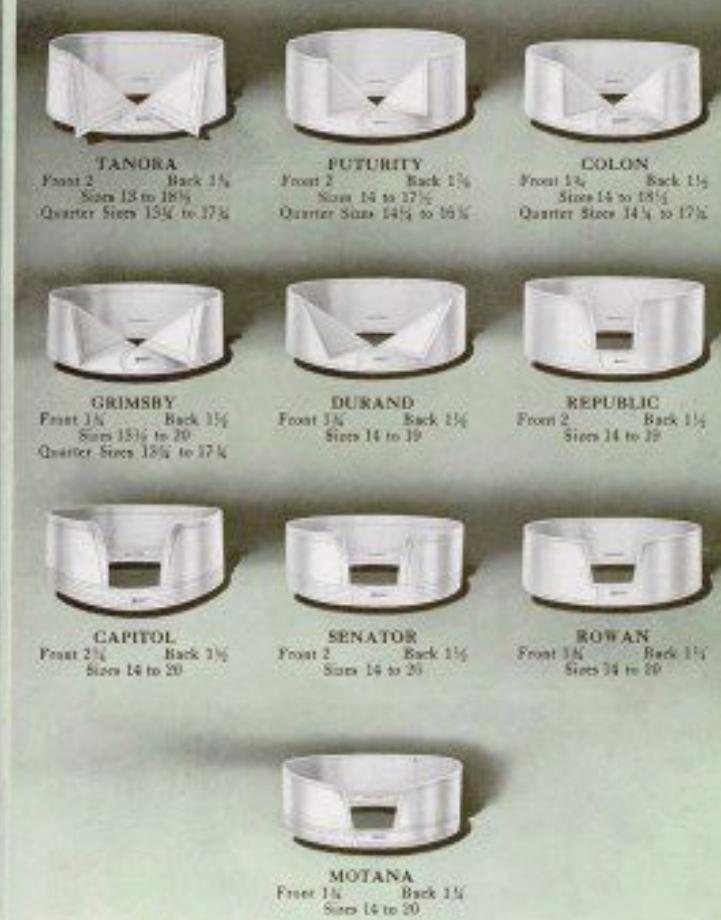
COMFORT
Front 2½ Back 1½
Sizes 14 to 19
Quarter Sizes 14½ to 17½
Light Weight



Ide Silver Collars



Ide Silver Collars



Ide Silver Collars

ASSEMBLY
Front 2½ Back 2½
Sizes 14 to 17½
Quarter Sizes 13½ to 17½

BANQUET
Front 2½ Back 3½
Sizes 13½ to 18½
Quarter Sizes 12½ to 17½

BRAUMONT
Front 2¾ Back 3¾
Sizes 15½ to 17
Quarter Sizes 13½ to 17½

TUXEDO
Front 2½ Back 2
Sizes 13½ to 18
Quarter Sizes 13½ to 17½

ALERT
Front 2 Back 2½
Sizes 14 to 18
Quarter Sizes 13½ to 17½

WAKOPA
Front 2½ Back 2
Sizes 14 to 18½
Quarter Sizes 14½ to 16½

SALVO
Front 2 Back 1½
Sizes 13 to 18
Quarter Sizes 14½ to 17½

BRANDON
Front 1½ Back 1½
Sizes 14 to 19½
Quarter Sizes 13½ to 17½

BUFORD
Front 1½ Back 2½
Sizes 14 to 19
Quarter Sizes 13½ to 17½

Ide Silver Collars

WHITE STARCHED MADRAS

GLENDALE
White Striped Madras
Front 2½ Back 2
Sizes 13 to 17½
Quarter Sizes 13½ to 17½

BERKELEY
White Striped Madras
Front 2½ Back 1½
Sizes 13 to 17½
Quarter Sizes 13½ to 17½

CAXTON
White Checked Madras
Front 2½ Back 1½
Sizes 13½ to 17½
Quarter Sizes 13½ to 17½

EXPOSITION
Wlocx
Diagonal Checked Madras
Front 2½ Back 2
Sizes 13 to 17½
Quarter Sizes 12½ to 17½

BELCOURT
White
Polka Dot Madras
Front 2½ Back 2½
Sizes 13 to 17½
Quarter Sizes 13½ to 17½

MOIRE
White Watermarked or Cloisonné
Madras
Front 2½ Back 2
Sizes 13 to 17½
Quarter Sizes 13½ to 17½

DRAYTON
White Figured Madras
Front 2½ Back 1½
Sizes 12½ to 17½
Quarter Sizes 13½ to 17½

CABARET
White Striped Madras
Front 2½ Back 2½
Sizes 13 to 17½
Quarter Sizes 13½ to 17½
Assorted Stripes

CLAYMONT
White Striped Madras
Front 2½ Back 1½
Sizes 13 to 17½
Quarter Sizes 13½ to 17½
Assorted Stripes

ARCADIAN
White Striped Madras
Front 2½ Back 2½
Sizes 12 to 17½
Quarter Sizes 13½ to 17½
Narrow Stripes Only

Ide Silver Collars

SOFT COLLARS

TRAVELER
White Merinoed Poplin
Front 2 $\frac{1}{2}$ Back 1 $\frac{1}{4}$
Sizes 12 to 17

SUBURBAN
Merinoed
Peeka Dot Matras
Front 2 $\frac{1}{2}$ Back 2
Sizes 12 to 17

CRICKET
Cane Bar Pipe
Front 2 Back 1 $\frac{1}{4}$
Sizes 12 to 17

OUTDOOR LIFE No. 30
White Pipe
Front 3 $\frac{1}{2}$ Back 1 $\frac{1}{4}$
Sizes 12 $\frac{1}{2}$ to 17 $\frac{1}{2}$

POLO
Corded Vertical Pipe
Front 3 $\frac{1}{2}$ Back 1 $\frac{1}{4}$
Sizes 12 to 17

KNOCKABOUT
White Striped Matras
Front 3 $\frac{1}{2}$ Back 1 $\frac{1}{4}$
Sizes 12 $\frac{1}{2}$ to 17 $\frac{1}{2}$

OUTDOOR LIFE No. 1
White Merinoed Poplin
Front 2 $\frac{1}{2}$ Back 1 $\frac{1}{4}$
Sizes 12 to 17

OUTDOOR LIFE No. 14
White Merinoed Poplin
Front 2 $\frac{1}{2}$ Back 1 $\frac{1}{4}$
Sizes 12 to 17

OUTDOOR LIFE No. 31
White Mill Silk
Front 3 $\frac{1}{2}$ Back 1 $\frac{1}{4}$
Sizes 12 to 17

PURE WHITE SILK SOFT COLLARS

GOLF CLUB No. 12
Front 3 $\frac{1}{2}$ Back 1 $\frac{1}{4}$
Sizes 12 $\frac{1}{2}$ to 17

TOURIST
Front 2 Back 2 $\frac{1}{2}$
Sizes 12 to 17

Tape and buttons are supplied with Outdoor Life numbers 1 and 31. These as well as Traveler, Cricket, Cricket, Suburban and Knockabout are put up in a transparent envelope and packed one dozen of a style and size to the box. Price \$1.10 the dozen. Golf Club No. 12 and Tourist are put up in individual transparent envelopes and packed one half dozen of a style and size to the box. Price \$1.75 the dozen.

Ide Silver Collars

CLERICAL COLLARS

STYLE 2
Front 2 Back 1 $\frac{1}{4}$
Sizes 14 to 17 $\frac{1}{2}$
Standing

STYLE 7
Front 1 $\frac{1}{2}$ Back 1 $\frac{1}{4}$
Sizes 14 to 17 $\frac{1}{2}$
Turn-Over

STYLE 8
Front 2 Back 1 $\frac{1}{4}$
Sizes 14 to 17 $\frac{1}{2}$
Turn-Over

NURSES COLLARS

CLARA BARTON 2
Front 2 Back 1 $\frac{1}{4}$
Sizes 12 to 15

CLARA BARTON 1
Front 1 $\frac{1}{2}$ Back 1 $\frac{1}{4}$
Sizes 12 to 15 $\frac{1}{2}$

YOUTHS COLLARS

ETON 5
Front 2 $\frac{1}{2}$ Back 2 $\frac{1}{2}$
Sizes 11 to 14

ETON 4
Front 2 $\frac{1}{2}$ Back 2 $\frac{1}{2}$
Sizes 11 to 14

ETON 3
Front 2 Back 2 $\frac{1}{2}$
Sizes 10 to 14

TODD
Front 2 $\frac{1}{2}$ Back 2 $\frac{1}{2}$
Sizes 10 $\frac{1}{2}$ to 14

KINGSLEY
Front 2 $\frac{1}{2}$ Back 2 $\frac{1}{2}$
Sizes 10 to 14



Ide Silver Collars

YOUTHS STYLES



LESLIE
Front 2 $\frac{1}{4}$ Back 1 $\frac{1}{4}$
Sizes 11 to 14



KEMPER
Front 2 $\frac{1}{4}$ Back 1 $\frac{1}{4}$
Sizes 12 to 14



RUGBY
Front 2 $\frac{1}{4}$ Back 1 $\frac{1}{4}$
Sizes 12 to 14



SHELDON
Front 1 $\frac{1}{4}$ Back 1 $\frac{1}{4}$
Sizes 11 to 14



REPTON
Front 1 $\frac{1}{4}$ Back 1 $\frac{1}{4}$
Sizes 11 to 14



GROTON
Front 2 Back 1 $\frac{1}{4}$
Sizes 11 to 14



MITCHELL
Front 1 $\frac{1}{4}$ Back 1 $\frac{1}{4}$
Sizes 11 to 14



PASTIME
Front 1 $\frac{1}{4}$ Back 1 $\frac{1}{4}$
Sizes 11 to 14



PERRY
Front 1 $\frac{1}{4}$ Back 1 $\frac{1}{4}$
Sizes 11 to 14



EQUATOR
Front 1 $\frac{1}{4}$ Back 1 $\frac{1}{4}$
Sizes 11 to 14



MANLY
Front 1 $\frac{1}{4}$ Back 1 $\frac{1}{4}$
Sizes 11 to 14



CHESTER
Front 1 $\frac{1}{4}$ Back 1 $\frac{1}{4}$
Sizes 11 to 14

Ide Silver Collars

YOUTHS STYLES



ARDEN
Front 2 $\frac{1}{4}$ Back 1 $\frac{1}{4}$
Sizes 11 to 14



MILFORD
Front 2 $\frac{1}{4}$ Back 1 $\frac{1}{4}$
Sizes 11 to 14



TORRID
Front 1 $\frac{1}{4}$ Back 1 $\frac{1}{4}$
Sizes 12 to 14



HAYWARD
Front 2 $\frac{1}{4}$ Back 1 $\frac{1}{4}$
Sizes 11 to 14



ST. GEORGE
Front 2 $\frac{1}{4}$ Back 1 $\frac{1}{4}$
Sizes 12 to 14



FROLIC
Front 1 $\frac{1}{4}$ Back 1 $\frac{1}{4}$
Sizes 11 to 14



CADET
Front 2 Back 1 $\frac{1}{4}$
Sizes 12 to 14



ARTFUL
Front 1 $\frac{1}{4}$ Back 1 $\frac{1}{4}$
Sizes 12 to 14

14 13 11 NEAN 10 EKEM 9 HALE CO. 8 MADE IN 7 5 4 3 2 1 8

Ide Silver Cuffs



HICKSON
Width 4½
Sizes 10 to 12

OGDEN
Width 4½
Sizes 9 to 12

SHASTA
Width 4
Sizes 10 to 12

ST. REGIS
Width 4½
Sizes 9½ to 12

WOOLWICH
Width 4
Sizes 10 to 12

MORRIS
Width 3½
Sizes 9½ to 12½

CUBA
Width 3½
Sizes 9½ to 12

ODON
Width 3½
Sizes 9½ to 12

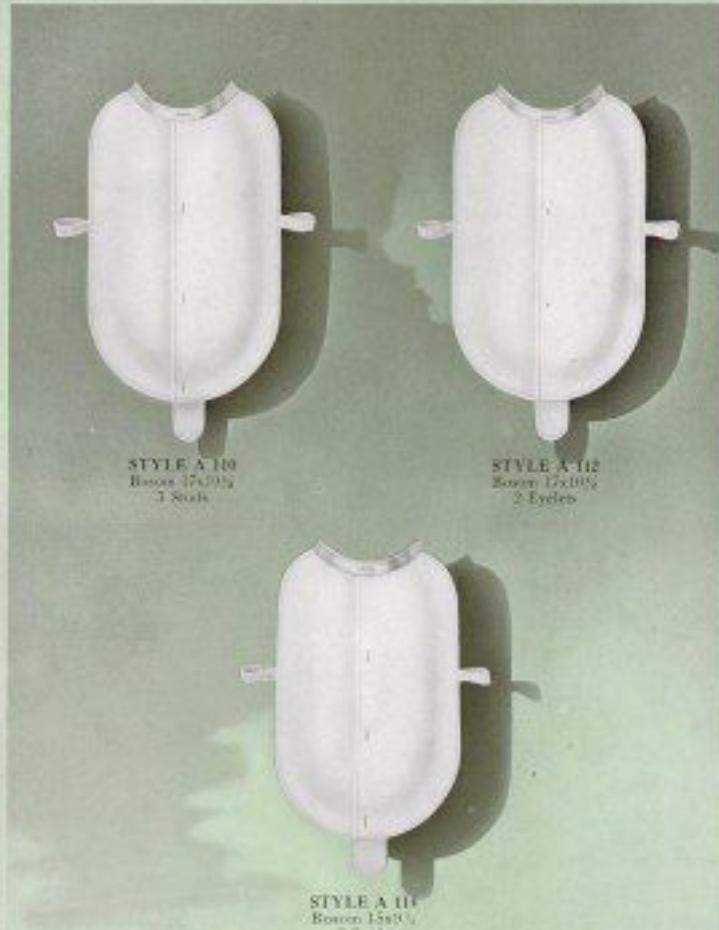
TOURAINE
Width 4
Sizes 10 to 11½

GARLAND
Width 4
Sizes 9½ to 12

ALBANY
Width 3½
Sizes 9½ to 12

ALGONIA
Width 3½
Sizes 10 to 12

MEN'S SHIRT FRONTS



STYLE A 110
Button 17x10½
3 Snaps

STYLE A 112
Button 15x10½
2 Eyes

STYLE A 111
Button 15x9¼
3 Snaps

14 13 11 10 9 8 7 6 5 4 3 2 1



11 10 9 8 7 6 5 4 3 2 1

Ide

WHITE DRESS SHIRTS

Ide



IDF 162
Fall Dress Pique Boxes
2 Studs - Coat Style
Square Cuffs Attached



IDF 199
Fall Dress Pique Boxes
Attached Patterns
2 Studs - Coat Style
Square Cuffs Attached



IDH 72
Fall Dress Boxes
2 Studs - Coat Style
Square Cuffs Attached

Ide

WHITE MUSHROOM TUCK SHIRTS

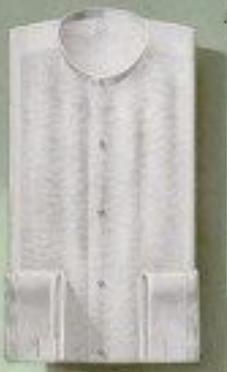
Ide



H G H 106
Mushroom Tucks
Coat Style
Attached Soft French Cuffs
of Pique



H G H 109
Mushroom Tucks
Coat Style
Attached Soft French Cuffs



H G G 100
Mushroom Tucks
Coat Style
Attached Standard
French Cuffs

14 13 11 10 9 8 7 5 4 3 2 1

Ide WHITE PLEATED SHIRTS *Ide*

IDE 649
06 Fine Tucks
4 Buttons - Coat Style
Round Cuffs Attached

IDE 6467
Alternating Narrow and Wide Tucks. 3 Patterns
4 Buttons - Coat Style
Round Cuffs Attached

IDE 6504
100 Fine Tucks
3 Stripes - Coat Style
Square Link Cuffs Attached

Ide WHITE PLEATED SHIRTS *Ide*

IDE 6506
19 Pleats
4 Buttons - Coat Style
Round Cuffs Attached

IDE 6387
34 Pleats
4 Buttons - Coat Style
Round Cuffs Attached

IDE 6398
35 Pleats
4 Buttons - Coat Style
Round Cuffs Attached

IDE 6398
35 Pleats
4 Buttons - Coat Style
Round Cuffs Attached

14 13 11 NO. 10 RUE CO. 8 MADE IN U.S.A. 7 5 4 3 2 1 8

Silvey WHITE DRESS SHIRTS *Silvey*

SILVER 42
Short-Sleeve
1 Eyelet, Closed Front
Wristbands

SILVER 43
Short-Sleeve, 1 Eyelet
Closed Front, Woodbands
Extra Large Body

SILVER 73
Full-Dress Button
2 Strads - Coat Style
Round Collar Attached

Silvey WHITE PLEATED SHIRTS *Silvey*

SILVER 339
4 Fine Tucks
4 Buttons - Coat Style
Raised Collar Attached

SILVER 360
15 Picots
4 Buttons - Coat Style
Round Collar Attached

SILVER 551
Clover Tucks
20 Small - 6 Large
4 Buttons - Coat Style
Round Collar Attached

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100



Ide

WHITE SOFT FRONT SHIRTS *Silver*

SILVER B.F. 661
Cotton Cambric
Soft Front
4 Buttons—Coat Style
Round Collar Attached

SILVER B.F.X. 310
Silver Oxford
4 Buttons—Coat Style
Round Collar Attached

IDE H.P. 1219
Bamboo Long Cloth
Soft Front
4 Buttons—Coat Style
Round Collar Attached



The Ide Biplex Shirt

(PATENTED)

Two Garments in One. You see here the new Ide Biplex Shirt. It is really two garments in one—Soft Negligé Shirt and Drawers. The shirt is made in coat style, but the tails are turned into drawers; so the shirt cannot work out of the trousers, and of course there are no drawers to pull down.

Closed Crotch and Closed Back. The crotch is entirely closed, and the back is closed as well. The garment buttons all the way down the front and then down both legs. Being two garments in one, it is economical; and having no buttons on the back and no flap to button over, it is convenient and comfortable.

Slips On and Off Like a Coat Shirt. All the good features that similar combination garments possess this one has. And it has, besides, several very important superiority's found in no other article. You can, for instance, slip this garment on or off without removing trousers or shorts! All similar garments of other makes have to be put on like underwear—over the foot.

Permits Easy Opening at the Back. The Ide Biplex provides the most practical and common sense manner of opening at the seat.

Other similar garments button down one leg, leaving the other leg closed. The Ide Biplex buttons all the way down the front as well as down both legs! If a man has worn other garments that button down one leg and found that method satisfactory, he can, of course, simply unbutton one leg on the Ide Biplex. But if he desires greater freedom—more leeway—then he will unbutton both legs.

Can't Gap, Sag, Bind nor Chafe. The Ide Biplex is shaped and always retains its shape. It can't gap, nor sag in the seat because there is no flap. It can't bind in the crotch because there are no seat buttons to prevent free movement.

Sits Snug and Smooth. Because it is designed right and made right, it always fits. It adjusts itself instantly in every position, and always sits snug and smooth. At no time is there any pulling, chafing or bunching of fabric. In short, the whole garment is made along stylish, easy fitting and hygienic lines. And it is the same of convenience, utility and comfort—the most sensible and practical garment of its kind on the market.

Materials and Workmanship. The materials are such of the regular Ide Shirt cloths as are best adapted to this particular class of garment. The garments are sewed in such a manner as to insure non-ripping seams; the buttons are strongly sewed on; and the buttonholes are worked in extra well and will not break nor tear out.

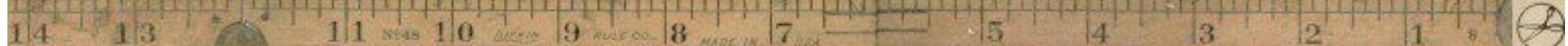
In a Class by Itself. The Ide Biplex represents as much of an advance over other similar garments as the latter represented over ordinary shirts and separate underwear. And the whole construction is so simple, so practical, so artistic and so convenient that the wonder is it was never thought of before.

All sizes—many different cloths and patterns. Swatch Cards upon request.

\$12.50, \$15.00, \$16.50 and \$21.00 the dozen.

Athletic Style.

The Ide Biplex is also made in athletic style, in two different grades as follows:
N. U. K. 100—White Mercerized Peacock; half sleeves; attached collar, buttoned down English style, \$15.00 the dozen.
R. V. K. 100—White Mercerized Oxford; half sleeves; attached collar, buttoned down English style. \$16.50 the dozen.



White Shirt Price List

PIQUE FULL DRESS SHIRTS (Bosom 16 x 9½)

	Shirt	No.	Price
Cout Style, Square Link Pique Cuffs Attached	2 studs	IDE 104	116.00
Cout Style, Square Link Pique Cuffs Attached	2 studs	IDE 102	13.50

PLAIN FULL DRESS SHIRTS

Cout Style, Square Link Cuffs Attached, Bosom 16x9½	2 studs	IDE 90	15.00
Cout Style, Square Link Cuffs Attached, Bosom 16x9½	2 studs	IDE 72	12.50
Cout Style, Round Link Cuffs Attached, Bosom 15½ x 9½	2 studs	SILVER 75	9.00

PLEATED FULL DRESS SHIRTS (Bosom 16 x 9½)

Cout Style, see Fine Tucks, Square Link Cuffs Attached	3 studs	IDE 694	15.00
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REGULAR BOSOM SHIRTS

Closed Front, Bosom 12½ x 7½, Wristbands	1 eyelet	SILVER 42	9.00
Closed Front, Bosom 12½ x 7½, Wristbands Extra Large Body	1 eyelet	SILVER 43	9.00
Closed Front, Bosom 13½ x 8½, Wristbands	2 eyelets	SILVER 61	9.00

COMFORT BOSOM SHIRTS

Cout Style, Bosom 10½ x 7, Cuffs Attached	HRS 100	12.50
Cout Style, Bosom 10½ x 7, Cuffs Attached	HRS 100	9.00

PLEATED NEGLIGÉ SHIRTS (Bosom 18 x 9½)

Cout Style, 96 Fine Tucks, Round Link Cuffs Attached	4 buttons	IDE 6400	13.50
Cout Style, Cluster Tucks, Round Link Cuffs Attached	4 buttons	IDE 6407	13.50

White Shirt Price List—Continued

	Shirt	No.	Price
Cout Style, 19 Pleats, Round Link Cuffs Attached, 4 buttons	IDE 6906	12.50	
Cout Style, 34 Pleats, Round Link Cuffs Attached, 4 buttons	IDE 6907	12.50	
Cout Style, 25 Pleats, Round Link Cuffs Attached, 4 buttons	IDE 6908	12.50	
Cout Style, Cluster Tucks, Round Link Cuffs Attached	4 buttons	IDE 6909	12.50
Cout Style, 40 Pleats, Round Link Cuffs Attached, 4 buttons	SILVER 3389	9.00	
Cout Style, 16 Pleats, Round Link Cuffs Attached, 4 buttons	SILVER 3390	9.00	
Cout Style, Cluster Tucks, Round Link Cuffs Attached	4 buttons	SILVER 3391	9.00

PLEATED NEGLIGÉ SHIRTS (Continuation Pleats)

Cout Style, 10 Spaced Pleats, Round Link Cuffs Attached	5 buttons	IDE 6311	12.50
Cout Style, 14 Pleats, Round Link Cuffs Attached, 5 buttons	IDE 6312	12.50	

PLEATED NEGLIGÉ YOUTH'S SHIRTS

Cout Style, 10 Pleats, Round Link Cuffs Attached, 3 buttons	SILVER Y 3123	8.50
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SOFT FRONT SHIRTS WITH ATTACHED CUFFS

Cout Style, "BOMBAY" Long Cloth	5 buttons	IDE HF 1219	12.50
Cout Style, "BOMBAY" Long Cloth, 1 Pocket	5 buttons	IDE HFF 1219	12.50
Cout Style, "IDE" Oxford	5 buttons	IDE HFX 100	12.50
Cout Style, "CEYLON" Cambric	4 buttons	SILVER BF 664	9.00
Cout Style, "CEYLON" Cambric, 1 Pocket	4 buttons	SILVER BFF 145	9.00
Cout Style, "SILVER" Oxford, 1 Pocket	4 buttons	SILVER BFX 110	9.00

Specials

	Shirt	No.	Price
Cout Style, Mushroom Tucks, French Cuffs of Pique Attached	RGH 106	16.50	
Cout Style, Mushroom Tucks, French Cuffs Attached	RGH 109	15.00	
Cout Style, Mushroom Tucks, Lined French Cuffs Attached	NGG 100	15.00	

Assortment of Sleeve Lengths

REGULAR SLEEVE LENGTH

Fancy Negligé Styles—Detached Cuffs

13½	14	14½	15	15½	16	16½	17	17½	18
30	30	30							
31	31	31	31	31	31	31			
32	32	32	32	32	32	32	32	32	
			33	33	33	33	33	33	33

Length designated above shows measurement to end of wrist band.

Fancy Negligé Styles—Attached Cuffs

13½	14	14½	15	15½	16	16½	17	17½	18
32	32	32							
33	33	33	33	33	33	33			
34	34	34	34	34	34	34	34	34	
			35	35	35	35	35	35	35

Length designated above shows measurement to end of cuff.

Large Body Neglige Shirts—Detached Cuffs

16	16½	17	17½	18	18½	19	19½	
32	32	32	32	32	32	32	32	
33	33	33	33	33	33	33	33	

Length designated above shows measurement to end of wristband.

Large Body Neglige Shirts—Attached Cuffs

16	16½	17	17½	18	18½	19	19½	
33	33	33	33	33	33	33	33	
35	35	35	35	35	35	35	35	

Length designated above shows measurement to end of cuff.

SPECIAL SLEEVE LENGTH

Shirts carried in stock at Troy and branch offices. Immediate delivery.

Staple White Dress and Pleated White Shirts—Without Cuffs

13½	14	14½	15	15½	16	16½	17	17½	18
30	30	30	30	30	30	30	30		
31	31	31	31	31	31	31	31	31	
32	32	32	32	32	32	32	32	32	
	33	33	33	33	33	33	33	33	33
	34	34	34	34	34	34	34	34	34
	35	35	35	35	35	35	35	35	35
	36	36	36	36	36	36	36	36	36
	37	37	37	37	37	37	37	37	37

Length designated above shows measurement to end of wristband.

Staple White Dress and Pleated White Shirts—Attached Cuffs

13½	14	14½	15	15½	16	16½	17	17½	18
32	32	32	32	32	32	32	32		
33	33	33	33	33	33	33	33	33	
34	34	34	34	34	34	34	34	34	
35	35	35	35	35	35	35	35	35	
36	36	36	36	36	36	36	36	36	
37	37	37	37	37	37	37	37	37	

Length designated above shows measurement to end of cuff.

Staple Neglige Styles—Attached Cuffs

13½	14	14½	15	15½	16	16½	17	17½	18
32	32	32	32	32	32	32	32		
33	33	33	33	33	33	33	33	33	
34	34	34	34	34	34	34	34	34	
35	35	35	35	35	35	35	35	35	
36	36	36	36	36	36	36	36	36	

Length designated above shows measurement to end of cuff.

The Staple line includes a large assortment of patterns with Starched Cuffs, Soft French Cuffs with Detached Collar, Soft Cuff with Double buttons and attached Collar.

All shirts are put up three of one sleeve length to a box.



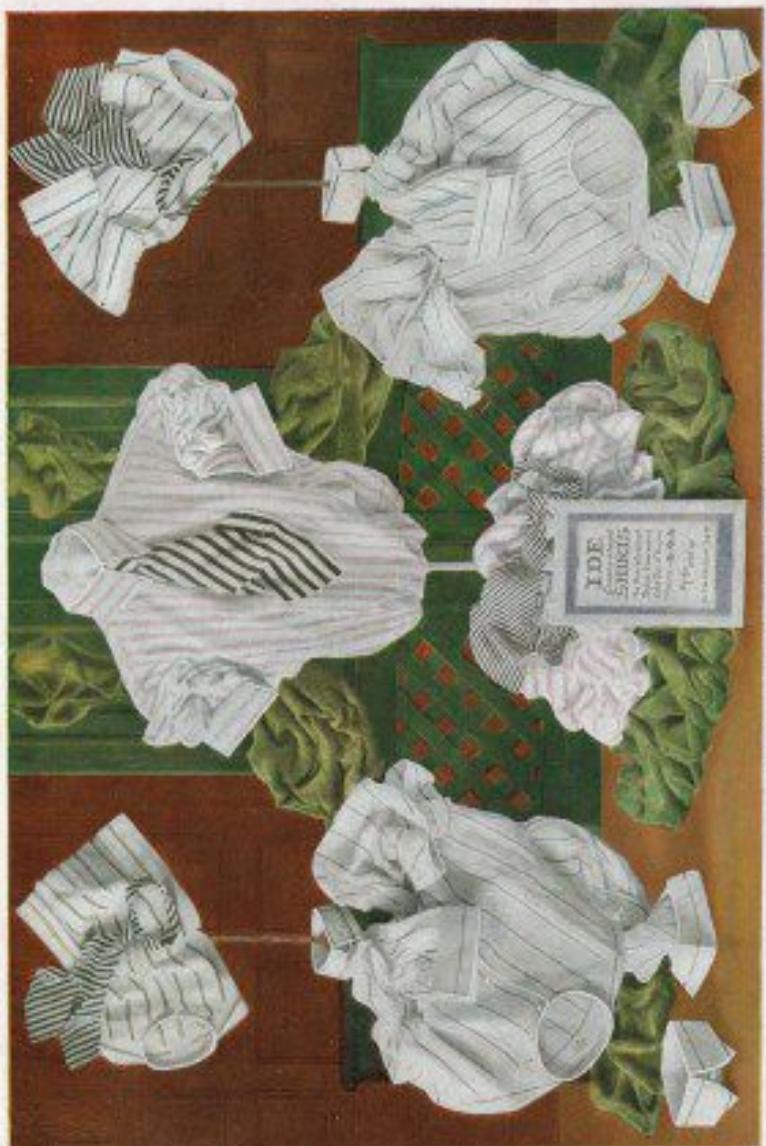


MADE IN U.S.A.



Neckband Shirts with Soft French Cuffs

14 13 11 10 9 8 7 6 5 4 3 2 1



Dressed Suits, Collar Shirts with French Sock Cuffs



Suits at left is shown with harness dress collar shirt in center with tape and buttons; suits at right with tape only

14 13 11 10 9 8 7 6 5 4 3 2 1

0 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31 32 33 34 35 36 37 38 39 40 41 42 43 44 45 46 47 48 49 50 51 52 53 54 55 56 57 58 59 60 61 62 63 64 65 66 67 68 69 70 71 72 73 74 75 76 77 78 79 80 81 82 83 84 85 86 87 88 89 90 91 92 93 94 95 96 97 98 99 100



Detached Soft Collar Shirts with French Soft Cuffs

14
13
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8
RUSSIAN
COTTON
MANUFACTURERS
IDE CLOTHING CO. LTD.
100, NEW BOND STREET, LONDON, W. 1.



0 1 2 3 4 5 6 7 8 9 10

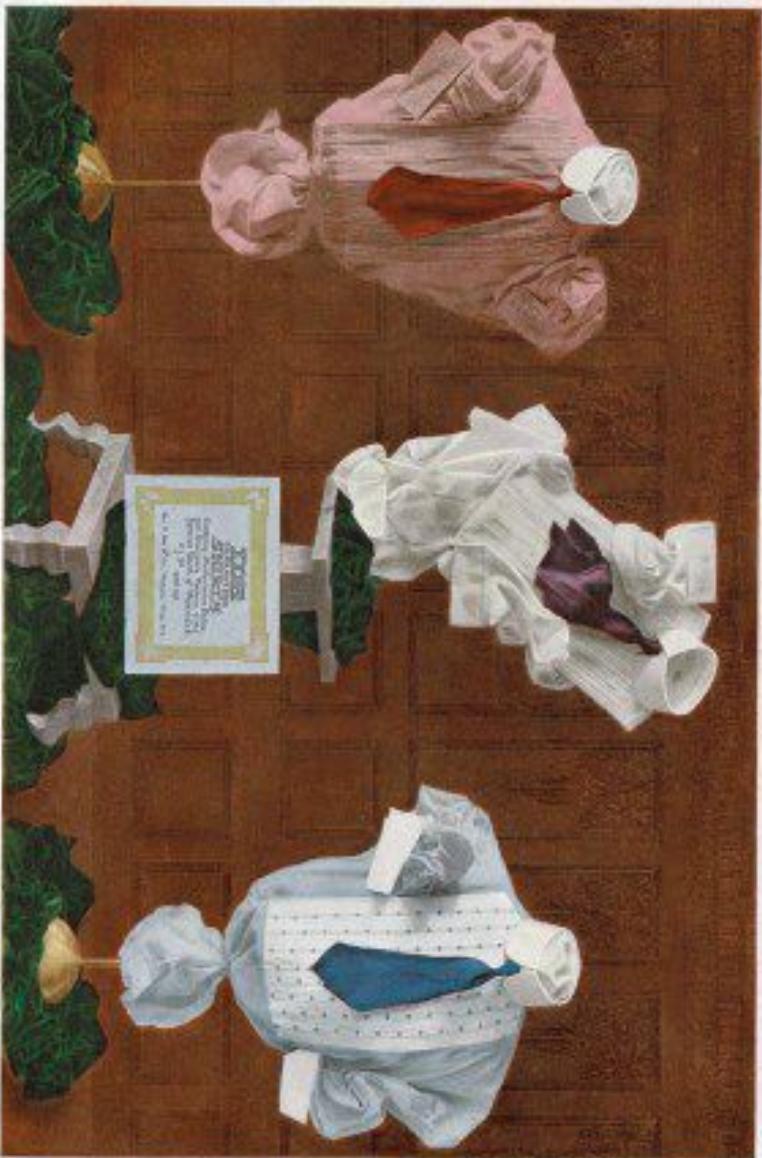


Shirts with Attached Soft Collars and Soft Cuffs

Shirt at left is shown with buttoned down collar; shirt in center with tape and buttons; shirt at right with tape only



Folded Stockings with Standard Cuff



Inspired Printed Boxes Novelties



Neckband Shirts with Laundered Cuffs

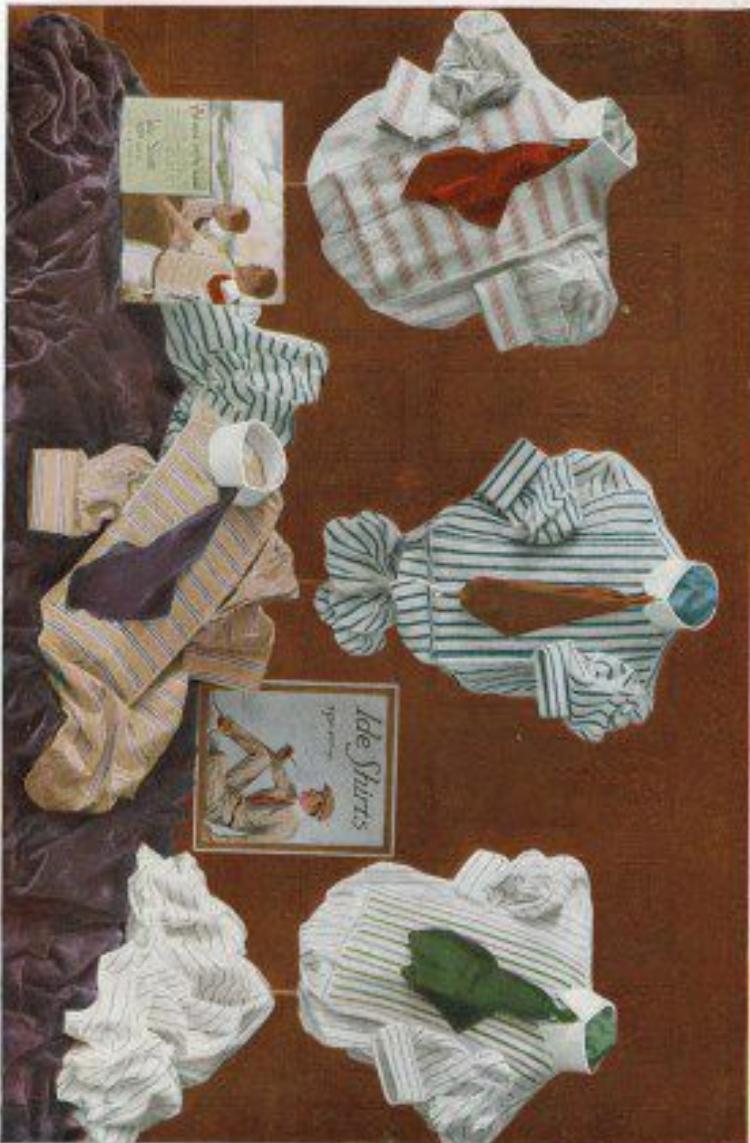
41113
11 N.Y.C. 10 U.S.A.
9 N.Y.C. 8 N.Y.C.
MADE IN



Imported Pleated Bow Tie Novelties



Other Shirts with Solid Colors—Full Length or Half Length as desired



Mulberry Printed Brown Shirts with Laundered French Cuffs or with Soft French Cuffs as desired



Outing Shirt with Sport Collar—Full length or half sleeves as desired



0
1
2
3
4
5
6
7
8

MADE IN USA | 7 | 8 | 9 | 0
ROUTE 66 | IDE SHIRTS



Mushroom Pleated Bosom Shirts with Laundered French Cuffs or with Soft French Cuffs as desired



Full Dress Shirts

Ide and Silver Brand Shirts

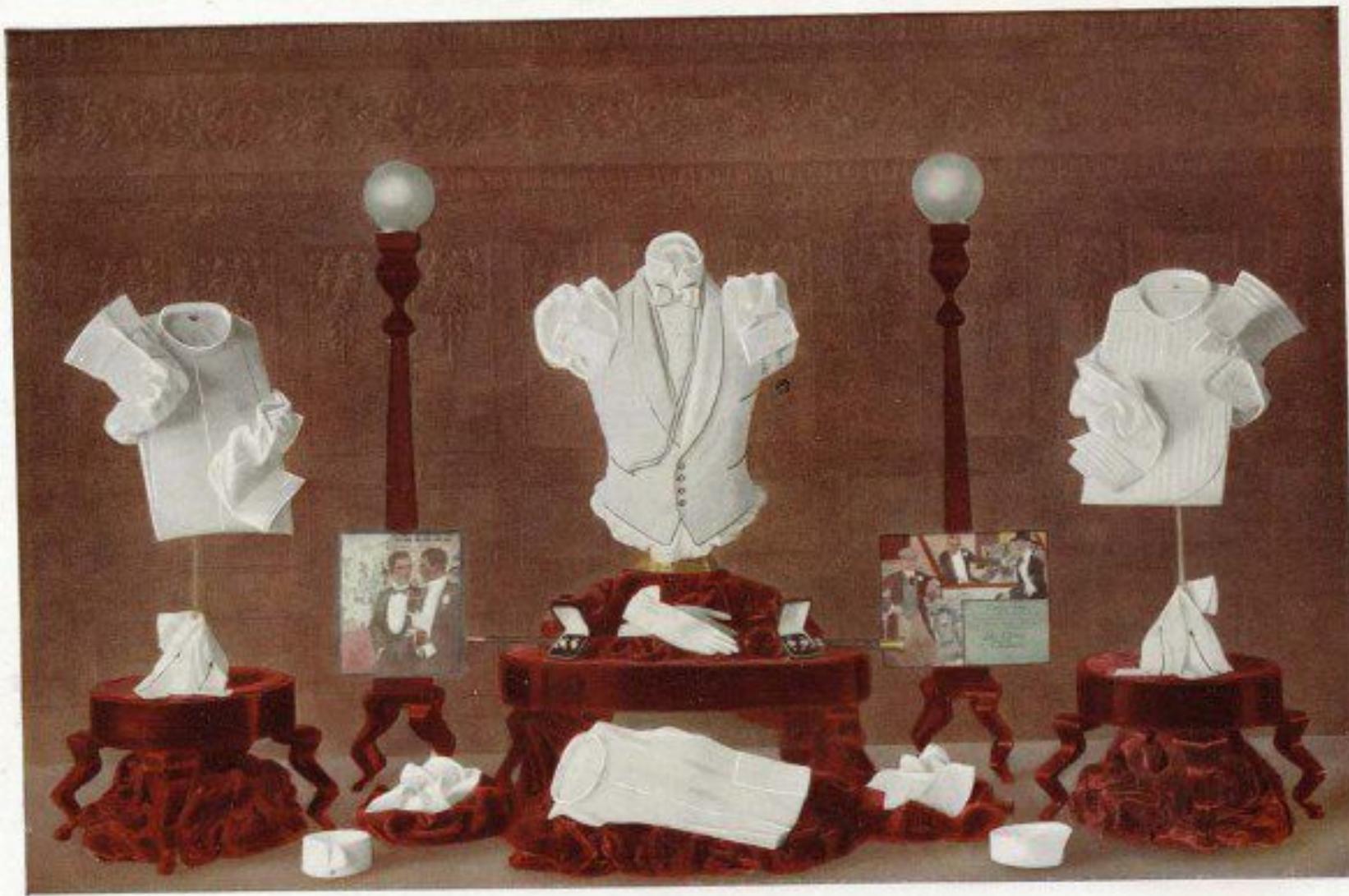
ACAREFUL inspection of the colored illustrations of shirts shown in this catalog will make clear the construction and style of garments which we believe will be most in demand the coming year.

One feature of the line which we wish to particularly mention is that we have added comprehensive assortments of styles with neckbands and soft French cuffs at full range of standard prices. We expect, however, that there will still be a large demand for shirts with detached collars and have not neglected this style.

The line contains many foreign patterns which are exclusive, being designed for us and not to be found in competitor's lines. To the dealer who wishes to show exclusive patterns, therefore, we have a very fine offering.

We have devoted much time and attention during the past year to the tailoring of our garments and feel that today there is no better fitting shirt made. We urge our customers to satisfy themselves on this point by selecting shirts from stock and trying them on normally proportioned men. It will be found that the garments are not only loose and comfortable and of liberal proportions, but that the hang of the shirt gives an effect and appearance, stylish in the extreme. This will be found equally true of the fit of collars, both detached and attached. In fact, our shirts, in this respect, have been made so nearly perfect that we doubt if any further improvement could be brought about.

It has been our policy, for several years, to carry in the branch houses, a line of staple shirts at different prices, including white dress, white pleated negligé shirts with attached laundered cuffs, negligé shirts with soft French cuffs and detached soft collars; also negligé shirts with soft cuffs and attached soft collars. It is not necessary for the dealer, therefore to stock up heavily on staple styles as they can be readily secured from our branch houses in the same manner as our collars.



Full Dress Shirts

14
13
12
11 YEARS 10 MONTHS
9 RUE DE LA
MAISON



COLLARS

Supplement to
Catalogue

Geo. P. Ide & Co., Troy, N.Y.

BRANCH HOUSES

BOSTON

82-86 Kingston Street

KANSAS CITY, MO.

1024 Walnut Street

PORTLAND, ORE.

45 Fourth Street

NEW YORK

156 Fifth Avenue

DALLAS

1110 Commerce Street

LOS ANGELES

Cor. Fourth and Los Angeles Streets

CHICAGO

203 W. Jackson Boulevard

SAN FRANCISCO

762-768 Mission Street

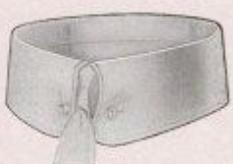
HAVANA, CUBA

Roma Hotel Building

IDE SOFT

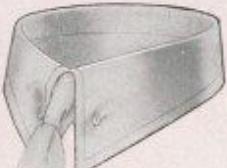
At \$1.10 the dozen

Put up two in a transparent envelope. Sizes 14 to 16 are packed one dozen of a style and size to the box.
Sizes under 14 and over 16 are packed one-half dozen to the box.



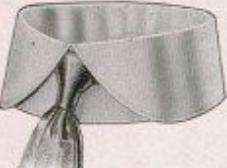
Outdoor Life No. 1

White Mercerized Pongee
Tape and buttons
Front 2½ in. Back 1½ in.
Sizes 12 to 18



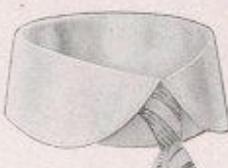
Outdoor Life No. 14

White Mercerized Pongee
Tape and buttons
Front 2½ in. Back 1½ in.
Sizes 12 to 18



Riverside

White Mercerized Repp
Tie Tapes
Front 2½ in. Back 2 in.
Sizes 12 to 17



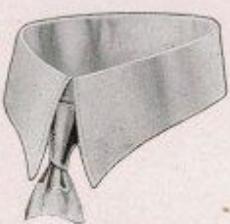
Traveler

White Mercerized Poplin
Front 2 in. Back 1½ in.
Sizes 12 to 17½



Cricket

White Mercerized Repp
Front 2½ in. Back 2¼ in.
Sizes 13½ to 17



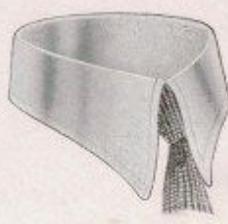
Speedway

White Mercerized Oxford
Starched End Band
Front 3 in. Back 1½ in.
Sizes 12 to 17½



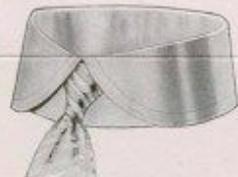
Outdoor Life No. 30

White Pique
Front 3½ in. Back 1½ in.
Sizes 12 to 17½



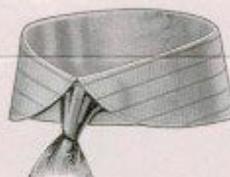
Outdoor Life No. 31

White Mull Silk
Front 3½ in. Back 1½ in.
Sizes 12 to 17½



Cross Country

White Mercerized Repp
Tie Tapes
Front 2½ in. Back 2 in.
Sizes 12 to 17½



Riverton

Mercerized Striped Oxford
Starched End Band
Tie Tapes
Front 2 in. Back 2½ in.
Sizes 12 to 17½



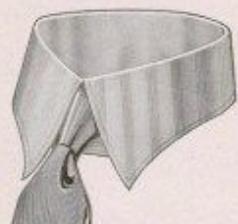
Knockabout

White Mercerized Striped Madras
Front 3½ in. Back 1¼ in.
Sizes 12 to 17½



Hiking

White Pique
Front 2½ in. Back 1½ in.
Sizes 12 to 18



Tabarin

White Mercerized Corded Poplin
Front 2½ in. Back 1½ in.
Sizes 12 to 18



Recreation

White Striped Repp
Front 2½ in. Back 1½ in.
Sizes 12 to 18



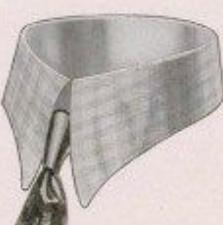
Rodley

White Striped Repp
Front 2½ in. Back 2 in.
Sizes 12 to 18



Croswell

White Mesh Weave
Front 2½ in. Back 1½ in.
Sizes 12 to 18



Meadow Brook

White Checked Pique
Tie Tapes
Front 2½ in. Back 1½ in.
Sizes 12½ to 17



Overland

White Mercerized Repp
Tie Tapes
Front 2½ in. Back 2 in.
Sizes 13½ to 17



Polo

White Mercerized Repp
Tie Tapes
Front 3½ in. Back 1½ in.
Sizes 12 to 17½

IDE SOFT COLLAR

At \$1.10 the dozen

parent envelope. Sizes 14 to 16 are packed one dozen of a style and size to the box.
sizes under 14 and over 16 are packed one-half dozen to the box.

Put up in individual tr



Outdoor Life No. 14

White Mercerized Pongee
Tape and buttons
Front 2½ in. Back 1½ in.
Sizes 12 to 18



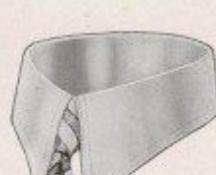
Riverside

White Mercerized Rupp
Tie Tapes
Front 2½ in. Back 2 in.
Sizes 12 to 17



Traveler

White Mercerized Pongee
Tape and buttons
Front 2 in. Back 1½ in.
Sizes 12 to 17½



Golf Club No. 12

White Tab Silk
Front 2½ in. Back 1½ in.
Sizes 12½ to 17½

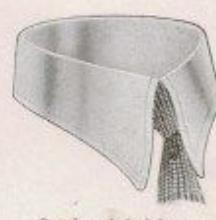


Speedway
White Mercerized Oxford
Starched End Band
Front 3 in. Back 1½ in.
Sizes 12 to 17½



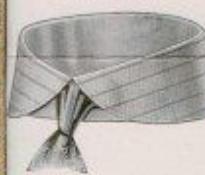
Outdoor Life No. 30

White Pique
Front 3½ in. Back 1½ in.
Sizes 12 to 17½



Outdoor Life No. 31

White Mill Silk
Front 3½ in. Back 1½ in.
Sizes 12 to 17½



Riverton
Mercerized Striped Oxford
Starched End Band
Tie Tapes
Front 2 in. Back 2½ in.
Sizes 12 to 17½



Knockabout
White Mercerized Striped Madras
Front 3½ in. Back 1½ in.
Sizes 12 to 17½



Hiking

White Pique
Front 2½ in. Back 1½ in.
Sizes 12 to 18



Recreation
White Striped Rupp
Front 2½ in. Back 1½ in.
Sizes 12 to 18



Rodley
White Striped Rupp
Front 2½ in. Back 2 in.
Sizes 12 to 18



Croswell

White Mesh Weave
Front 2½ in. Back 1½ in.
Sizes 12 to 18



Edgewater

White Bengaline Silk
Front 2½ in. Back 1½ in.
Sizes 12½ to 17½



Crusader

White Bengaline Silk
Buttons on Band
Front 2½ in. Back 2½ in.
Sizes 12 to 17



Lakeside

White Ottomane Silk
Front 2½ in. Back 2 in.
Sizes 12½ to 17



Overland
White Mercerized Rupp
Tie Tapes
Front 2½ in. Back 2 in.
Sizes 12½ to 17



Polo
White Mercerized Rupp
Tie Tapes
Front 3½ in. Back 1½ in.
Sizes 12 to 17½

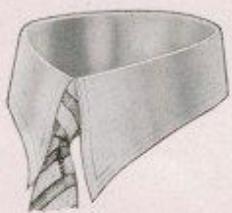


10 11 12 13 14 15 16 17 18 19 20
MADE IN U.S.A.
RUECKEN

COLLARS

At \$1.75 the dozen

Put up in individual transparent envelopes and packed one-half dozen to the box.



Golf Club No. 12
White Tub Silk
Front 3½ in. Back 3½ in.
Sizes 12½ to 17½



Mandsay
Fine Striped Mercerized Poplin
Tie Tapes
Front 2½ in. Back 2½ in.
Sizes 13 to 17



Tourist
White Tub Silk
Tie Tapes
Front 2 in. Back 1½ in.
Sizes 12 to 17

At \$2.00 the dozen

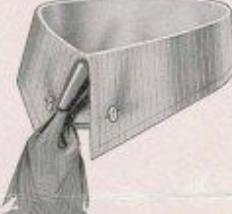
Put up in individual transparent envelopes and packed one-half dozen to the box.



Edgewater
White Bengaline Silk
Front 2½ in. Back 2½ in.
Sizes 12½ to 17½



Fieldston
Fancy Striped Pique
Front 2½ in. Back 2½ in.
Sizes 13 to 17



Mohawk
Fancy Striped Pique
Front 2½ in. Back 1½ in.
Sizes 12 to 18



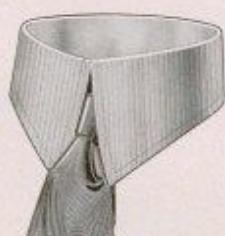
Crusader
White Bengaline Silk
Buttons on Band
Front 2½ in. Back 2½ in.
Sizes 13 to 17



Whiteway
White Pique
Tie Tapes
Front 2½ in. Back 2½ in.
Sizes 13 to 17



Falmouth
White Ottoman Silk
Tie Tapes
Front 2½ in. Back 2 in.
Sizes 13 to 17



Lakeside
White Ottoman Silk
Front 2½ in. Back 2 in.
Sizes 13½ to 17



Sportsman
White Pique
Tie Tapes
Front 2½ in. Back 2½ in.
Sizes 13 to 17



Golf Club No. 26
Satin Striped Tub Silk
Tie Tapes
Front 3½ in. Back 1½ in.
Sizes 12½ to 17

IDE STARCHED COLLARS



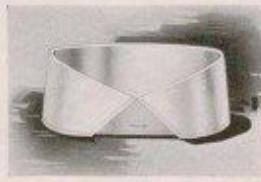
HOLISTON
Front 2½ in. Back 2½ in.
Sizes 12 to 17½
Quarter Sizes 13½ to 16½



WELTON
Front 2½ in. Back 2½ in.
Sizes 12 to 17
Quarter Sizes 13½ to 16½



CORNWALL
Front 2½ in. Back 2½ in.
Sizes 12 to 16½
Quarter Sizes 13½ to 16½



HARTLAND
Front 1½ in. Back 2½ in.
Sizes 12½ to 18
Quarter Sizes 13½ to 17½



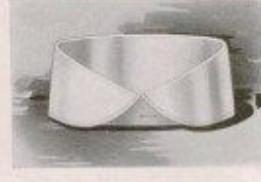
WENDELL
Front 2½ in. Back 2 in.
Sizes 12 to 17
Quarter Sizes 13½ to 16½



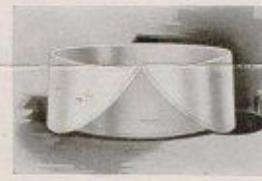
EDGEWELL
Front 2½ in. Back 1½ in.
Sizes 12 to 17½
Quarter Sizes 13½ to 16½



MIDDLESEX
Front 1½ in. Back 1½ in.
Sizes 12 to 17
Quarter Sizes 13½ to 16½



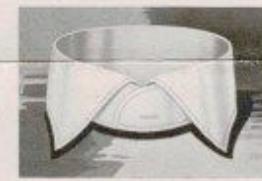
CORTLAND
Front 2 in. Back 2½ in.
Sizes 12½ to 18
Quarter Sizes 13½ to 17½



DREXEL
Front 2½ in. Back 2 in.
Sizes 12½ to 18
Quarter Sizes 13½ to 17½



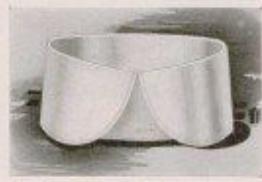
REXMERE
Light weight with tape and buttons
Front 2½ in. Back 1½ in.
Sizes 12½ to 17
Quarter Sizes 13½ to 16½



PROSPERITY
Front 3 in. Back 2 in.
Sizes 12½ to 17½
Quarter Sizes 13½ to 17½



CAMERON
Front 2½ in. Back 2 in.
Sizes 12 to 17
Quarter Sizes 13½ to 17½



LAKEPORT
Light Weight
Front 2½ in. Back 2½ in.
Sizes 12 to 17
Quarter Sizes 13½ to 16½



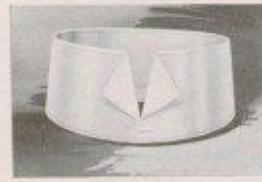
WESTMONT
Light Weight
Front 3 in. Back 3½ in.
Sizes 12 to 17
Quarter Sizes 13½ to 16½



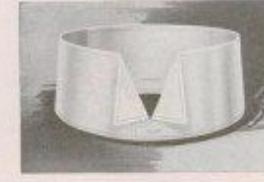
BURLINGHAM
Front 1½ in. Back 1½ in.
Sizes 12½ to 18
Quarter Sizes 13½ to 17½



MERRITON
Front 2½ in. Back 2 in.
Sizes 12½ to 17
Quarter Sizes 13½ to 17½



LARCHMONT
Front 2½ in. Back 2 in.
Sizes 12½ to 17
Quarter Sizes 13½ to 17½



TOWNLEY
Front 2½ in. Back 2 in.
Sizes 12½ to 17
Quarter Sizes 13½ to 17½